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FALL / WINTER 2013

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# FOR MEN

STYLE

SUITS

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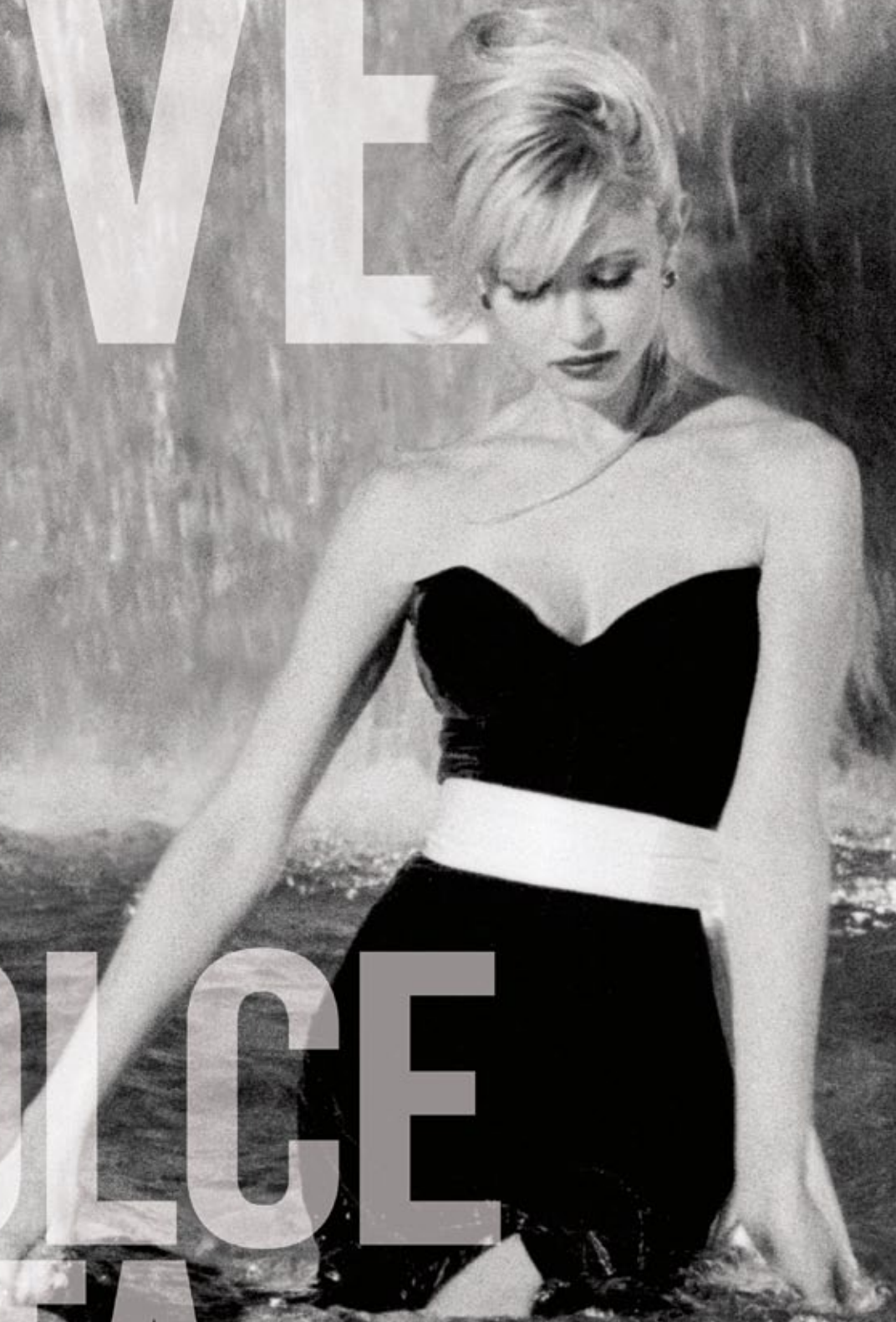
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*"I DON'T EXPECT SUCCESS  
I PREPARE FOR IT"*  
RYAN REYNOLDS

**BOSS BOTTLED.**  
FRAGRANCE FOR MEN

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# Ermenegildo Zegna

Winter Silk

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Dom Pérignon



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# MULBERRY



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# THE FUTURE IS BRIGHT

**W**hen it comes to the economy, the news coming from the usual sources is oppressively negative to say the least. It seems that our consciousness is permeated by job stats, housing starts and ticker tapes with the undercurrent of impending doom and gloom. I remember a time when I didn't think about these things, but now it's all but impossible to escape them. I am finding it easier and easier, however, to cast aside most of this tripe as the infotainment it is and without reservation I'm optimistic about the future. People seldom accuse me of being overly optimistic.

With our skyline dotted by cranes, the ground but ribbons strung between construction pits, luxury and premium car sales at record highs and leading luxury brands investing heavily in Canada, it appears to be our time.



**Michael La Fave**  
EDITORIAL AND  
CREATIVE DIRECTOR

Naturally there are the known and obvious attributes of our country: stable landmass, livable weather, stable political and banking systems, etc. These things are nothing new. So why now? Obviously it helps that Canada hasn't suffered the economic roller coaster that the United States and Europe are still riding. But it goes deeper than that.

Canada is evolving into the world-class country we've always known it could be. Significant investment has brought the world's leading luxury hotels, we have a vibrant and diverse selection of dining options and can genuinely lay claim to some "best in the world" experiences. We're coming into our own and collectively developing a taste for the finer things in life, purveyors of which are taking notice and rushing to satiate this new-found appetite.

*The Book for Men* is further proof of our desire for the best things in the world. We strive to ensure that both the content and the presentation of *The Book* meet or exceed the highest possible standard.

There were many who questioned starting a product like *The Book for Men*, but it is exactly what Canadian men both want and need as we usher in a new era of growth, opportunity and prosperity.

**BOSS**  
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# THE RIGHT WATCH

**W**hen I first started working on Sharp and The Book for Men I was new to the world of luxury. I'd always been interested in cars, cuisine and nice clothes, but my first-hand experiences were relatively limited. The intervening years and the opportunities they afforded me to travel the world and experience first-hand the lifestyle we present in this book were transformative to say the least. Once you shift into the world of luxury you don't ever want to go back.

Inevitably, the time came to invest in my first real timepiece. Needless to say, after years of studying and writing about watches, the decision about which one to buy was difficult. The ones I wanted most were at odds with my means, but I could have predicted that would be the case. And—as any aficionado will tell you—coveting watches just beyond your reach is part of the (admittedly sometimes perverse) allure of the timepiece world.



**JEREMY FREED**  
EDITOR-IN-CHIEF

After much research and discussing various aspects of the decision with every watch-obsessive I knew, I finally took the advice Sharp had been giving men for years when shopping for a first watch: I bought a classic, self-winding diver from an esteemed Swiss watchmaker. It's got a sturdy steel case and bracelet, a date display and a window on the caseback through which I can view the movement working away. Simple, understated, versatile, beautiful.

Excited as I was about my purchase, I wanted to tell my friends and family about it. Which led, unavoidably, to more than a few discussions about the justification for buying a timepiece that cost as much as a decent second-hand car. I would begin, as one does, with the explanation of quality—that all watches are not created equal and I could easily expect to pass this one down to my grandson. And while that was certainly part of its appeal, the decision was based far more on emotion—which is much harder to explain. How could I convey the satisfaction I feel when I look at it on my wrist? The substantial weight of it, the whirring gears powered and sustained entirely by the motion of my body—it's marvelous in the true sense of the word.

This is the nature of luxury. While you can certainly put a price on it, it's not something that can be quantified. It's a feeling that comes from experiencing something rare. Something with value beyond the sum of its parts—small, intricate and numerous though they may be.

# GIVENCHY



## GENTLEMEN ONLY

THE NEW FRAGRANCE FOR MEN



# *The* **ONE**

---

## *The Easy Chair by Montauk Sofa*

SINCE THE DAYS WHEN KINGS RULED FROM THE SEATS OF THEIR THRONES, the chair has been a powerful symbol and an important feature in any man's space. The right chair centres a room, dictating authority and confidence—not to mention offering comfort and respite to its user. The Easy chair by Montreal-based Montauk Sofa epitomizes the company's "minimalist cool" ethos, resulting in a masculine and classic look. The right chair isn't just a place to sit, it's a place from which to rule. \$8,000





**PORTFOLIO**  
**JEWELRY**  
**ROYALTY**

*David Yurman adds classic watch-making to the family's distinct collection of modern accessories*

**W**ith the opening of their first Canadian retail location this fall in Toronto's Yorkdale Mall, this family-run jewelry design house is taking the next step towards joining the ranks of the world's top luxury brands. But before there was David Yurman the brand, there was David Yurman the man.

The brand was born of the man's lifelong passion for sculpting, a hobby he picked up in grade school in New York and turned into a career with his wife and fellow artist, Sybil, more than 30 years ago. Today, their son, Evan Yurman, is carrying the torch into the next generation, advancing the family's legacy as design director for the men's, time-piece, high jewelry and eyewear collections.

When David got his start in the American designer jewelry business, the scene was quite different; there was a distinct line between traditional "jewelry," and "crafts," like the artistic sculptures he produced and sold in his high-school cafeteria as a young man.

After a year of schooling at NYU, Yurman did what many young artists were doing at the time: took to the roads, hitching his way across the country and eventually landing

in Big Sur where he was surrounded by budding, like-minded individuals. The explorative, free-spirited attitude that was in such abundance in Big Sur at that time still permeates his work.

It was 1983, three years after Yurman founded the company, that he came up with what would be known as his signature piece: the women's cable Renaissance bracelet. Inspired in part by the cables on the Brooklyn Bridge, its twisted strands of sterling silver and 18-karat gold were revolutionary at the time. For men, the Thoroughbred Cable Cuff in sterling silver is just as striking; a simple, masculine expression of Yurman's aesthetic.

The Classic GMT 43.5 mm World Time watch (\$4,350) harnesses this same rugged allure: the steel case with integrated cable (there's that cable again) and world cities scale on a rotating inner bezel, accompanied by a black matte alligator leather strap, gives a tough, yet elegant effect. Its movement is Swiss-made with 21 jewels and a 42-hour power reserve. Old-world precision on the inside, new-world ingenuity on the outside—it's proven to be a winning combination for the Yurmans.



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**PORTFOLIO**  
**REFINEMENT**  
**FROM THE**  
**GROUND UP**

*LeatherFoot brings the world's greatest shoes to Canada*

**W**hile sneakers may be having a moment (although we're still not convinced anyone who's not Italian—in Italy—can or should wear them with a suit), nothing can replace the timeless appeal of a finely crafted pair of leather shoes. Easily the most important feature of a gentleman's wardrobe, the refinement of your look starts from the ground up. Historically, Canadian men with a taste for the very best in footwear were likely to do their shoe shopping out of the country, but this has started to change thanks to boutiques like Toronto's LeatherFoot, which opened in March 2013.

By our reckoning, this is Canada's most prestigious men's shoe store, and a harbinger of a bold new era in domestic fashion retail. The shop's mantra, "quality, craftsmanship, excellent service, beautiful design," is immediately apparent in their stock and has earned them the respect and admiration of their clients, who are among the best-dressed men in the country.

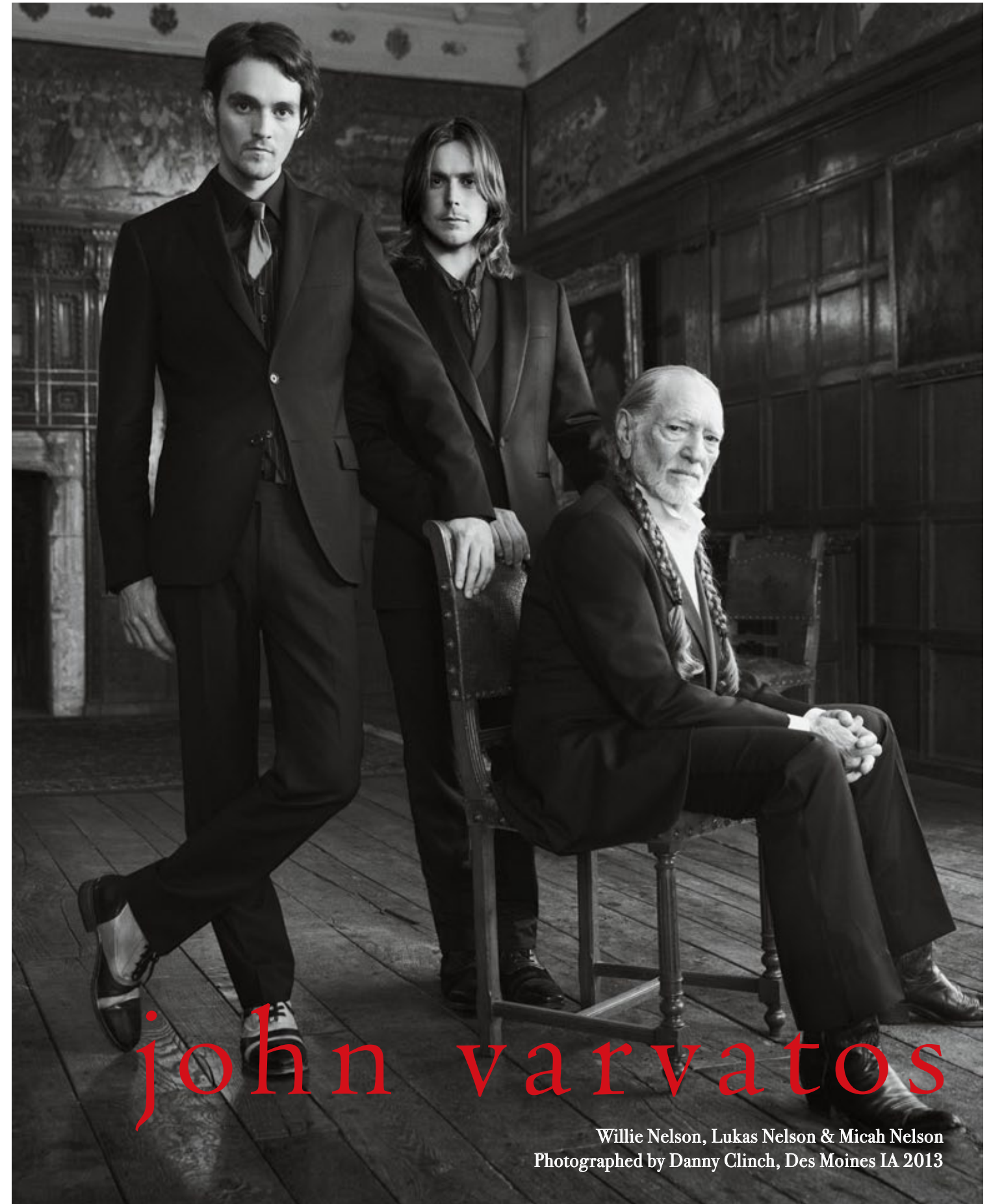
LeatherFoot is designed to be more than just a store; it's an experience. President of LeatherFoot, Ideyi Chuku, leads his team with a passion that began in childhood, as he admired his father's fine-crafted footwear. When, as an adult with an eye for high

fashion, Chuku realized how difficult it was to find shoes of this calibre in Canada, he decided Yorkville would be the ideal first location for a world-class shoe and accessory store.

Craftsmanship is what sets these brands apart from other shoes. Take Alfred Sargent Shoemakers: with over 100 years and four generations of know-how, the British business from Rushden, Northamptonshire (the heart of Britain's shoe country), comes with a reputation and quality far above most fashion brands. Much time and individual attention go into the creation of these traditional British shoes, as materials like suede and calf leathers are carefully selected, cut and stitched by a handful of master craftsmen all under the same roof. It's a workshop, not a factory.

Other brands like Carmina, Saint Crispin's and Rider Boot Co. come in an array of made-to-order and bespoke options. Carmina, for example, is able to make any shoe in their catalogue in a variety of materials.

Bespoke shoemaking is also available from all the store's brands, at regular trunk shows in Toronto. A bespoke pair usually starts at around \$5,000 and takes six months to complete, with multiple fittings along the way. The result, however, will be unlike anything you've ever slipped your feet into.



Willie Nelson, Lukas Nelson & Micah Nelson  
 Photographed by Danny Clinch, Des Moines IA 2013



**PORTFOLIO**  
**DOWN THE HATCH**

*A Spiral Cellar puts your treasured wines on stunning display*



**W**ine is a serious hobby, and just as collectors obsess over rare vintages and varietals to add to their collections, the cellars that house these precious bottles ought to be just as reflective of each oenophile's taste.

An impressive wine collection deserves an impressive cellar, and the customizable options from Spiral Cellars are true statement pieces. With their seamless trap doors and descending staircases—or ladders in the Essential and Mini Cellar models—a Spiral Cellars Kit is a piece designed to house your quaffable treasures in unparalleled style.

French engineer Georges Harnois developed the Spiral Cellar System in the late 1970s. Inspired by the semi-circular features of the historical French aqueduct, Pont du Gard, Harnois built the first spiral cellar in his own garage, digging a well two metres in diameter, lining it with brick and installing a wooden staircase. A few test installations later, and Harnois had

developed a system of concrete modules and steps—wood wasn't ideal for humidity and temperature control—and the Spiral Cellar was ready.

With a variety of trap doors, dimensions and interior options available, the cellars are designed to fit with the aesthetic of your home, whatever that may be. Trap door options include glass, steel-framed heavy-duty recessed doors or four-paneled wood for a classic look, ideal for a rustic setting like a log or timber-frame house.

Beyond its striking aesthetics, the Spiral Cellar is, above all, functional. A ventilation system allows it to maintain the ideal temperature (12 to 13 degrees Celsius), humidity (70 per cent) and light level for wine storage, while offering plenty of shelf space. The standard cellars hold between 650 and 1,870 bottles, but ordering a custom unit will get you as much room as your collection demands. Kits start at \$10,800, not including construction costs.

Alfred Dunhill Ltd.



**dunhill**  
LONDON



**PORTFOLIO**  
**IN THE BAG**

*Mulberry's men's line gets a boost*

In the world of British luxury goods—which includes more than a few brands with pedigrees stretching back centuries—Mulberry, founded in 1971, is something of a child star. But the company's relative youth hasn't stopped it from climbing the ranks and establishing itself as a top-tier name in fashion and accessories.

Today, Mulberry is probably best known for their women's bags, favourites of the English aristocracy and Hollywood starlets alike. But when the label got its start, the focus was on unisex luggage geared toward traditional British country pursuits like hunting, fishing and shooting. The resulting quilted fishing bags, poacher bags and jackets were utilitarian—designed to stand up to severe English weather more than turn heads in town. In fact, the first full collection of women's wear wasn't produced until 1978. And it wasn't until the early 2000s, when the likes of Kate Moss started toting their soon-to-be-iconic Bayswater bags, that the company's appeal turned truly global.

Emma Hill, who took over as creative director in 2008 and left the company in June 2013, helped the brand hone and refine its distinctive feel, exemplified by Mulberry's finely crafted leather bags. Elegant and unpretentious, Hill imbued a palpable sense of fun into Mulberry's designs—dashes of vibrant, unexpected colour have played a vital role in each of her collections.

While its women's line has been the focus of Mulberry's efforts over the last decade, the brand has begun to reassert itself on the masculine side of things. After years of just a few basic offerings for men in brown and black, the Fall 2013 collection is decidedly robust, at long last introducing lush hues to an array of well-appointed totes, briefcases and weekenders. And now that Mulberry's first two Canadian locations are open in Toronto, there's never been a better time to get familiar with the label's breezy take on classic English style.

Alfred Dunhill Ltd.



Sentryman rollerball pen  
Gold plated brass with  
black resin cap and barrel

dunhill.com

**dunhill**  
LONDON



## PORTFOLIO

## BRINGING THE THEATRE HOME

Watch first-run movies at home with Prima Cinema's magic box



There's no sense in doing things half way. You've already dropped \$250,000 on a home theatre for your vacation home, so you might as well skip the crowded-cinema experience altogether.

Thanks to California-based Prima Cinema, a privileged few cinephiles can now enjoy theatrical-run movies from their own homes just as soon as they hit cinemas, addictive buttery popcorn topping be damned. With this novel service, customers can hold their own screenings in their own homes on the very same night the movie is released.

Sounds too good to be true, right? Well, as with all purchasable miracles, this one doesn't come cheap. The player will cost you \$35,000, plus an additional \$500 for each film viewing. It's also, for the moment, limited to those who live in America (Prima Cinema hopes to expand its operations internationally within the year).

In all likelihood, if you're signing up for this kind of service, you've got a little more than just a big screen in the basement.

And your top-of-the-line tech will not go to waste. The Prima Cinema player itself, designed by BMW DesignworksUSA, is a rack-mountable black box that receives films via the Internet. And with PCM or Dolby TrueHD audio formatting, the sound is as clear as the image, which is transmitted in full HD (1080p). A remote fingerprint-reading device ensures that only the account holder may pull the trigger on these top-dollar movie nights.

When a film is purchased, members have 24 hours in which to view it, just once, no rewinding, or skipping ahead. So don't fall asleep. You'll never be stuck staring at a painfully slowly filling digital bar, though; Prima Cinema Films download in the background, then play back instantly, guaranteeing no buffering time or delays if the Internet connection should falter. Not satisfied yet? For another \$100, 3D viewing is also an option. The only thing missing is the theatre popcorn.

THEATRE DESIGNED BY THEO KALOMIRAKIS FOR TK THEATERS; PHOTO: PHILIP ENNIS



## PORTFOLIO

## MORE THAN AN UMBRELLA

The triple threat of Oliver Ruuger accessories

The macabre can be beautiful, if done right.

Such is the case with Oliver Ruuger's accessories—although it seems a disservice to call them that. Expertly crafted by hand, these products—which range from briefcases to umbrellas to gloves—are just as much works of art as they are functional tools. It's this rare intersection of art, craftsmanship and the beautifully sombre that Ruuger so skillfully captures in his work.

Oliver Ruuger's London-based design house is relatively young and is led by Ruuger himself, who released his first line of accessories in 2011. Recent recruit Volker Koch, who has worked with the likes of Hermès and Tiffany, lends his expertise to the creative process.

While umbrellas are their flagship product—the original is stark black with a twisted

handle and gold-plated hardware, as pictured above—they also produce unique sculptures and artworks, exhibiting them at the Museum of Modern Art in Rome and the Zabludowicz Collection in London.

At \$2,900, this year's made-to-order umbrella, available from their London studio, boasts a twisted-cut goat-hair handle with ebony wood accents for even more of a statement.

This year also marks the company's first collection of retail umbrellas, available exclusively at LN-CC—one of London's premiere destinations for top-tier men's fashion. Four distinct options starting at \$1,400 are available, including the Ring Lizard Handle umbrella with a burgundy canopy, which is a welcome addition to the otherwise predominantly black collection.



**PORTFOLIO**  
**A CLOSET FIT FOR A KING**

*LA Closet Design creates showrooms for your clothes*

**A** man's wardrobe is one of the best investments he will make in his life. As the saying goes, "The quality remains when the cost is long forgotten." Besides, storing your bespoke suits, bench-made shoes and extensive collection of ties and pocket squares is nothing to be taken lightly.

LA Closet Design, a Los Angeles-based luxury wardrobe and storage space customization service, offers full concepts for discerning men looking for more than just a place to hang their hats.

By building a shoe or watch display case, or installing a grooming station, the service adds specific touches catered to the individual. Tech guy? Big screen. Classic rock fanatic? Sound system. Timepiece collector? A built-in cabinet winder sounds like just the thing. They can make that happen.

The creative mind that conjured this new species of wardrobe belongs to Lisa Adams. With a masters in chemistry from

the University of California and an MBA from Pepperdine University, she was a bit of a black sheep (albeit a very well-educated one) when she first entered the world of interior design, working for the upscale kitchen and bath design firm Troy Adams Design. But this special balance of left- and right-brain abilities, coupled with an enthusiasm for fashion soon proved a good fit in the design business.

She noticed that closets were often left cluttered and disorganized, even in households where the other rooms were immaculately designed. She saw the closet as the last vestige of chaos in an otherwise highly organized space.

So, in 2007, she founded LA Closet Design and began making over the closets of celebrities, architects, designers and others, including customers in Canada.

For those with a desire to showcase their carefully curated wardrobes, Adams offers a unique solution. And you thought your clothes looked great before.

PHOTO: LA CLOSET DESIGN

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PORTFOLIO

## BENTLEY HITS THE SLOPES

*The luxury coachmaker partners with Swiss firm Zai to create a set of skis unlike any other*

**H**igh in the Swiss Alps, in a tiny town with more than 1,000 years of inhabited history, Zai has quietly been designing and manufacturing some of the world's most advanced skis. The Romansh word "zai" means tough—and indeed they are—a quality which, along with their peerless craftsmanship and limited production, attracted British luxury car maker Bentley to partner with them on these beautiful skis.

Unlike other partnerships, the Zai for Bentley skis aren't just about placement of the famous "Flying B" logo. Zai founder Simon Jacomet says, "The Zai for Bentley has been designed from scratch with our common DNA running through it. So it looks fantastic and boasts incredible handling, power and performance, just like a true Bentley should."

Just as Bentley motor cars are handmade from carefully selected materials, so too are the skis, handcrafted in Zai's workshop. The

cedarwood core of the ski is wrapped in carbon fibre, using a proprietary directional pattern. It's then finished with natural rubber (for scratch protection and on-piste dampening) and diamond-patterned stainless steel to evoke the grille found on Bentley's automobiles. In all, it takes more than 30 hours to manufacture each pair of skis, a level of craftsmanship that's reflected in the lofty \$10,000 price tag.

Exclusive Zai-engineered Salomon bindings are fitted to the skis and help deliver maximum performance. Limited to just 100 pairs and available in signature white and green, the Zai for Bentley ski package includes bespoke carbon fibre ski poles with hand-stitched leather grips that are embossed with the Bentley "B" and a custom leather ski bag. Zai also provides complimentary cleaning and refinishing during the two-year warranty period. — BRIAN MAKSE



strellson





PORTFOLIO

## ACE OF BASS

*The Stash Stainless bass: a Canadian-made guitar that belongs at centre stage*

**S**ure, lead guitarists usually get all the fame and glory (and groupies), but imagine a world with no bass. Take the bass out of the band and what you've got left doesn't sound like a complete picture. Where would we be without Sting or Paul McCartney? Lost, in all likelihood, listening to the complete works of The Doors on repeat.

Most bass guitars belong in the background, behind the wailing lead vocalist and the solo-shredding, limelight-stealing lead guitarist, often even behind the drums. But not this one—this bass belongs front and centre.

Made from 100 per cent stainless steel, with a tubular neck and unified frets, the Stash Stainless bass guitar is the only one of its kind in the world. Toronto-based designer Stan Potyrala custom crafts each piece and hand-assembles every instrument.

It was the simple desire for something

new that prompted Potyrala to reinvent the guitar. It is played essentially the same way as a standard bass guitar—slapping, sliding, finger-picking and all the old tricks will still work—but the look is entirely original.

It's not all aesthetics, however. The cylindrical design brings the strings closer together around the radius of the neck, resulting in less reaching and less stress on the player's hands. And the fact that the Stash bass is entirely fashioned from the same metal also offers advantages both in the quality of sound and the guitar's ability to stay in tune longer. A consistent coefficient of thermal expansion (meaning the material heats up and expands at the same rate) and its rigid frame make for a more stable and accurate instrument. This model has an introductory price of \$3,000, and Potyrala also has plans for a fretless model in the near future.

## CONCORD C1 CHRONOGRAPH



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In a world dominated by small, backlit touch screens, blinking cursors and auto-corrected type, the written word—the actual hand-written word—is more valuable than ever.

The fountain pen, or reservoir pen (so named for the store of liquid ink held within), dates back to the 10th century and is a descendent of the quill pen. The technology hasn't changed a lot since then (gravity and capillary action still work the same), but they have become far more reliable. Most importantly, though: no quill ever looked this good.

It's no surprise to find Dunhill among these—they've been making fine gentleman's accessories since 1893. The new version of their classic Sentryman fountain pen (\$345) is well-balanced and boasts impeccable details like gold-plated attributes and an 18-k gold nib with an iridium tip to help with

glide on the page. The Dunhill logo on the cap completes this unmistakable object.

It's an elegant instrument, the fountain pen. The Meisterstück Classique, by Montblanc (\$570), is one of the most recognized and masculine examples. Q tricked one out for Bond in *The Man With the Golden Gun* and Hemingway jotted notes on napkins in various bars around the world with his. As far as pens go, it doesn't get much manlier than this.

The Classic Racing Fountain Pen from Chopard (\$1,070) also draws inspiration from the automotive world (much like its prized Mille Miglia watches) with a black rubber with tire-tread pattern sheath, and a rose-gold finish on the cap and trims.

TOP TO BOTTOM:  
 Dunhill Sentryman;  
 Montblanc  
 Meisterstück  
 Classique; Chopard  
 Classic Racing  
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DESIGN

# THE SCULPTOR, THE VINTNER AND THE VENUS

*Jeff Koons and Dom Pérignon collaborate on a transcendent case for a rare vintage*

BY JEREMY FREED

Jeff Koons is walking through the Gagosian Gallery—all white walls and polished concrete—talking about his latest creations. He wears a slim, sharply tailored Dior suit and speaks in even, measured sentences about his art, which fills every room. Despite the oppressive late-June humidity outside, Koons isn't perspiring. He must have given this same tour countless times, said the same things about the paintings and sculptures, but his enthusiasm for the work is still just barely contained. Last year, Koons's sculpture *Tulips*—an

oversized bouquet of seven candy-coloured flowers cast in polished stainless steel—sold for over \$33 million at auction, the most ever paid for a work by a living artist. He's frequently derided by critics for his Warhol-esque, often highly sexualized elevation of kitsch, but he remains prolific and indefatigable, his small army of 100 or so assistants producing a steady stream of work to Koons's exacting specifications.

The artist pauses next to a giant balloon animal sculpture of a swan. It's more than 10 feet high, in electric-blue stainless steel, complete

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with stunningly realistic wrinkles and tantalizingly smooth, curvaceous surfaces. It looks precisely like what a balloon animal would look like were it magically enlarged and made mirrorlike. The fact that it also looks, from this angle, like an enormous blue phallus cannot be lost on anyone, but no one mentions it. “The reason I make my work is a philosophical dialogue about how we can experience transcendence in our lives,” Koons says to the gathered admirers, his voice inflected with a gentle Pennsylvania drawl. It might be a bit hard to take Koons seriously when he says things like this, were the scale and detail of the work not so impressive, his enthusiasm so infectious. As it stands—and if you like what Koons does—you just have to let it wash over you, take from it what you can, and use it to supplement the impact of standing in front of the world’s first giant stainless steel balloon swan.

Today, in addition to his art, the world’s highest-paid sculptor is here to talk about champagne. This year, Dom Pérignon released its Rosé Vintage 2003, for which Koons was commissioned to design a decorative case. Among champagne producers, Dom Pérignon is infamously selective about when and if it will release a vintage. If the conditions are not just right, no champagne will be produced in a given year. And if a year is particularly noteworthy (as was 2003, its frostbitten spring and record-breaking sweltering summer resulting in the earliest harvest since 1822), it will mark the occasion with a limited-edition package created by a high-profile artist. Hence Koons’ appearance today at the Gagosian, waxing philosophic about his phallic swan to a group of journalists.

Koons’ tour concludes in front of a painting of a lingerie-clad

Gretchen Mol as Bettie Page, riding an inflatable dolphin pool toy and embracing an inflatable monkey. In the centre of the room is Koons’s *Balloon Venus*, a pink balloon-animal homage to the Venus of Willendorf, a wide-hipped, big-bosomed fertility goddess discovered in Austria and dated to about 23,000 BCE. It’s taller than the artist, electric pink and brilliantly polished.

The Rosé Vintage 2003 and Koons’ Balloon Venus.

Next to it, on a pedestal, is a smaller version of the *Balloon Venus*, cast in resin and about the proportions of a large baby. Koons approaches it and lifts off the top. The assembled crowd gasps: nestled inside on pink suede, in what would be the Venus’s womb, is a bottle of Rosé 2003. The label is hot pink, as is the foil covering the cork and cage.

Koons’s approach to his work is both about elevating objects to transcendence and evoking emotions in those who view them. “I hope that you feel the anthropomorphic quality of it,” he says of the *Balloon Venus* later, sitting in a back room of the Gagosian (even the back rooms are high-ceilinged, white, polished concrete expanses) “that you get a sense of human history and a sense of profoundness, of archetypal connections, of a desire for this type of connection. That you feel connected.”

Dom Pérignon will produce each sculpture to order (up to a maximum of a few hundred) and charge 15,000 euros apiece—including a bottle of the 2003 Rosé. “What’s important about an art experience is the sense of possibility or transcendence you feel within your own life,” says Koons. “Your internal response. It’s about you. The art is inside you.”

The art, then, is inside us, the champagne inside the art, and within the champagne, history, craft and, of course, a billion tiny pink bubbles.



# RACING IN STYLE. MILLE MIGLIA

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STYLE

# LEO DREAMS OF WOOL

*The journey of a Zegna suit—from farm to runway*

BY YANG-YI GOH

It's a cool, clear April night in Sydney, and the Royal Hall of Industries—an opulent, century-old colossus of brick and copper—is rocking. Beneath the hall's towering vaulted ceilings, a thousand guests from across Australia and around the globe sip neon cocktails and mill about through glimmering hallways of wall-sized video screens. The crowd is littered with Hollywood action stars, foreign dignitaries and Laotian real-estate magnates, wrapped in finely tailored suits and a kaleidoscope of evening gowns.

Given the spectacle of the setting and the provenance of the guest list, you might expect this to be the splashy opening ceremony of an international sporting competition or the lavish wedding of an Arab prince. But the real reason for the festivities is something less expected: wool.



For the last 50 years, Italian menswear giant Ermenegildo Zegna has hosted the Zegna Wool Awards, an annual competition to determine the finest wools grown in Australia. More than just a token of appreciation, the awards are symbolic of the famed fashion house's ongoing commitment to the Australian wool industry—a relationship that began when Ermenegildo Zegna himself eschewed the then industry standard of sourcing raw wool from Scotland and set his sights down under.

"It's in the climate, and in the way they grow their sheep," says Stefano Miglio, Zegna's general merchandising manager and group fashion coordinator, of the allure of Aussie wool. "The rich, green open spaces with no pollution—it's becoming more and more unique."

Today, Zegna is among the largest global producers of luxury fabrics, weaving some 2.3 million meters yearly, and Australian woolgrowers are responsible for 90 percent of the world's supply of the superfine and ultrafine merino fibres suitable for those high-end textiles. One tends to think of wool as a rather ordinary commodity, roughly akin to coal or lumber. In its most refined forms, however, wool transforms into something far more precious. Slip on a suit made from ultrafine merino, and you'll feel the difference immediately: there's an artful quality to the weight, to the texture, to the way it drapes on the body. It's handsome, it's covetable, and it's most certainly worthy of an awards ceremony.

To mark the 50th edition of the Wool Awards, Zegna pulled out all the stops: a glitzy gala featuring a full runway fashion show, a live performance by Aussie indie darlings The Temper Trap, and a special trophy designed by acclaimed American artist Kiki Smith. This is a celebration of cosmic proportions, Baz Luhrmann-esque in its sumptuousness and excess.

...

**B**ut it's a thousand miles north of Sydney, deep in the rural countryside of the Northern Tablelands of New South Wales, where the real magic happens. Here, at Westvale Merino, you'll find none of the flash and glamour of the Wool Awards—just 2,600 sweeping acres of breathtaking plateau landscapes, 6,000 sheep and a few hardworking hands. Run by 77-year-old owner Leo Blanch, his wife, Judy, and just two full-time employees, Westvale produces over 50,000 pounds of the world's finest wools each year.

Wool was integral to Australia's modern development—the old saying goes that the country "rode on the sheep's back" for much of the 19th and 20th centuries—and Westvale is indicative of that legacy. The estate has

CLOCKWISE FROM LEFT: Count Paolo Zegna, chairman of Ermenegildo Zegna with Leo Blanch; Superfine wool just below the surface; Winning sashes from sheep and wool competitions; Chris Hemsworth at the 50th annual Zegna Wool Awards in Sydney.



been in the Blanch family for three generations spanning more than a hundred years. Growing wool is in Leo's blood, and it's all he's ever known.

Glancing around his property, it's easy to understand why he stuck with the family business. The sun glistens across vast, impossibly green pastures, speckled with the occasional tree. Sheepdogs chase and corral their wards. Even the air is remarkable, as fresh and crisp as a just-plucked Granny Smith. The mild climate means that cultivating merino is a labour-intensive, year-round endeavor for Aussie growers, but when your office is as idyllic as Westvale, it's tough to complain about going to work everyday.

And yet, for all its simple pleasures, Australian wool growing is far more complex and advanced a practice than one might assume. Under the watchful eye of overseer Scott Matthews, Westvale uses a highly specialized computer program that assesses the genetic traits and lineage of rams and ewes to determine the best possible pairings for breeding. When you're aiming for uniformly strong, well-nourished merino wool that's less than 19 microns per fibre in diameter—a micron is equal to one thousandth of a millimetre—it requires more exacting science than natural selection allows.

"I don't think people realize how involved [superfine wool making] is," Leo says. "There are people who grow other types of wool that probably think we're fanatical. But we've got the environment, we've got the wherewithal to produce a fine wool, a sound wool,

and it'd be silly if we didn't utilize that."

It's that combination of technological precision and familial tradition that makes Australian wool such an ideal match for Zegna. Still owned and managed by Ermenegildo's grandchildren, Zegna has fashioned itself as a leader in textile innovation, developing high-performance fabrics like Micronsphere, a lotus leaf-inspired suiting wool that repels water and resists stains. The consistent quality of Australian wool affords Zegna's researchers the perfect canvas to tinker upon and weave into some of the most luxurious cloths in menswear.

...

**A**t the Wool Awards, tipsy socialites meander about the ballroom, whispering frantically to one another about the celebrities in their midst. Behind them, on plush couches at the back of the VIP section, Leo and Judy sit amongst a group of their fellow woolgrowers, the true stars of the night.

Westvale didn't take home any awards tonight—the trophies went to Andrew and Penny Hundy of Windradeen for their 11.3-micron superfine fleece—but Leo remains in good spirits, happy to be among his peers. After all, looking out at a sea of men draped in gorgeous wool suits—men enjoying and appreciating the fruits of his lifelong labour—what better reward could he ask for?



The Lake Palace on Lake Pichola in Udaipur, India

TRAVEL

# REVELING IN THE RARE

*Louis XIII Rare Cask 42.6 offers a taste of the high life*

BY COLEMAN MOLNAR • PHOTOGRAPHY BY MIKE PALMER

James Bond knows how to party. He's never underdressed, is always prepared and never hesitates with his drink order. Even when he's not invited, he's the life of the party. And so I find myself, glass of champagne in hand, in a palace on a lake in India, preparing to celebrate the global launch of a very special bottle of cognac, all the while asking myself, "What would Bond do?"

This isn't a normal method of troubleshooting for me. No, despite my presence in this centuries-old waterfront palace—which was featured in the classic 1983 Bond film, *Octopussy*—and despite my fantasies, I am no secret agent. There are no snipers hidden in the

shadows along these old stone walls. There is no Walther PPK concealed beneath my tuxedo. Save a digital tape recorder and a small packet of antacid tablets, I am unarmed.

Luckily, my most immediate dilemma—whether to have another glass of bubbly or switch to cognac—is less than life threatening. Nevertheless, I make the audacious comparison and, with as much gravitas as I can summon, order a cognac.

An Indian man clad in long, red robes hands me my drink and smiles through a mustache so dark, thick and well sculpted, it almost looks fake. "Please sir," he implores me, "do enjoy." His chin moves side to side,

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like that of a bobblehead doll mounted on the dash of a left-turning vehicle. I swirl, I sniff, I sip and—per his instructions—I drink and I enjoy. It's not too difficult.

We are in the “Venice of the East,” Udaipur, the City of Lakes. In front of me, the perimeter of Lake Pichola is lit up with the lights of the surrounding palaces and hotels. I can see City Palace, which has housed the local Maharanas (the Udaipur equivalent of a Maharaja, or king) since it was built in the 16th century, and a little farther, our hotel, the Leela Palace. This evening, we are on the small island of Jag Mandir, or the Lake Garden Palace, which, upon a time, provided domicile for the king's concubines, far removed from the disapproving gaze of his queen. There is a warm breeze coming off the lake and I can hear the water lapping against the ancient stone. It is, in a word, magnificent.

And so it should be. The Rémy Cointreau team, which in 1874, first brought us Louis XIII, knows magnificence. They have toiled to create a place for Louis XIII among the world's elite and regal. They didn't just up and declare their product “the King of Cognac.” That title had to be earned.

Louis XIII has played a part in an impressive collection of modern history's defining moments: it traveled across Europe aboard the Orient-Express in 1929, was served to the first-class passengers on the Normandie's maiden voyage in 1935 and was enjoyed by King George VI at the Château de Versailles in 1938.

It follows, therefore, that for the global launch of their newest darling, Louis XIII Rare Cask 42.6, only the most spectacular setting would do.

India is known as a land of contrasts, and we are experiencing a side of it often missed by the average vacationer. For many, a mention of travel to India conjures images of squalour: dilapidated, makeshift lean-tos overflowing with shoeless children; city streets teeming with motorcycles,

rickshaws and cars, all honking simultaneously while swerving around piles of burning garbage. It's true. This all exists. Anyone who has ventured further than the airport parking lot anywhere in India can attest to it. It's unavoidable, even as the country's billion inhabitants edge their way into the first world. The level of luxury I'm experiencing has only been rendered more poignant by the scenes of poverty that played out beyond the air-conditioned comfort of our transportation to this paradise.

A camera flashes and I am instantly ushered back to the moment. I'm here to celebrate, both the birth of an exquisite spirit and this captivating culture. I'm also here, as I'm frequently reminded, to drink and enjoy. This choice of setting was not coincidental. We are meant to feel humbled by the lavish surroundings, and I do. My duty is to observe and appreciate, and I do.

A new friend approaches me with a drink in each hand. I finish my snifter and relieve him of his burden. We clink glasses and drink to each other's health and to that of our hosts. Then we sit down for dinner.

...

**W**hen my wake-up call sounds at 8:30 the following morning, it is immediately apparent that I had all-too successfully achieved my task of the previous evening. My skull threatens to burst. Still, another day of luxurious indulgence awaits, so I peel myself from my king-sized bed, swallow a couple of painkillers and head down to the lobby.

For such a wonderfully organized and impeccably scheduled event, it's simply malicious that they would schedule interviews the morning

CLOCKWISE FROM TOP LEFT: A regal welcome to the Leela Palace Hotel, Udaipur; the garden at night at the Lake Garden Palace; Baptiste Loiseau, deputy cellar master for the House of Rémy Martin; the Louis XIII 42.6



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*“Louis XIII traveled across Europe aboard the Orient-Express in 1929...and was enjoyed by King George VI at the Château de Versailles in 1938.”*



after revealing the new bottle. I had only been trying to remain polite last night when I continued to accept each subsequently proffered snifter—Bond would never refuse a drink.

Doors open before me as a procession of hotel employees usher me out to the patio.

“This way, sir. Please.”

The morning air is invigorating, the sun comfortably warm before the heat of the day. I am shown to a seat in the shade overlooking the lake. High on a mountaintop to the west I can see the white stone facade of the Monsoon Palace, the home of Bond’s enemy, Kamal Khan, the exiled Afghan prince played by Louis Jourdan.

“Good morning, Mr. Molnar.” I turn to greet Baptiste Loiseau, deputy cellar master for the House of Rémy Martin. Born and raised in the Cognac region of France, Loiseau leads a life that is and has been largely centred around cognac. In all likelihood, he will one day take over as head cellar master, a highly distinguished role at Rémy Martin, a company that holds tradition above almost all else.

“Sir, would you like some coffee?” A young woman appears by our side. I nod and she pours Loiseau and I both a cup. “Please,” she says, backing away, and again the distinctly Indian placement of the word strikes me as charming.

Loiseau closes his eyes as he sips the steaming liquid. Most mornings back in Cognac he must abstain from coffee as it can interfere with his highly trained senses of taste and smell.

“It’s really important,” he says, pointing to his nose, which is long, delicate and decidedly Gallic. “You can’t drink coffee before the tasting at 10:30 a.m. and you can’t smoke cigarettes.” Loiseau recognizes that his nose, with its ability to detect the right notes in thousands of eaux de vie each year, is vital to the House of Rémy Martin. If he were a Bond villain, he would be called Dr. Nose.

Cognac is a complicated spirit. Each bottle of Louis XIII contains over 1,200 eaux-de-vie—distilled wines—sourced within the Grand

Champagne cru in France, all of which range from 40 to over 100 years old. It’s clear, therefore, why continuity, precision and tradition are so important.

Samples of Grande Champagne eaux-de-vie selected by previous cellar masters over the years.

“You must have a vision for the future when you are tasting,” says Loiseau. “You have to be sure that the eau-de-vie you are selecting will evolve the right way for the next cellar master.”

The discovery of a rare, smaller tierçon (an oak barrel used for aging cognac) that displayed particularly rich, aromatic properties led to the production of Louis XIII’s second rare cask, Rare Cask 42.6, so named for its unique degree of alcohol.

We had been offered a taste of the precious spirit the night before. Each decanter is constructed of black Baccarat crystal and hand engraved with a digit from 1 to 738, the total number produced. And at \$25,000 per bottle, it was well worth savouring. Nutty brown in colour, its aromas are so potent that I needed only to waft the glass beneath my nose to pick up the notes of ripe plum and rich walnut. Ginger, dates and tobacco lingered on my palate long after my glass was empty. Wishing to revel as long as possible in this rarity, I try to hold on to the aftertaste, which is rich and warm and coats the back of my throat.

“They wanted a place that could welcome something very rare,” says Loiseau, gesturing to the lake and its palaces when I inquire about our surroundings. “The landscape, the tradition, the culture and the presence of royalty... it all fits.”

I leave him sitting on the patio beside the lake, enjoying his second cup of coffee as the birds continue their morning song.

The whole event has been an exercise in rarity: the chance to see this magnificent and oft-overlooked side of the Land of Contrast; to taste a spirit favoured by royalty; and to celebrate like somebody else is footing the bill. Because that’s what Bond would’ve done.

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AUTOMOBILES

# YOUR CHARIOT AWAITS

*Tearing across Europe in my new BMW M6*

BY MATT BUBBERS

**T**ravel is devastating if you're the sort of person who likes to double-check the departure gate seven times and whose anxiety doesn't subside until boarding is complete and your seatbelt is buckled. (For the record, I'm not like this. I've seen it happen, though, and it's not pretty.) But the thing about good hotels—I mean, really good hotels—is that they can make even the most ragged, emotionally spent travelers instantly feel a wave of relief. This is the promise made by luxury travel, and because it's such an effective and seductive one, all I can summon are brochure clichés to describe the experience even after I've done it: it's like a calm washes over you, stress melts away, you've arrived—in all senses of the word.

Walking into the lobby of the Grand Hotel Fasano on the shores of Lake Garda, you can see right past some big marble statue, through pairs of open doors with curtains billowing from the breeze, out onto a sun-soaked terrace, and over the lake. Any memory of airports, connections and traffic vanishes. My lone impulse is for a cold beer and

One of the many spectacular mountain passes in Switzerland.



finding the best seat on that patio. The place is empty, save for an elegantly dressed couple. They're speaking Italian or Spanish, I can't quite hear, and the sun is shining.

A line of six identical silver BMWs arrive, softly crunching across the gravel driveway. Like the hotel, these luxury machines make the rest of the world melt away.

...

This is not some press junket, however. This is a trip for Canadian customers of Bayerische Motoren Werke.

Anyone who buys a BMW can tick a little-known option box labeled "European Delivery." It's a no-cost option that lets you drive your new car around Europe for a couple of weeks—including (if you wish) a run down the speed-limit-free autobahn—before having it shipped home.

Normally you'd have to plan your own journey, plot your own route, pay your own road tolls and gas bills. But not this time. For the 12 customers who ticked the European Delivery option when ordering their new M6 Gran Coupés, BMW is rolling out an all-expenses-paid six-day jaunt across Europe—the first of its kind for any BMW customers anywhere, reserved exclusively for Canadians. Fittingly, each of these first Gran Coupés is a Canada-only limited edition, painted an identical shade of liquid silver.

The customers have come as couples, as families and as individuals.

They're here for the car, for the autobahn, for vacation, for adventure and for shopping. For some, the M6 Gran Coupé is their new car. For others, it's just one of their new cars.

Our convoy of BMW M6 Gran Coupés cutting through the Alps.

BMW has people who program the sat-nav systems every morning, dutifully inputting the day's route for each driver. It's a massive logistical operation and it's carried out with remarkable attention to detail. From the customer's point of view, everything is smoothness and light.

It's a very theatrical process, picking up your car from the factory. We arrive at the swirling glass-and-steel BMW Welt in the heart of Munich. It's so common to see a camouflaged BMW prototype vehicle driving around the streets here that locals don't even bother to look. I can't stop ogling, especially the next-generation M3s.

Identically dressed BMW staffers in branded white shirts escort us to a VIP lounge on the top floor. From here, new owners are gently guided through the necessary paperwork before being ushered down a special staircase to their vehicles, which are rotating alluringly on plinths below. You descend towards your new BMW, but by this point, it feels more like a new member of the family than a car. How many sleepless nights have led up to this, how much anticipation? It's European Delivery—in the newborn sense of the word, rather than the FedEx one. I want to drive my new baby.

Like a bris, the autobahn is best done quickly. Hitting 240 km/h on an unlimited stretch of German highway (a speed which my Gran Coupé hits without breaking a sweat) is an experience every new car owner should have. It's also a fast way to cover great distances.

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Bogart's Jewellers  
www.bogartsjewellers.com



**B**y the time our procession of Gran Coupés arrives at Lake Garda, they're still newborns. The parents are still adjusting to their presence, learning the quirks of the sat-nav and heads-up display, and adjusting the billion-way-memory driver's seat just so.

Lago di Garda (its proper Italian name) is surrounded by a bit of road called the Gardesana Scenic Route. In Canada, a "scenic route" qualifies as any rutted bit of the Trans-Canada that goes up over some hills. But this is Italy, and things are different here. It's spectacular, winding through medieval towns and edging along the lake. Tunnels—open on one side so you can see the view—hang precariously over the water. This is where Daniel Craig filmed the latest James Bond car-chase scenes, I'm told.

The customers, now apparently quite relaxed after arriving at the Grand Hotel Fasano, are ferried by private boat to a restaurant further down the lake for dinner.

The next morning, the expert, unshakeable, unflinching, unsleeping team from BMW has already programmed my navigation system for the day's drive. They've scouted ahead, months ago, and found some parking lots in Milan with slightly larger parking spaces so the continental M6 Gran Coupés might survive with pristine paint for another day.

But Milan's busy streets are far from my mind. All I want to do is go off-menu and hunt down some more James Bond roads to test the

M6: twin-turbo V8, 560 horsepower, rear-wheel driven. It weighs roughly 2 tonnes, and is as wide—or wider—than the average Italian backroad. Here, again, my suspension of disbelief in this whole fairy-tale world I'm living in is shattered when I momentarily contemplate the consequences of accidentally scraping the sculpted side bodywork of this \$130,000 car across a jagged rock face.

Never mind that, if you're ever in the area, I suggest you seek out a single-lane road on the edge of Lake Iseo called the SS469. South of Castro, it skims the lake, dodging in and out of the sunshine, and you need every inch of the road. This is operatic driving, grand, vivid and dramatic.

...

**L**ake Como is all about name-dropping. Since Roman times it has been popular with the who's who of the world: queens, kings, Madonna and Clooney. Despite its gilded admirers, the lake itself has of late become a bit of a dump, with a serious pollution problem. But it doesn't matter for us because the Grand Hotel Tremezzo has its own swimming

CLOCKWISE FROM TOP RIGHT: Inside the Grand Hotel Tremezzo on Lako Como, Italy; the Interlpen-Hotel Tyrol in Switzerland; outside the Tremezzo, on Lake Como; postcard-perfect scenes are not lacking in the Alps.

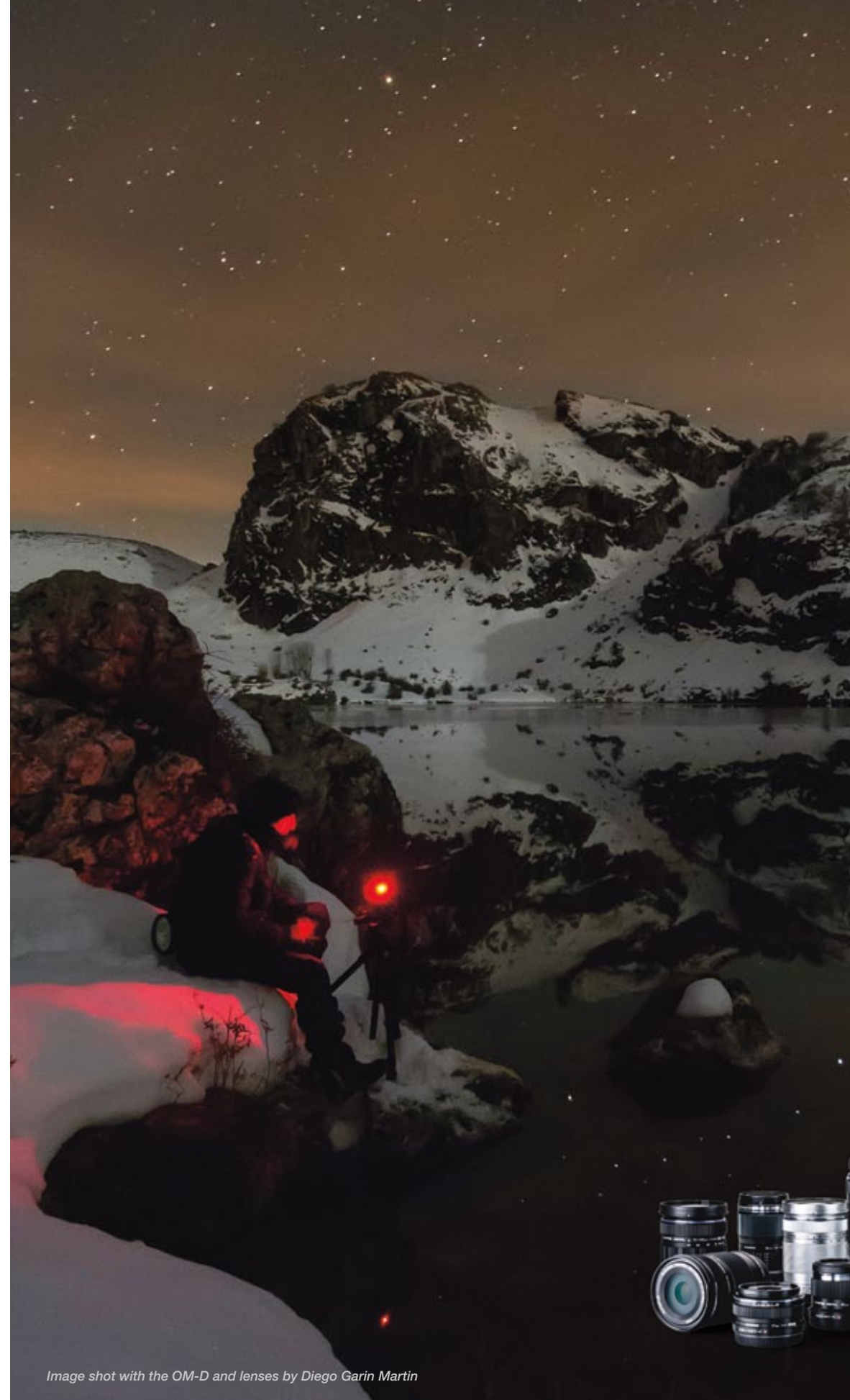


Image shot with the OM-D and lenses by Diego Garin Martin

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pool, which floats on the lake, and the pool, at least, is crystal blue.

Unfortunately, the old coastal roads through these little towns on the shores of Lake Como date from a time before 2-tonne, 560 hp luxury sedans. It's not a trivial matter to guide a modern car through here, let alone one with just triple-digits on the odometer that's on loan from BMW. I shouldn't have turned off what passes for a main road and driven down into the towns, to the road that goes right along the water. But I did. And what I saw there was like no place I have ever been. Ancient-looking stone buildings are stacked to the edge of the road. Vine-covered foot bridges cross overhead. The architecture is almost childlike in its creativity and use of every available space.

Arriving at the Grand Hotel Tremezzo, I have that feeling again. Any raggedness or fraught nerves—from so many near misses with well-driven Fiats and overconfident tour bus drivers—dissipates quickly. Dinner that night overlooks the lake, and the town of Bellagio—a place that has been a destination for wealthy travelers for centuries.

Firing up the V8 every morning is invigorating, in the same way a morning jog might be (although, I wouldn't know).

To get to Saint Moritz for lunch, we climb. A wet mountain pass proves the M6 can shake its tail. A wall of torque commands the wheels to spin at any speed when the traction control is off. The machine rips through the fog.

**B**ack to Munich and an afternoon at BMW's driver training facility at an old airbase. Here, at least, there are no rock walls to contend with. It is shocking what the M6, this battleship of a sports car, can do in the hands of a professional driver. This comfortable grand tourer is transformed into a driftable track weapon. With all systems on Sport+ mode, the suspension gets firm, the steering weights up, and the throttle becomes a hair trigger. The M6 wants to be flung around the circuit all day, quite happily incinerating its own tires. But we must move on from here, too. At journey's end, we were all still smitten with our new cars, perhaps even more than before. There was no talk of returns or trade-ins. But then, you'd expect as much when the car in question is the M6 Gran Coupé, a flagship of the M Division, and perhaps the best car in the world for crossing continents at high speed.

If you don't want to swim in Lake Como (and you don't) try one of the Grand Hotel Tremezzo's many pools.

...

**S**ir, your car has arrived back from Europe, and it's ready for you at our dealership." Now, I'm back home. I keep waiting for that call from BMW that will never come. For the owners of those other six Gran Coupés, though, their phones are probably ringing about now, letting them know their new babies are ready to come home.

## INTRODUCING CITIZEN ECO-DRIVE SATELLITE WAVE-AIR

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*There's no greater test of a sport sedan than whether it can elevate the trip down a great road to the status of an epic journey. The 2014 Cadillac ATS is the perfect companion for the Sharp Man's driving adventures.*



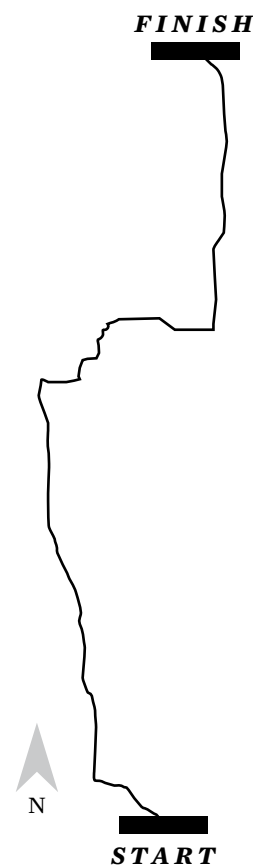


# THE BADLANDS

Alberta

START: LETHBRIDGE FINISH: DRUMHELLER DISTANCE: 263 KM TIME: 2 H 47 MIN

Picturesque doesn't mean just palm trees and beaches. Driving through the Badlands is like driving across Mars: the red dirt, the strange rock formations of hoodoos and buttes—if you've already been on vacation to all the usual places, the Badlands will blow you away. Aboriginal people have lived in the area for thousands of years, but it was French explorers in the 1740s who named this place "les mauvaises terres." Much of the driving takes place on straight open roads with incredible vistas, plus there are some sections of great sweeping turns, especially up around Drumheller. Take a detour to visit national parks along the way and go swimming in the many lakes that dot the route.

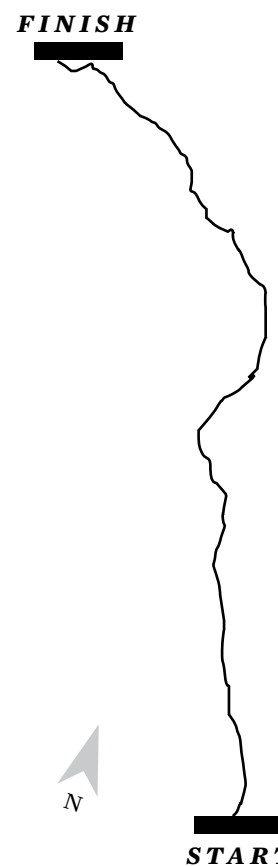


# KLONDIKE HIGHWAY

Yukon

START: WHITEHORSE FINISH: DAWSON CITY DISTANCE: 533 KM TIME: 7 H 50 MIN

Dawson City is not a place you'd just stumble across. It's about as out-of-the-way as it gets in Canada. The population today is significantly down from the 40,000 who raced up to what was a First Nations village in the 1890s hoping to strike it rich during the Gold Rush. In fact, Dawson was the heart of the Klondike Rush. In those days, travelers would need six days or more to take the overland trail up to Dawson. It's this route that the Klondike Highway roughly shadows, tracing a wonderfully twisting line across this lonely landscape. The biggest attraction by far is the Dawson City Music Festival, which takes over the town in July. The intimate festival is known for putting on some of the best shows in the country with some big-name bands.

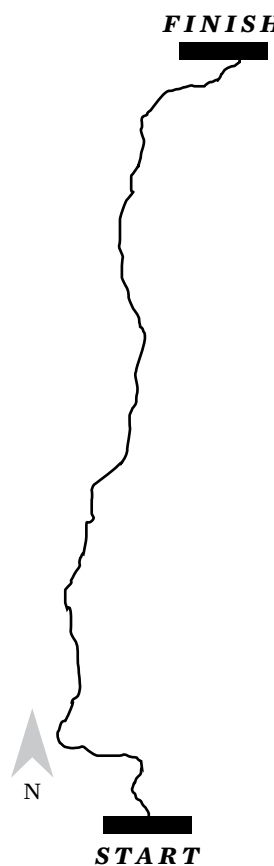


# SEA-TO-SKY HIGHWAY

British Columbia

START: VANCOUVER FINISH: WHISTLER DISTANCE: 125 KM TIME: 1 H 38 MIN

For many, this road will need no introduction, but for everyone else: well, just drive it. From Vancouver, it twists along the coast, providing epic views of the sea before passing through several provincial parks and winding its way up into the mountains. The turns start out flowing and get tighter and tighter as you climb. A tip: this section of the highway will likely be busy in peak seasons, but the road continues north of Whistler and becomes even more challenging for both driver and car. Best of all, this is one of the most easily accessible driving roads on our list, and there's no shortage of amusements in Whistler to make the journey worthwhile.

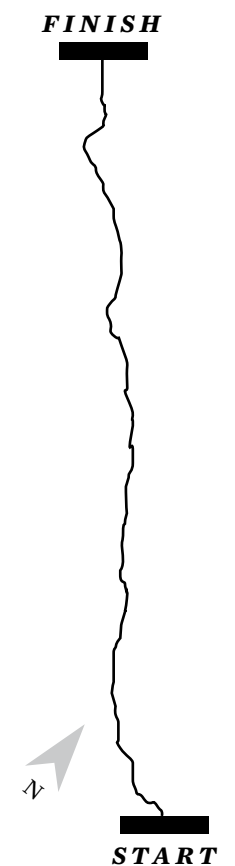


# ICEFIELDS PARKWAY

Alberta

START: BANFF FINISH: JASPER DISTANCE: 289 KM TIME: 3 H 42 MIN

This route runs along the border of Alberta and British Columbia, through two of the most incredible national parks in the world, as well as a designated UNESCO World Heritage site. Again, you've got lakes and mountains and glaciers to look at, but drivers would be well advised to keep their eyes on these curvaceous roads. The drop off the edge is too steep to contemplate. You'll drive down from Banff to the Saskatchewan River Crossing before climbing way up again to the Columbia Icefields. The huge changes in elevation keep the route interesting and the scenery is always changing. Along the way, you can stop to hike across glaciers and stay a few nights at the world-class Fairmont Chateau in Lake Louise.



# CABOT TRAIL

Nova Scotia

START: ST. ANN'S FINISH: ST. ANN'S (loop) DISTANCE: 298 KM TIME: 4 H 24 MIN

This is not just one of Canada's greatest roadways, but one of the greatest in the world. You'll need to fly into Halifax or Sydney and drive from there to the start of the trail, but once you get out to the very tip of Cape Breton Island, it's more than worth the journey. It feels like you've reached the edge of the world. On a foggy day when you can't see the next corner or what lies over the edge of a cliff, it can feel spooky, but catch a warm sunny day and it might as well be the south of France. The road hugs the edge of cliffs, so this is not a trip for those afraid of heights.





## TRAVEL

# ON THE HUNT FOR MAGNIFICENCE

*The world's finest luxury lodge experiences*

BY COLEMAN MOLNAR

Through the ages, men have taken to the forests and plains to provide for their families and, in doing so, participated in one of the most ancient and important rituals known to mankind. There is something sacred about the hunt, a satisfaction that comes with getting close to our beastly brethren, even if it's just for a look.

Gone are the days (for most of us, anyhow) when one could step out the back door, shotgun over shoulder, and set into the wild to exercise his right as champion of the food chain. Gone are the days when this was necessary, or, in many places, even possible. The hunting world—even hunting for photos—is regulated down to the bullet. The experience, however, is still available; you've just got to know where to get it.

A great hunting lodge is not just some shack in which to throw a bedroll, it is an institution whose own rituals and traditions take us back to a time when the hunt was an honoured event.

## ANDBEYOND AFRICA

### *Ngorongoro Crater Lodge*

Most occidental nature enthusiasts dream of one day going on an African safari—for a westerner, the African wilderness is nothing short of otherworldly. AndBeyond Africa offers a chance for visitors to surround themselves with the wonders of the breathtaking continent, all the while maintaining a level of luxury suitable for royalty. It's estimated that tourism will be the single biggest contributor to the southern African GDP within the decade, so it follows that a dedication to preservation and oneness with their surroundings lies at the heart of andBeyond's values. To protect and preserve the already vulnerable ecosystems, andBeyond is oriented to those wishing to photograph Africa's legendary big game rather than hunt it, and given that the Ngorongoro Crater Reserve is easily one of the most photogenic places on earth, the experience leaves nothing

lacking. At the Ngorongoro Crater Lodge, located on a highland in the Rift Valley in Tanzania, guests can spot black rhino, lion, elephant, cheetah, buffalo, zebra or any number of the other species that inhabit the 260-square-kilometre crater—the crater is home to most species that inhabit East Africa. The combination of the highland meadows, low-lying marshes, shallow Lake Magadi at the base of the crater and dense forests that make up the Ngorongoro Crater Reserve allows for this immense diversity of wildlife. This is one of the few locations in all of Africa where it's possible to catch a glimpse of all of the Big Five (lion, elephant, leopard, rhinoceros and Cape buffalo) during a single game drive, and the lodge's local guides will give you the best chance of making this happen. The lodge sits on the rim of the 600-metre-deep crater, providing spectacular views, and has been dubbed “the game lodge at the top of the world.” Divided into three camps, all of which merge old-world, stilted, thatched-roof African architecture with modern amenities, the lodge is, in a word, dreamlike. Persian rugs, domed dining rooms, paneled walls and Victorian furnishings decorate the traditional African structures, while private butlers serve from crystal and silver settings and provide for their guests with world-renowned African hospitality. With the staff taking as good care of you as they do of the land, all you'll have to do is enjoy yourself.

RATES FROM \$1,000 PER NIGHT. ANDBEYONDAFRICA.COM



## PRIMLAND

### *Virginia, USA*

Atop a plateau in the stunning Blue Ridge Mountain range in Virginia sits one of North America's most beautiful resorts. To categorize Primland merely as a hunting lodge is to do it a serious injustice. It has so much more to offer than just a chance to bag some of the Eastern state's wildlife. Activities include golf, stargazing at their observatory, fishing, hiking, tennis, sport clay shooting, horseback riding and spa treatments. The 18-hole golf course winds its way along the mountain ridge, offering breathtaking vistas around every corner. Their spa offers a twist on the norm with treatments based on the native American medicine wheel, intended to sync the body's cycle with nature's. Wingshoot options include fully guided hunts for pheasant, quail, chukar partridge (September to April) and wild turkey (April to May), while guests wishing to pursue bigger game can set out after

white-tailed deer from November to January. Accommodations include a massive main lodge with 26 guestrooms and suites, two-storey wine room, fitness centre and private theatre; and a trio of cottages that line the golf course, which offer more privacy, including secluded individual decks. The star attraction, however, is the red-cedar Golden Eagle Treehouse nestled in the ancient limbs of one of the grandest oak trees on the property, overlooking the Dan River Gorge.

ROOMS FROM \$335; HUNTING FROM \$369 FOR A HALF-DAY GUIDED TOUR. PRIMLAND.COM



## NORTH KNIFE LAKE LODGE

### *Webber's Lodges, Northern Manitoba*

Located 1,100 km north of Winnipeg, the aptly named North Knife Lake Lodge, perhaps the most beautiful of the Webber's Lodges, is a true northern Canadian experience. The all-inclusive adventure starts in Thompson, Manitoba; the chartered flight passes over vast, uninhabited wilderness—enough of it to make you feel wholly insignificant—on its way up to the heart of the Manitoban North. Guided moose hunts take place for one week during the provincially dictated season (usually September or October) and so the lodge also offers some of the best fishing in the province—guests can hook northern pike, Arctic grayling, walleye and, of course, lake trout, all of which thrive in the deep, cold northern waters. If you're there for the hunt, you'll probably be spending most of your mornings and evenings on open swamps, river mouths or old burns, as these are the preferred habitats for moose. Bag one and the team will send you home with as much meat as you can carry. The excess will not go to waste, either; the lodge will distribute anything remaining among the local community and native elders. The Webber's Lodges business has been family run for over 40 years, making the North Knife Lake Lodge one of the very first luxury hunting and fishing lodges in all of Canada. And while no hunt is guaranteed to end in a kill, the lodge has an impressive success rate of close to 80 per cent. The main lodge is an 8,000-square-foot structure with stone fireplaces, a wood-burning hot tub and all the expected charm of a rustic, wood building. The culinary experience is deeply rooted in the landscape (the lodge's cooks, Helen Webber and Marie Woolsey, have penned a series of cookbooks about northern cuisine) and relies heavily on local game, fish and berries.

MOOSE HUNTS: \$8,000 PER WEEK; FISHING PACKAGE: \$6,000 FOR FIVE DAYS. WEBBERSLODGES.COM

TECHNOLOGY

# NEW-WORLD TECH, OLD-WORLD SOUND

*Oswalds Mill Audio's unique approach to audiophilia*

BY COLEMAN MOLNAR

**N**ewer isn't always better. But the way we line up to buy up the latest gadgets before they've even touched the shelves would suggest otherwise. True, the newest devices do have more apps and functions and are inevitably smaller and lighter than their predecessors. But are they actually better?

Sometimes, we have to look back to move forward.

This is precisely what Oswalds Mill Audio (OMA) is doing, harvesting the power and simplicity of bygone technology to produce a refreshingly unique, beautiful and arguably superior line of audio equipment.

OMA's mission statement is all about beauty: beautiful sound from beautiful equipment for beautiful spaces.

It's an obsession that Jonathan Weiss, OMA founder and CEO, has been indulging for many years. When he was 14, Weiss worked in a movie theatre that used 2-metre-tall, horn-loaded Altec loudspeakers and tube amplifiers to project sound over the auditorium. The result was loud, but devoid of strain, distortion or other imperfections, due in part to the use of the horn, which channels sound in a particular direction (whereas a speaker emits it in all directions). He's been chasing that clean sound ever since.

"It was just this incredible experience, and most people have no idea what it's like," says Weiss. "I just wanted a taste of it again."

The analog vs. digital audio debate has been raging for many years,

AC1 Loudspeaker  
\$76,000





with no clear winner. It still comes down to a listener's preference, and Weiss falls firmly on the side of the old school.

"When the day arrives that digital sounds the same as analog, I'll be the first to admit it, but that day is not today," he says.

Weiss compares the development of modern audio equipment to the development of white bread: at a certain point it stopped being about quality and started being about affordability and convenience. Where commercial bakers sacrificed taste for profits and ease of production, so did commercial speaker makers swap quality of sound for all the shortcuts that would allow for mass manufacturing.

It was the discovery 16 years ago of a very rare, very old stone building in eastern Pennsylvania that would prompt Weiss's foray into the world of analog audio and horn speakers. Much like the equipment that it would come to hold, Oswald's Mill was an antiquated, but still logically sound concept. Part mill, part home, this massive stone building—which Weiss describes as "four New York City lofts stacked on top of each other"—was built around the year 1800 to house a family of grain millers and their business. With its thick stone walls, generous square footage and virtual lack of neighbours, the structure was also the perfect space in which to recreate that cinema sound Weiss was so keen to recapture.

And so Weiss set out to procure himself some horn speakers—sourcing the first ones from soon-to-be-demolished New York City theatres—and got to work recreating his dream.

Not exactly his first endeavour—Weiss first studied international relations and political philosophy at Princeton University and law at the London School of Economics before an about-face into filmmaking—OMA has been carving a new niche (or re-carving a pre-existing niche) since its official inception in 2006.

The OMA flagship product is the Imperia system (\$180,000), a massive modern tribute to the loudspeakers of Weiss's youth. Standing over 2 metres tall, stocked with a rear-loaded subwoofer horn using a 21-inch neodymium woofer capable of 20 hz to 100 hz, and vertical horns covering 100 hz to 20 khz, the Imperia is a four-way horn system unlike any other in the world. Clients have a choice of Pennsylvania black walnut, ash or cherry wood horns.

OMA's turntables use either idler drives or direct drives to spin their platters, technologies that were common during vinyl's heyday, but were replaced by a cheaper and quieter belt drive. Today, however, more are turning back to the idler and direct drives, as they can provide a smoother, more stable sound. Featuring a plinth of Pennsylvania slate, mined near Oswald's Mill, the Tourmaline Turntable (\$17,000) weighs in at nearly 90 kg, ensuring a smooth and silent delivery—the only thing you'll hear is the music.

Oswald's Mill is the production centre and headquarters of OMA. The company also has a showroom in NYC.

CLOCKWISE FROM LEFT:  
Imperia Loudspeaker  
\$180,000

Metamorphosis Rack  
System \$59,500

Mini Loudspeaker  
\$22,000

Anatase Turntable  
\$8,500

PHOTO: CYNTHIA VAN ELK

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DESIGN

# SERVING FROM THE TOP SHELF

*Impressive gear for uncompromising bars*

BY COLEMAN MOLNAR

**Y**ou've already got the bottles. The rare Scotch with an unpronounceable name, dusty bottles of cognac and brandy designed to be enjoyed with cigars in leather wingback chairs, rums that have been aging in oak since before you were born—not to mention everything needed to make a perfect martini, negroni, grasshopper or whatever your cocktail of choice may be. Now you need the tools. You've taken years to get this bar the way you want it, so why settle for anything less when it comes to accoutrements? Your bar deserves the best, and so do you.

## JAPANESE ICE PICK

Because clear ice melts about five times slower than ice with air trapped in it, buying in block form is really the best option for keeping your drinks colder longer. An ice pick allows you to carve blocks down into cocktail-ready chunks. Chip, chip, cheers. \$75 AT WILLIAMS-SONOMA

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**NESPRESSO**



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Take the party with you. With a spot for all the essentials like a knife, muddler, opener and even a bottle or two of bitters, the waxed canvas and leather Meehan Utility Bar Roll-Up is made for the serious mixologist on the go.

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Don't be a square. A round ice cube melts slower (thanks to a lower surface-area-to-mass ratio), keeping your spirits chilled without diluting them more than absolutely necessary. Just freeze some water in the provided mould to form an ice block, place it in the press and allow gravity to do its thing. Not a bad little party trick either.

\$1,350 AT WILLIAMS-SONOMA FOR 2-3/4-INCH MODEL



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**KETEL ONE & SODA**

1½ oz. Ketel One® vodka • 3 oz. Club soda

Pour Ketel One® vodka over ice in a rocks glass. Fill with soda. Garnish with a fresh wedge of lime.





**CRYSTAL AND PEWTER DOUBLE ROCKS GLASS AND HIGHBALL GLASS**

Don't worry, we're not trying to poison you. The days of lead-ridden pewter are gone. These days, pewter is mostly tin and is completely safe to drink from. Handmade by Italian artisans, these crystal and pewter rocks and highball glasses are the perfect vessels for cocktails, short or tall. With a pewter alloy base marked with three emblems representing the factory, the designer and the percentage of tin in the pewter alloy (95 per cent), these glasses are weighty in the hand and easy on the eyes. \$70 EACH FROM KAUFMANMERCANTILE.COM

**PEWTER COCKTAIL STIRRER**

Not everybody orders like Bond. There's a time for stirring: the general rule is to stir cocktails containing only spirits, but it's not a bad idea to stir anything carbonated, too.

KAUFMANN MERCANTILE \$60

**PEWTER COCKTAIL SHAKER**

In a kitchen or bar dominated by stainless steel, pewter, with its brushed, lustrous look, is a welcome change. It's corrosion resistant and tarnishes slowly. Shake up your fruit- or cream-based cocktails behind the bar with this 8-inch shaker, handspun in northern Italy.

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According to popular belief, Nipozzano means "senza pozzo", or "without a well" and refers to the areas east of Florence that were, and still are, lacking in available water. In fact, the only well to ever grace the land was born of great effort, specifically to service the area's only castle. Though this absence of water prevented the cultivation of many crops, it attracted the interest of savvy vintners who knew just how favourable those conditions were for this particular vine. The wine of Nipozzano became famous, known to fill the glasses of 15th century Renaissance masters like Donatello and Brunelleschi. To this day, owing to the care of the Frescobaldi family, this land continues to have splendid vineyards, one solitary well, and, of course, great wines.



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AUTOMOBILES

# THE SECOND COMING OF CADDY

*With the arrival of the 2014 Cadillac CTS, the American luxury sedan is most certainly back in business*

BY MATT BUBBERS

**A**t some point, the notion of a Cadillac in the driveway stopped being part of the American Dream.

But before then, for nearly 100 years, a Cadillac was the symbol of American prosperity, on par with the Charging Bull of Wall Street. Even through the Great Depression, the company produced opulent, innovative automobiles the likes of which the world had never seen.

Imagine what it would've been like to lay your eyes on a 16-cylinder Imperial Convertible in 1935. Three tonnes of steel, as long as a yacht, with grand flowing lines and powered by the most incredible motor: never before had there been a 16-cylinder engine in a production car. And the price? Back when the average house in America cost \$6,300, this machine went for around \$8,000.

"It really made history, and it made Cadillac, beyond all discussion,



the absolute world leader in motoring magnificence,” said historian Griffith Borgeson in an RM Auction brochure.

So, when did Cadillac get dropped from the American Dream? When did things stop being called “the Cadillac of...”? How quickly we forget. It really wasn’t that long ago when Caddy faced cutbacks in the ’90s and stopped innovating in the areas of technology and design. And that’s all it took to put the nail in the coffin.

But Cadillac is no stranger to resurrection. In the first years of the 20th century, the company that would become Cadillac was rescued from liquidation and born from the ashes of the Henry Ford Company. And now, in the first years of the 21st century, Cadillac is being resurrected again. As in its glory years, clever technology and distinctive design are once again leading the charge.

Case in point: last year’s ATS sedan—tested and measured against the best luxury cars in the world—seemingly came out of nowhere. Not only was Cadillac suddenly competing again with the German automakers, it was doing so on their terms: testing at the Nürburgring circuit, fine-tuning its handling and feel.

This year, it falls to the new CTS to continue Cadillac’s resurrection. One look at the crisp lines, clean shapes and imposing proportions and it’s clear that Caddy is forging ahead in the right direction.

Long, low and lighter than before, this is the new Cadillac. It’s also rear-wheel drive, like all true luxury sedans, with all-wheel drive available as an option for those who prefer it.

**2014 CADILLAC CTS VSPORT:** ENGINE: 3.6-litre, twin-turbo V6 • POWER: 420 hp • TRANSMISSION: 8-speed auto • AVAILABILITY: Fall  
PRICE: \$58,000 (est.)

The 16-cylinder engine is long gone, and in its place a 2.0-litre four-cylinder mill. But consider this: that old monster motor never made more than 200 horsepower, and now with the help of a turbocharger, this four-cylinder makes 272. With a smaller, lighter engine, the benefits are exponential: less mass to move, less friction, and on and on. For drivers, though, it adds up to fewer trips to the gas station and a 0 to 100 km/h time of just over 6 seconds. And this is just the base model.

For more grunt, there’s a new twin-turbocharged V6 that’s good for 420 hp in the CTS Vsport model—and we wouldn’t rule out the possibility of an even faster CTS-V in the future. Maybe with a good (new) American V8? One can only hope.

In the mid-size luxury segment, there is no faking it. You’ve either got it or you don’t. To win over customers who would never have considered a Cadillac, the company is betting on a raft of high-tech features: adjustable Magnetic Ride Control suspension, eight-speed automatic gearbox, heads-up display and an 8-inch touchscreen for the state-of-the-art CUE connectivity and control system. The screen has a proximity sensor that reveals hidden functions only when you need them, and haptic feedback to let you know when you’ve pressed a button.

Quality costs money. And Cadillac is so confident in the quality of its new CTS, they’re not afraid to charge significantly more for it than they did for the outgoing model. (Although, no, it doesn’t cost more than the average home.) Maybe it’s time to restore Cadillac to the American Dream.



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AUTOMOBILES

# MORE THAN THE SUM OF ITS PARTS

*Audi's A7 five-door coupe was already lovely. Add a fearsome 4.0-litre, twin-turbo V8, however, and it becomes a different beast altogether: behold the RS 7*

BY MATT BUBBERS

**H**aving just witnessed Audi utterly dominate the 24 Hours of Le Mans from start to finish, winning this prestigious event for the 12th time, I'm stuck with Audi's company motto in my head: Progress Through Technology. That's the power of advertising, I suppose. But anyone would concede there must be some truth in it after seeing Audi's unusual diesel hybrid all-wheel-drive racecar fend off a field of more conventional machines purpose-built to end Audi's dominance.

*Vorsprung durch Technik*, the motto in German, can be found emblazoned on most Audi literature. And you could be forgiven for thinking it has a bit of a cold, industrial tone, a little lacking in passion.

But then you have the RS 7 Sportback, a car that really doesn't need to exist. The case against it is pretty strong: the sexy A7 (exhibit A) is a wonderfully beautiful luxury car, and the S7 (exhibit B) exists should you wish to turn its sporting credentials up to 11.



Despite the case against it, along comes the RS 7 from Audi anyway. It is a ferociously good-looking thing: an impeccably well-mannered leopard in a tux. Its engine is a manic 4.0-litre, twin-turbo V8, making 560 horsepower. (Compare that to the already-very-fast S7 with 420 hp.)

The chassis of the RS 7 has also been up-rated to keep pace with the motor. The car rides 20 mm lower on its adaptive air suspension with driver-configurable damping. Monstrous brake discs clamped by six-piston calipers hide behind lightweight, 21-inch forged wheels. A sport-tuned quattro all-wheel-drive system underpins it all, ensuring each of those 560 horses get safely to the road, no matter the weather. The result? 0 to 100 km/h in 3.9 seconds.

How then, in the name of all that's petrol-powered, does this wild machine fit into Audi's coldly dispassionate Progress Through Technology masterplan? It doesn't, I don't think.

At Le Mans, what I saw wasn't just military-level precision and planning. Yes, there was lots of Vorsprung and Technik but there was something else, too. Something very important. In the drivers who pilot the cars, and in the men and women who stay awake through the night to keep them running, there is passion. You can see it on their faces, even in the 23rd hour when nothing is certain, when they're still pushing hard for the win.

Likewise, the RS 7 doesn't seem to fit neatly into the Progress Through Technology mould. It goes above and beyond. The RS 7 is clearly the product of passion, of a bunch of engineers who went off the deep end working late one night and woke up with a masterpiece on their hands. Everywhere you look, whether it's the designers who penned those curvaceous wheel arches or the interior team who specified that lovely hexagonal quilted leather for the seats, it's obvious this is a machine whose blood runs red.

**2014 AUDI RS 7 SPORTBACK:** ENGINE: 4.0-litre twin-turbo V8 • POWER: 560 hp • TRANSMISSION: 8-speed auto • AVAILABILITY: Fall 2013  
PRICE: \$115,000

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AUTOMOBILES

# PERFECTION IMPROVED

*The Porsche 911 has been called the greatest sports car ever made. Singer Vehicle Design has made it better*

BY BRIAN MAKSE

**T**he visionary behind Singer Vehicle Design is Rob Dickinson, a British ex-pat living in Southern California who is the former front man of the '90s alt-rock band Catherine Wheel. But don't let that put you off. The musical oeuvre of the 1990s notwithstanding, his finest work was clearly done when he hung up his guitar and got his hands dirty.

Dickinson actually started his working life in the employ of the famous British sports car maker Lotus. Later, as he closed the door on Catherine Wheel, he moved to Los Angeles and, as one does, built himself a tastefully customized Porsche 911. That car touched a nerve among Porscheophiles, who would often ask if he could build them one.

In 2008, the idea of a beautifully reimagined Porsche began to crystallize.

"The fact that we repatriate what we think is the best 911 chassis [the early '90s models] with the most beautiful lightweight early 911

bodywork just seems to me to be common sense," he says. "It's not a lesson in nostalgia."

Dickinson eschews the designer's uniform of a black suit and quirky eyewear for California casual—a t-shirt, shorts, cap and aviator sunglasses. Even atop these gorgeous California mountain roads, Dickinson's stage presence is still decidedly rock and roll.

What he does is not just restoration, it's certainly not retro, and it's not simply modification. The way to think of a Porsche 911 tuned by Singer Vehicle Design is as a machine that's been optimized and de-compromised. The company pairs classic bodywork with a modern chassis, and the result is simpler, lighter, faster, more visceral and perhaps the most stunning 911 to ever grace the blacktop.

The car's beauty is undeniable, but Singer's approach is pragmatic. The process is intensive.

"The car needs to be beautiful, but it also needs to be light. It needs



to have the best chassis underneath it, the best suspension, the best brakes, all of which are inherent to the car, and we just need to go in there and fine-tune it and turn up the volume in all of these areas," Dickinson says. "Obviously, there are some areas of the car where we haven't touched because Porsche did everything they needed to do in terms of optimizing it for functionality or performance."

The bodywork shaped by Singer looks like that of a hotted-up factory-built racer from the '60s or '70s: simple, functional, elegant. To accomplish this, Singer models the bodywork using clay, a classic but time-consuming and labour-intensive method. This permits each 911 to be rebodied in custom carbon fibre that is not only lightweight, but indistinguishable in fit and finish from factory metal.

Although the wheels look factory correct, they, too, are custom designed, made of forged alloy specifically for Singer.

Details like the headlamps, which seem to be straight from the Porsche Classic parts bin, are another clever trick. The glass and the nickel-plated rings are bespoke, and the lamp module is sourced from today's Le Mans racers.

Part of the problem with owning a classic car is the classic car electrical system. Singer uses new, custom wiring throughout the car so it will always start when you want it to.

Gone is the lazy, underpowered engine of the '90s, replaced by a high-revving, 360-horsepower, 3.8-litre flat six, built to elicit the feel and sound of a classic Porsche race engine, but also deliver the flexibility to transition effortlessly from road to track.

Keeping each tire firmly in contact with the road is a sophisticated set of custom dampers from either KW or Öhlins (both racing specialist firms), and the ride is optimized for the customer's desired handling balance.

**PORSCHE 911:** 3.8-litre, flat six cylinder • POWER: 360 hp • TRANSMISSION: 6-speed manual • AVAILABILITY: Now • PRICE: \$360,000 to \$470,000

Upon first touch of the door handle, the latch clacks like a classic 911. Everything about the car feels like it just rolled off of the assembly line. This, of course, is a trick—the nickel trim surrounding the window frame reminds you this level of finish never occurred at the factory in Stuttgart. Inside, everything is brand new, from the hand-finished leather upholstery to the gauges and switches to the beautiful custom seats.

The simplicity of the dashboard and floor-hinged pedals are reminiscent of the original 911, but the short, direct action of the shifter and the perfectly weighted steering feel somehow second nature in your hands. Compared to overcomplicated, over-computerized sports cars of the day, it's a breath of fresh air: this 911 defines the connection between man and machine.

The process to customize a 911 with Singer takes roughly six months—and a meaningful sum of money (not including the cost of a stock 911, which you must procure and provide to Singer). With all of the options ticked on the order sheet, a finished Porsche 911 by Singer will cost about \$470,000, though most customers spend \$100,000 less. You could buy a supercar from your favourite marque for a similar amount, but none would match Singer's level of bespoke finishing or the car's ultimate, wholly uncompromising character.

Dickinson is first to admit he can't afford his own work. The extent of Singer's careful aesthetic considerations, attention to detail and optimized performance have turned an old Porsche into the pinnacle of the 911.

"Our work is meant to be a celebration of the genius of Porsche and the genius of the 911," he says. And, indeed, Dickinson and Singer have succeeded in that mission, perhaps more than Porsche ever did.

Art Dir: Paul Marciano Ph: Pino Gomes Gc is a registered trademark of GUESS?, Inc.



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AUTOMOBILES

# FRENCH FIREPOWER

*Don't laugh. The Bugatti Veyron Vitesse is the fastest roadster in the world*

BY MATT BUBBERS • PHOTOGRAPHY BY STE HO

It's worth about \$2.5 million. For reference, that's enough to buy one supercar each from Ferrari, Lamborghini, McLaren, Aston Martin, Lotus and Maserati. And you'd still have enough left over for a parking lot full of Porsches.

Start it with a leather-clad key, just to the right of the steering wheel. Turn it a little, and a little further. Fans whirl to life, an electronic buzzing sound. That's normal, apparently, according to the man next to me: Butch Leitzinger, Bugatti's Factory Pilot (official title). We're just parked by the side of the road, but already I'm worried about breaking it. Huge dump trucks are blowing past us way too close. I just want everything else on the road to stay away, give us room.

Other cars seem monstrous from this low seat. The bridge we're stopped on is bouncing up and down from the wind, or the trucks. Not sure.

Now, push the button behind the gear lever: "S T A R T" glowing red. It's quiet, the Bugatti Veyron Grand Sport Vitesse. I would've

guessed an 8.0-litre, 16-cylinder, quad-turbo engine would have a louder bark, a more imposing growl. It doesn't. The Grand Sport Vitesse seems civilized so far, more like a Mercedes S-Class than a Ferrari Enzo.

Oh, god. Why did we stop here? The mirrors are still full of speeding trucks, kicking up stones. Leitzinger said a GoPro camera, clumsily suctioned to the bodywork by some other journalist, once caused \$12,000 worth of damage. You can't hammer out dents in carbon fibre like you can in steel.

Finally, a break in the traffic. I can barely feel the throttle through my heavy-soled boots. A bad choice. Delicately now—squeeze the pedal slowly until I feel the machine move.

Oh. This is easy. What was I so nervous about? Yes, this is what everyone who's driven a Veyron will tell you, "Veyrons: they're just like cars!" You can see what Bugatti was thinking, making it this way.



What's the point in having a supercar if you can't trundle it around the city to show it off?

Steering is very direct, not too heavy. Throttle is smooth, forgiving. Carbon brakes predictably monstrous, thank god, but easy to modulate. Nice pedal feel. All controls are uncomplicated, simple, direct. Impressive. The car cocoons its passengers, wraps them up. It's wide though. Scary wide. Ride is great.

The stats, for the record: 1,200 horsepower. Impossible to comprehend. Waiting for the green light from Butch to give it a try. Capable of going 0 to 100 km/h in 2.6 seconds, 0 to 200 in 7.1. Jesus.

At top speed the Vitesse will burn through a tank of gas in 12 minutes. Wonder how long it took to harvest and refine all that oil.

Police seem to be everywhere here. I'm driving the biggest cop magnet of all time. It's bright orange.

No hope of testing the limits of the Vitesse, then. Where could you? It's pointless to have a car that's this fast. But, also, not. 408 km/h top speed. That's the land speed record for a roadster. The only car faster (top speed: 431 km/h) is the Veyron Super Sport, which is the same but with a fixed roof. It's absurd. And yet, here I am, surrounded by its cushy leather interior.

What people who've driven a Veyron don't tell you is that it still makes you nervous, despite how easy to drive it might seem. Death is just seconds away if I slam my foot down. Makes you very aware of your own mortality.

I desperately want to prove myself worthy. Don't want to make an ass of myself, not in the Veyron. Butch is watching me. Wonder what bad driving habits he's noticing.

I bet it only takes premium. 94 actually. With lowly 91 octane, you're limited to something like 800 horsepower, Butch says. This man has

won the Le Mans 24-hour race. Now, he's filling up the Veyron for me. Doesn't feel right.

He waves off our first full-throttle run. Too many cars around.

We turn a corner. "Okay, put it in first," he instructs. So, this is what 1,200 horsepower feels like. I hit the accelerator, the world turns blurry, I hang on tight, and then we're slowing again. I couldn't think. It was too fast. Was it fear? There was lag; my brain couldn't keep up with the speed.

Concentrating this time:

Foot to the floor. Rumble gets louder, becomes a gargling roar from intake over my shoulder. Hissing, turbos kicking in. Tunnel vision. Noise is incredible. Strange. Not like a car. Like a vacuum trying to suck my brain out my ears. Or a helicopter taking off. Shift up early. PSHhhh. So loud. Turbos blow off excess pressure and spool up again. Can't see anything beside me, just road ahead and we're running out of it.

Read that again, as fast as you can. Read that paragraph in three seconds. Then you'll have some idea what it's like. Sensory overload. The sound is as shocking as the speed.

It's addictive. And now I've felt it, I just want more. 1,200 horsepower gets more comprehensible with every flat-out run.

But does that mean it would become old-hat? Just a party trick? I don't know. I hope not. Where does the need for speed end?

Actually, I know now. It ends with the Veyron. Newer supercars are hybrids, delicate featherweights with battery packs. The Vitesse is the last of the brutes, last of the pure speed demons, last (and only) of the 8-litre, 16-cylinder, quad-turbo monsters. Relieved to give the key back to Butch. But melancholy, too: I'll never drive a car like that again because there will never be another car like that.

**2013 BUGATTI VEYRON 16.4 GRAND SPORT VITESSE:** ENGINE: 8.0-litre, quad-turbo W16 • POWER: 1,200 hp • TRANSMISSION: 7-speed, dual-clutch auto • AVAILABILITY: Now • PRICE: \$2,500,000

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AUTOMOBILES

# OLD LUXURY, NEW WORLD

*The 2014 Bentley Flying Spur in China*

BY GEORGE ZIGARELLI

Something feels wrong and it shouldn't. Here I am, standing on the precipice of a bucket list moment and my nerves won't even allow me to crack a smile. An angled row of new 2014 Bentley Flying Spurs stretches regally along a boulevard marked with marble columns near Beijing's Olympic park.

The thought of piloting an ultra-luxurious, full-sized \$200,000

vehicle with a monstrous W12 engine through the traffic mayhem of Beijing and its 5 million cars, mopeds, three-wheeled chicken haulers, and whatever else passes for transportation in this city of 21 million, is ratcheting up the angst.

The worry turns to calm, however, as I step inside the Flying Spur. Since its introduction in 1957, the Flying Spur has evolved from a four-door GT to a classic saloon car, designed with passengers front of mind.



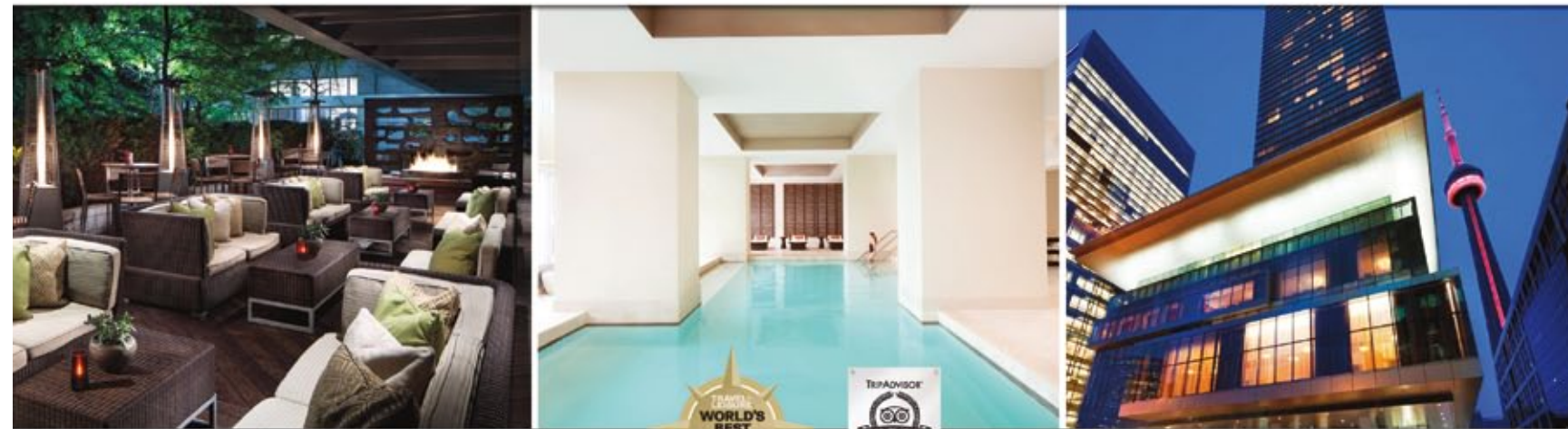
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As chaos unfolds outside on Beijing's roads, with vehicles buzzing in every which way, peace and harmony endure inside the cabin.

It's clear why the typical Flying Spur buyer prefers to be driven; there are so many features to enjoy when you're seated in the back. A pair of 10-inch LED screens with separate multimedia functions, a touchscreen remote, wireless headphones, a drop-down desk and a cooler for two bottles of champagne elevate the rear seats to a sumptuous living space.

In the front, an uninterrupted flow of wood veneer, cured for three days, wraps elegantly from dashboard to door tops. The cabin has such a consistent look, it's as though it were chiselled from a single element and dropped right on top of the chassis. Rumour has it that Bentley gave its engineers the mandate of designing this third-generation Flying Spur with a maximum gap between body panels of just 6 mm—precision unheard of in the mainstream automotive world.

Leaving the comforts of the rear seat, again I feel a little unsettled as I ease my way into the driver's chair. A vehicle designed with the needs of business tycoons and heads of state in mind is now in the clutches of a sweaty-palmed journalist. The treachery of single-lane rural roads has replaced the madness of Beijing traffic and I'm rehearsing in my mind what I will say when—swerving to avoid a speeding overladen

truck full of market-bound hogs—I pilot the massive Flying Spur into a waste-filled lagoon. I focus on the road ahead and settle into the soft, sweet-smelling leather.

Bentley wanted to distance the new Flying Spur from its Continental GT coupé sibling by making the Flying Spur more of a passenger car, hence the dropping of Continental from its moniker. Thankfully for me and my abject anxiety behind the wheel, the Flying Spur hasn't completely abandoned its GT heritage and retains its well-mannered handling.

With close to 600 lb-ft of torque and 616 horsepower, the Flying Spur is the most powerful four-door Bentley has ever created. But it is as effortless to maneuver as a mid-size. Torque, that magnificent torso-showing torque, makes the Flying Spur feel light and responsive. Unexpectedly precise, silky smooth steering inspires confidence in the driver, even one who's jetlagged and skittish, on roads where multiple vehicles aggressively jostle for what little space there is.

At its price, the 2014 Bentley Flying Spur will be enjoyed by a select few. Some of them—for reasons entirely distinct from mine—will surely feel anxious as they settle into its cabin. It's hard, however, to imagine anyone feeling anything but serene at the other end of the journey.

**2014 BENTLEY FLYING SPUR:** ENGINE: 6.0-litre, twin-turbo W12 • POWER: 616 hp • TRANSMISSION: 8-speed auto • AVAILABILITY: Now  
PRICE: \$242,660



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BY ARIEL ADAMS

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If you are in the business of producing \$100,000-plus timepieces, you have two ways to succeed. The most popular is to produce historically themed timepieces that feel museum-worthy right out of the box. If the style is 19th-century chic (an aesthetic embraced by brands like Breguet and Vacheron Constantin), then you've got a hit. Others, like the founders of Swiss Urwerk, have chosen another, less-traveled road. Co-founders Felix Baumgartner and Martin Frei have dedicated their work to continually shocking and ultimately delighting the type of collector who has a thirst for the new, the novel and the mind-blowing. Their newest creation is the UR-110PT.

The original Urwerk UR-110 watch was released a couple of years ago

with the nickname "Torpedo." In it, a planetary gear moves three cubes around the dial, each of which rotates to display the correct hour when it is their turn to pass along the minute scale. Immaculate construction and precision engineering provide for a remarkable three-dimensional dial display in a watch as unique looking as the way it tells the time.

Urwerk developed this time indication system idea as an extension of their satellite display. A hallmark of their fame among serious watch aficionados is the brand's ability to marry traditional mechanical watch concepts with modern design and technology. Urwerk doesn't claim to improve on the traditional analog watch dial, but rather offers a novel and luxuriously "extra-complicated" way of telling the time.

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Watchmakers like Urwerk offer ordinary information in an extraordinary way.

Nothing else on the market sits on the wrist like the 47-mm-wide case of the UR-110 PTH timepiece. No word yet exists to describe its shape, which succeeds despite the oddness of its angles. The UR-110 PT version of the base UR-110 is offered in a completely black-coated case produced from titanium and platinum. An industrial PVD process chemically bonds a strong black material to the base metal of the two-part case—a titanium base with a bezel in platinum. Only a brand like Urwerk would so ironically marry one of the lightest metals with one of the heaviest.

As a testament to “stealth wealth,” just the UR-110 PT’s owner would

even be aware that much of their watch was made from platinum, as the rare metal is hidden under the matte-black PVD coating. The novel case design is just a part of the equation, however, as Urwerk is first and foremost a producer of beautifully innovative mechanical movements. Inside the UR-110 PT is the in-house-produced calibre UR 9.01 automatic. The self-winding mechanism is totally hidden from view, but underneath, the watch dual turbine “regulators” for the winding system can be seen spinning as the watch is moved about in one’s hand. They act as a subtle reminder that an impressive assortment of features lies just out of view inside the architecturally impressive case.

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The all-new 2014 Jeep Grand Cherokee is poised to hold its ground once again. Starting with an available 3.0 L EcoDiesel married to a new 8-speed automatic transmission. The result is lower CO2 emissions and a pump passing Best-in-Class 4x4 fuel economy of 7.1 L/100 km.<sup>2</sup> All that newfound efficiency still delivers the legendary capability Grand Cherokee is famous for. And this year, it’s been further infused with even more technology and more premium amenities. The result is a highly desirable blend of style and substance that’s redefining the high-end SUV segment. Exactly what you’d expect from the vehicle that’s been steadily ascending for more than 75 years, on and off the road.

Jeep®



f t jeep.ca



<sup>1</sup>Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. <sup>2</sup>Up to an estimated 7.1 L/100 km (40 MPG) highway and 10.3 L/100 km (27 MPG) city when equipped with the 3.0 L diesel engine. Based on Chrysler estimated fuel economy ratings. EnerGuide ratings not available at time of printing. Use for comparison purposes only. ®Jeep is a registered trademark of Chrysler Group LLC.

# COOL UNDER THE CUFF

*Seven beautiful timepieces for everyday wear*

BY ARIEL ADAMS • PHOTOGRAPHY BY ADRIAN ARMSTRONG



## **ROLEX DATEJUST II**

A staple of style and elegance for half a century, the Rolex Datejust was recently joined by a bigger brother in the Datejust II collection. Rolex took everything popular about the classic, all-purpose dress watch and increased its size from 36 mm to 41 mm, helping to strengthen the power of the iconic dial and 18k white- or rose-gold fluted bezel. \$9,250

CASHMERE SUIT (\$3,495)  
AND COTTON SHIRT (\$625)  
BY BRUNELLO CUCINELLI,  
AT HOLT RENFREW.



#### **IWC PORTUGUESE CHRONOGRAPH CLASSIC**

Designed a couple of generations ago for merchant sailors, IWC's Portuguese is a prudent high-end timepiece of choice for many. The Chronograph Classic is a revised, 42-mm model in a slightly beefier case that includes an exciting IWC in-house-made automatic chronograph movement. You get a hint of sport, but without sacrificing any of the popular collection's design tradition. \$14,400

SILK AND CASHMERE BLAZER (\$1,195) AND COTTON SHIRT (\$275) BY BOSS.



#### **ZENITH EL PRIMERO PILOT CHRONOGRAPH**

In pilot watches, simplicity is a virtue. The combination of a high-contrast dial and a fantastic movement make for a stylish, sophisticated piece. Zenith produces timepieces like they used to be made: a 42-mm brushed case communicates functional elegance, matched to a classic brown alligator strap. Powering the Pilot is a famous Zenith El Primero "high-beat" chronograph movement. \$7,100 AT BANDOIERA JEWELLERS

WOOL SUIT (\$800) AND COTTON SHIRT (\$140) BY TIGER OF SWEDEN, AT BOOMER.



**PANERAI LUMINOR 1950 3 DAYS PAM372**

If you deconstruct a Panerai and bring it back to its roots, the result is this PAM372. Housed in the brand's historically themed "1950" case, this 47-mm Italian dive watch is a pristine example of understated vintage design. There's nothing but the hours and minutes to take away from the gold and black dial against a polished steel case. \$10,400

WOOL SWEATER (\$935) BY  
GIVENCHY, AT HOLT RENFREW;  
COTTON SHIRT (\$245) BY JOHN  
VARVATOS, AT HOLT RENFREW.



**LONGINES CONQUEST CLASSIC CHRONOGRAPH**

Longines defines the sport chronograph with the aptly named Conquest Classic Chronograph. Inside the timepiece is a Swiss L688 automatic column-wheel mechanical movement produced exclusively for Longines. As a two-tone model, the Conquest becomes mature and urbane, ideally suited for someone of the same calibre. \$5,250

LEATHER JACKET (\$2,450) BY  
DOLCE & GABBANA, AT HOLT  
RENFREW; COTTON SHIRT  
(\$250) BY BOSS.



#### ORIS AQUIS SMALL SECOND DATE

Marked by a green ceramic bezel, the Aquis Small Second Date is both a durable professional dive watch and a handsome casual timepiece suited for pedestrian attire. Men with an active streak will appreciate the chunky, 46-mm steel case and 500 metres of water resistance, though a generous amount of Swiss styling ensures that this isn't your everyday diver. \$3,500

MOHAIR COAT (\$1,495)  
BY VERSACE; COTTON SHIRT  
(\$220) BY STRELLSON;  
STERLING SILVER CUFFLINKS  
(\$470) BY TIFFANY & CO.



#### CHOPARD L.U.C. QUATTRO

Nine days of power reserve means that this 18k, rose-gold Chopard L.U.C. Quattro watch can go more than a week without being wound. A handy indicator on the dial tells you how much juice is left in the beautifully hand-assembled haute horology movement, produced in-house by Chopard's most skilled watchmakers. An elegantly balanced dial is both legible and accented with hits of neo-Romanesque design. \$26,530 AT L'ORO JEWELLERY

WOOL SWEATER (\$820) BY  
PRADA, AT HOLT RENFREW;  
COTTON SHIRT (\$475) BY  
GUCCI, AT HOLT RENFREW.  
STYLIST: MARCUS TRIPP  
FOR LANG MANAGEMENT

# WORTH THE WEIGHT

*Gold, alloys, ceramic and steel define the year's  
most striking timepieces*

BY ARIEL ADAMS • PHOTOGRAPHY BY ROBERT WATSON



(PREVIOUS PAGE)

## HEAVY METAL

The classic measure of a wristwatch was weighing it in your palm. Gold weighs more than steel, and it was thought that the better a watch, the more it weighed relative to its size. Many of today's gold watches would fare well under such traditional measures of value. A solid modern 18-k or rose-gold watch isn't something you'll forget you're wearing on your wrist.

AQUA TERRA RG/RG ANNUAL CALENDAR SILVER DIAL, WITH 18K RED-GOLD BRACELET (\$35,900) BY OMEGA. MARINE CHRONOMETER MANUFACTURE WITH 18-KARAT ROSE-GOLD CASE AND BRACELET (\$55,500) BY ULYSSE NARDIN.



## BLACK ON BLACK

The very first black-coloured metal watches debuted in the 1970s, and they've been pure sport watches ever since. To this day, the most popular technique for fusing black to steel is a process that chemically bonds particles to a base using what is known as physical vapour deposition (PVD). For ultimate scratch resistance, opt for something with an ultra-hard ceramic case or bezel, increasingly available in a wide array of colours.

CARRERA CALIBRE 36 FLYBACK "RACING EDITION" (\$8,900) BY TAG HEUER. HYPERCHROME UTC AUTOMATIC, WITH CERAMIC MONOBLOC CASE, CERAMIC BRACELET AND TITANIUM AND CERAMIC THREE-FOLD CLASP (\$3,300) BY RADO. CLASSIC BLACK AUTOMATIC, WITH PVD-COATED STEEL CASE (\$3,800) BY DAVID YURMAN. AVAILABLE AT DAVID YURMAN YORKDALE BOUTIQUE.



### ALLOY ALLURE

Dress watches, a sleek combination of elegance and tradition that feels historical without looking old, should be both physically and visually light. Animal-skin straps such as calf leather or alligator are good choices for a dress watch to wear with a suit. Perhaps surprisingly, one material very rarely used for watch cases is sterling silver. The less expensive cousin to gold is a precious metal that you'll mostly find inside watches used as a base for dials. Silver is both a soft metal and prone to tarnishing. Unlike gold, silver alloys are rare. One exception that has recently found its way into watches is the silver alloy Argentium, which is stronger and more wear-resistant.

DRESSAGE CHRONOGRAPH IN STEEL WITH HAVANA ALLIGATOR STRAP (\$8,750) BY HERMÈS. WW1 ARGENTIUM WITH GREY ALLIGATOR LEATHER STRAP (\$5,900) BY BELL & ROSS.



### (FACING PAGE) GOLD PLUS

It used to be that your watch was typically either gold or steel, but today it has become popular for watchmakers to mix a range of materials into a single case design. Some brands call it “fusion,” and it isn't uncommon for watch cases to be proudly touted as made from three or more materials. A popular mix is black-coloured PVD steel and 18-k rose-gold (such as in this Concord C1 Chronograph), or titanium and gold. You'll sometimes find rubber or ceramic elements—including new proprietary alloys—mixed in as well. Zalium anyone?

C1 CHRONOGRAPH WITH 18-K ROSE-GOLD CASE, BLACK CERAMIC ACCENTS AND BLACK RUBBERIZED ALLIGATOR STRAP (\$37,900) BY CONCORD.





## CLASSIC STEEL

Be it a chronograph or a simple three-hander, a good steel watch on a bracelet has no comparison when it comes to wardrobe versatility. No wonder they represent the majority of watches sold. Scared about scratches? Chanel's ceramic compound called Chromatic comes close to looking like metal but is lighter and more wear-resistant.

GRANTOUR CHRONO FLY-BACK, WITH POLISHED SATIN FINISH STEEL CASE AND BLACK-LACQUERED STEEL BEZEL (\$4,790) BY TUDOR. TIMEWALKER WITH CERAMIC AND STEEL CASE AND BRACELET (\$6,935) BY MONTBLANC. AVAILABLE AT MONTBLANC TORONTO BOUTIQUE. GC-1 CLASS X900046SS WATCH, WITH 316L STAINLESS-STEEL CASE (\$850) BY GC. J12 CHROMATIC WATCH WITH TITANIUM CERAMIC CASE AND BRACELET (\$6,600) BY CHANEL. FREELANCER, WITH STAINLESS STEEL CASE (\$3,150) BY RAYMOND WEIL. AVAILABLE AT EUROPEAN JEWELLERY. TAMBOUR EVOLUTION GMT WITH STEEL BRACELET (\$7,950) BY LOUIS VUITTON.

# REBEL REBEL

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*How the bad-boy look took hold of fashion*

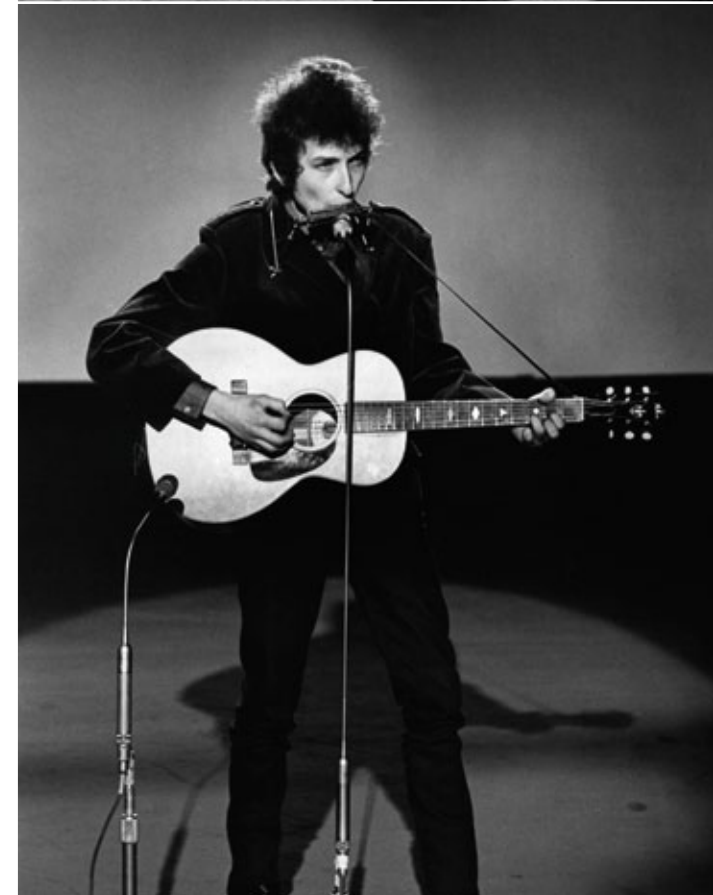
BY KENDON POLAK





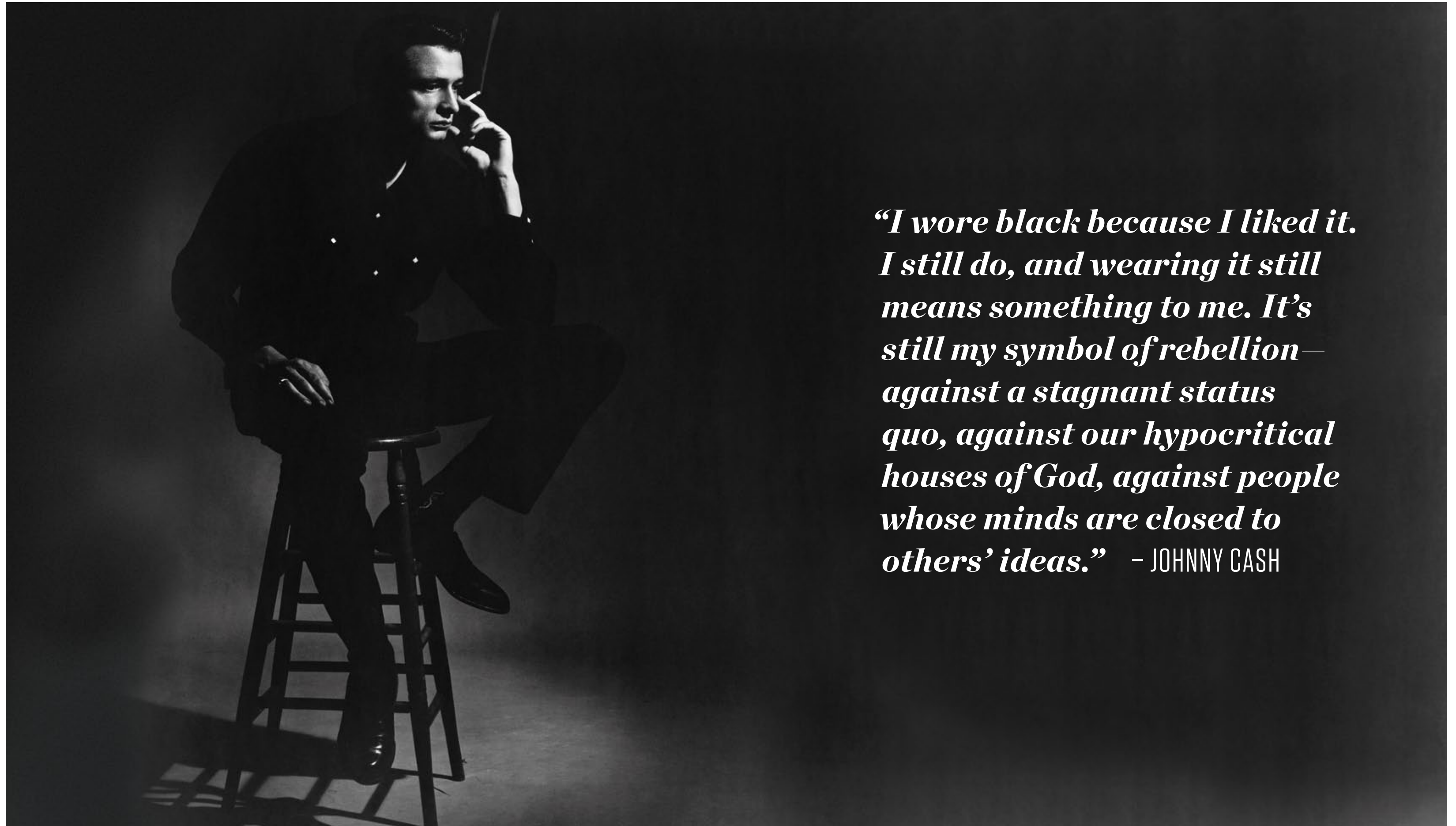
### THE POWER OF A JACKET

As the iconic outlaw biker Johnny in *The Wild One* in 1953, Marlon Brando appropriated the Schott Perfecto One Star motorcycle jacket as his second skin—an unmistakable badge of nonconformity, nonchalance and lawlessness that spoke to a generation of dissatisfied youth. The Perfecto had such a resonance, in fact, that it was later banned from schools across America. Of course, that only fueled the fire, and the black leather jacket's association with subculture in general—from bikers and greasers to punks and goths—cemented its place in history as an icon of “cool” and “otherness.” In the 1970s, punk rock pioneers like the Ramones and The Clash, along with the likes of Steve McQueen, Lou Reed and Bruce Springsteen, lent an added layer of easygoing cool to the almighty leather jacket. Modern interpretations of the classic piece by designers like Dolce & Gabbana, Gucci and John Varvatos have managed to keep the rebel spirit alive.

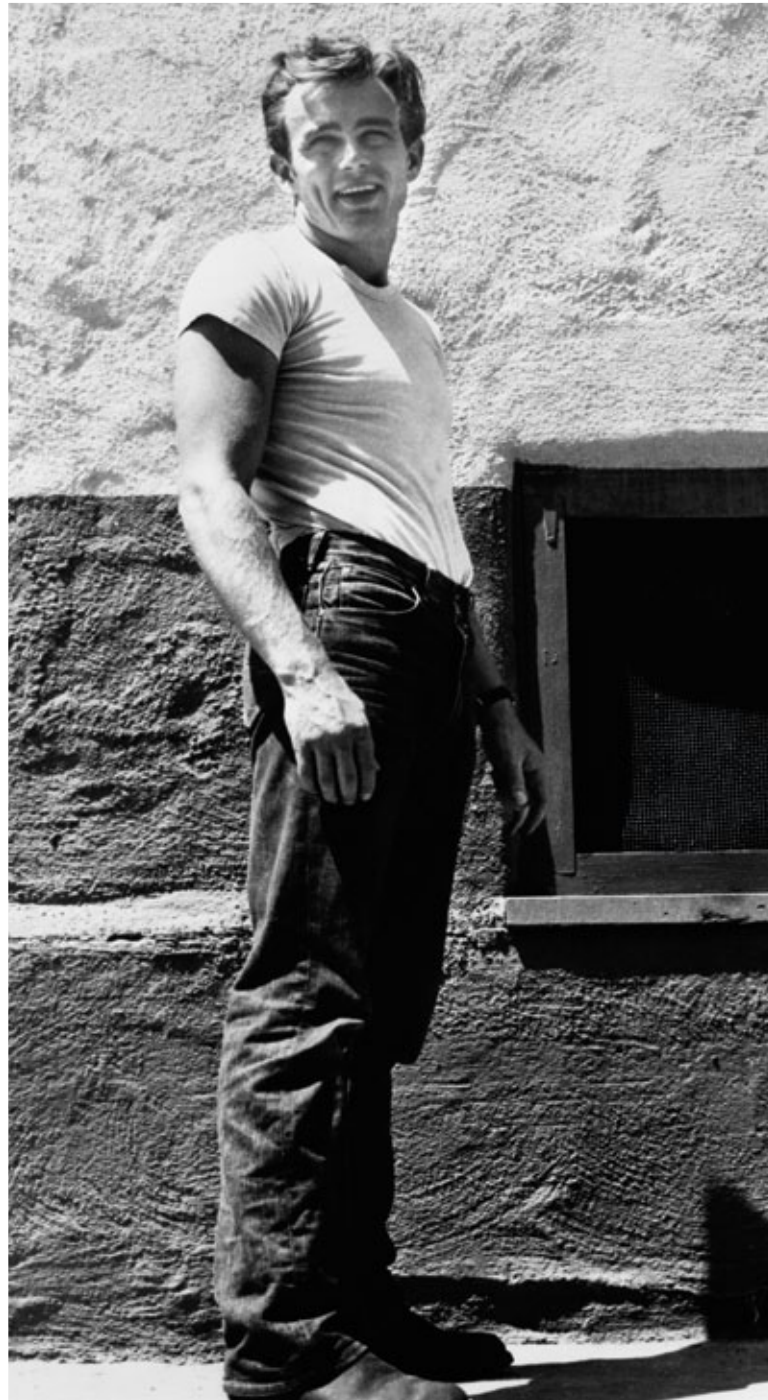


### MEN IN BLACK

The all-black look was the first foothold of rebel style on men's fashion, and it more or less started with Johnny Cash. The original Man in Black wore his sin on his sleeve, battling his dark demons publicly, destroying countless cars and hotel rooms (before the term “rock star” even existed) and singing about shooting a man in Reno “just to watch him die.” Daring stuff for a country singer in 1955. Cash's black stood for the poor and beaten down, the prisoner and the loner, a kinship later embraced by artists like Bob Dylan, Leonard Cohen, Tom Waits, Jim Morrison and Nick Cave.

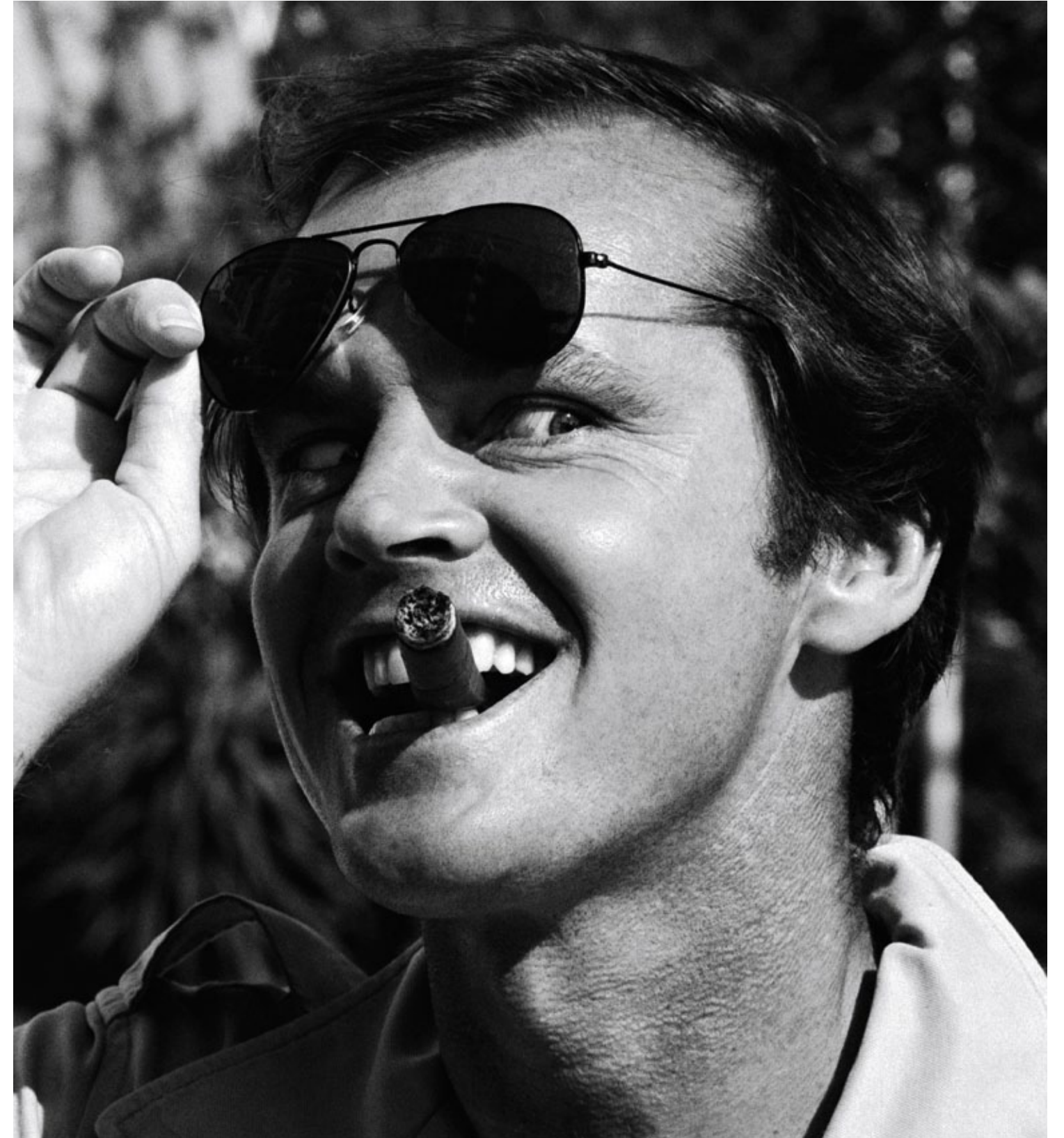


*“I wore black because I liked it. I still do, and wearing it still means something to me. It’s still my symbol of rebellion—against a stagnant status quo, against our hypocritical houses of God, against people whose minds are closed to others’ ideas.”* – JOHNNY CASH



### CASUAL COOL

The humble t-shirt, perhaps the most globally popular item of clothing ever invented, caused an outrage in 1951 when Marlon Brando wore a white tee onscreen in *A Streetcar Named Desire*—without a proper, buttoned shirt on top of it. After all, who in his right mind would walk out the front door wearing only underwear? This was not merely blue-collar ignorance or loutish vulgarity, but an overtly sexual statement of arrogant defiance. In that moment, modern-day rebel style was born, a moment Gore Vidal famously called “an earthquake.” The seismic collision of Brando’s raw, animalistic acting style, his character’s cocksure, flagrantly crude sexual magnetism and Brando’s prizefighter physique gave birth to a potent symbol in that lowly white cotton t-shirt. It was almost as if the “t” stood for testosterone. Dean would follow, and later Springsteen, among many others looking to capture a bit of the same working-class mystique.



### SHADY CHARACTERS

Steve McQueen loved his Italian-made Persols (a brand the actor is responsible for popularizing) while James Dean was partial to Ray-Ban Wayfarers. And it’s probably no coincidence that, when the Wayfarer was on the verge of discontinuation after its heyday in the 1950s and 1960s, it was Brando’s buddy, Hollywood hellraiser Jack Nicholson, who adopted the style as his trademark, sporting them indoors at every opportunity. Both Persol’s signature teardrop and Ray-Ban’s unmistakable rectangular frames have become fashion mainstays of late, and it’s easy to see why. Who wouldn’t want to borrow some stylish swagger from any of these paragons of brazen style?

# STAYING POWER

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*The suits that set a man apart,  
built and styled to last a lifetime*

PHOTOGRAPHY BY CHRISTOPH STRUBE • STYLING BY MARGUS TRIPP





CAUTION











#### **CREDITS**

**P.149:** Three-piece wool suit (\$1,895), silk tie (\$185), cotton shirt (\$355) and silk pocket square (\$55) by BOSS; J12 Chromatic watch (\$6,600) by Chanel.

**P.150-151:** Wool suit, cotton shirt and silk tie by Tom Ford, price upon request.

**P.152:** Double-breasted suit (\$1,750) and pocket square (\$100) by Z Zegna; shirt (\$245) by Armani Collezioni, at Holt Renfrew; tie (\$155) by Canali, at Holt Renfrew; Victoria bag (\$7,450) by Hermès; leather shoes (\$795) by Ermenegildo Zegna; Cellini Prince watch (\$18,000) by Rolex.

**P.153:** Wool suit (\$790) by Strellson; cotton shirt (\$350) and silk tie (\$130) by Z Zegna; silk pocket square (\$100) and leather shoes (\$795) by Ermenegildo Zegna.

**P.154-155:** Three-piece plaid suit (\$1,000) by Bugatti; cotton shirt (\$265) by Eton, at Harry Rosen; silk tie (\$155) by Canali, at Holt Renfrew; silk pocket square (\$85) by Edward Armah, at Harry Rosen.

**P.156:** Glen plaid suit (\$4,695), cotton shirt (\$595), cashmere-and-silk tie (\$250) and cashmere pocket square (\$185) by Brunello Cucinelli, at Harry Rosen; L.U.C Lunar Big Date watch (\$38,000) by Chopard, at L'Oro Jewellery.

**P.157:** Double-breasted wool suit (\$1,425) and cotton shirt (\$255) by Versace Collection; silk pocket square (\$95) by Burberry, at Holt Renfrew; silk tie (\$115) by John Varvatos Star USA; leather shoes (\$425) by BOSS.

**P.158-159:** Kid mohair suit (\$2,845) by Prada; embroidered cotton shirt (\$380) and silk-and-wool tie (\$190) by Gucci.

**P.160:** Pinstriped suit (\$1,300) and silk tie (\$130) by Z Zegna; cotton shirt (\$295) by Canali, at Holt Renfrew; silk pocket square (\$60) by Strellson; Gc-4 Executive watch (\$795) by Gc.

**Stylist:** Marcus Tripp for Lang Management

**Stylist Assistants:** Billy Vasilios & Bianca Ragogna

**Grooming:** Natalie Ventola using TRES Two Extra Hold Hairspray for TRESemmé Hair Care/Guerlain for Plutino Group

# *The* **ELEGANT ACCESSORY**

*Much like a money clip, a pen or your favourite cufflinks, the right fragrance is a vital part of your overall aesthetic. These new scents offer something for any taste or occasion*

PHOTOGRAPHY BY LIAM MOGAN



## **GUCCI MADE TO MEASURE**

Like the clothes that drape Gucci's man of the hour, James Franco, this fragrance epitomizes the very best in taste and style. Spicy notes of anis, Sri Lankan nutmeg and cinnamon pair with lasting suggestions of leather and amber for a unique and alluring scent. \$104 FOR 90 ML

GOLD-PLATED ET BARLEY CIGAR CUTTER (\$500) BY THE WHITE SPOT /DUNHILL



### **BURBERRY BRIT RHYTHM**

All adrenaline and sex appeal, this energetic fragrance intros with hints of basil, cardamom and juniper, follows with a heart of black leather and patchouli, and finishes with an encore of cedar and tonka bean. \$88 FOR 100 ML

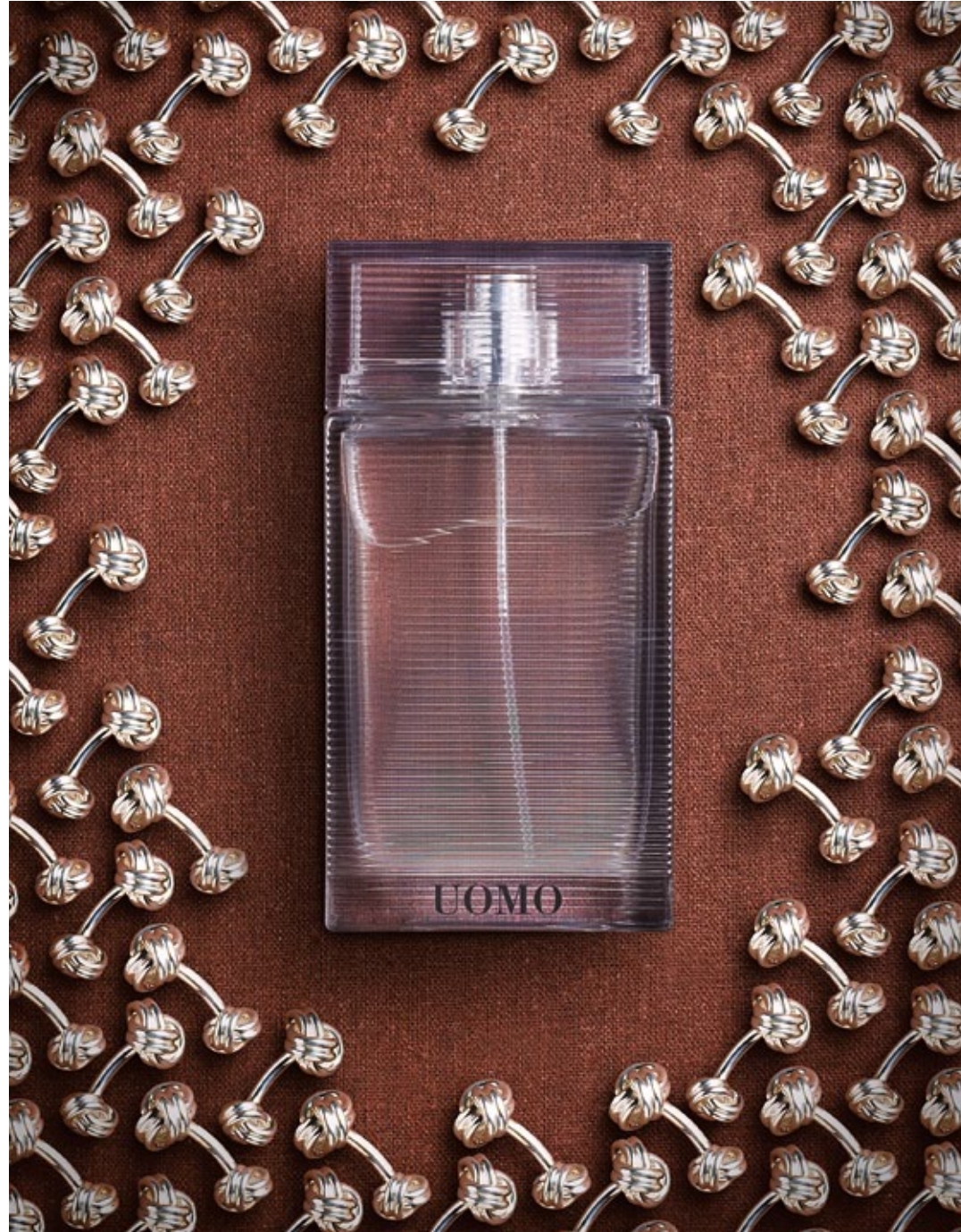
QUADRETTI PEN (\$235) BY TATEOSSIAN.



### **CK ENCOUNTER FRESH**

A sunny seaside city. A beach and forest nearby. A cold cocktail in hand. The enlivening fragrance opens with notes of Italian bergamot and mojito, followed by a smooth blend of lavender, cardamom and rum, and finishes with patchouli and creamy sandalwood. \$89 FOR 100 ML

DIGIT BILL CLIP (\$360) BY LOUIS VUITTON.



### ZEGNA UOMO

With its sprightly combination of citrus (bergamot) and floral (*violettyne captive*) notes, Zegna Uomo fuses the steadfastness of nature with the innovation of modern science for a fresh and masculine fragrance. \$98 FOR 100 ML  
DOUBLE KNOT CUFFLINKS (\$470) BY TIFFANY & CO.



### PACO RABANE 1 MILLION INTENSE

A symbol of extravagance, Paco Rabane 1 Million Intense is a pleasure for the senses. A weighty gold bar reveals an oriental, woody and spicy fragrance. Opening notes of mandarin, pepper and saffron are layered upon a core of leather, rose absolute, patchouli and sandalwood. \$94 FOR 100 ML  
JAPANESE CARPENTER'S KNIFE (\$25) BY LEE VALLEY.

# AFTER HOURS

*Don't blow all your bravura in the boardroom.  
Dressing well on your own time demands the same  
level of confidence and charisma*

PHOTOGRAPHY BY KOUROSH KESHIRI • STYLING BY MARCUS TRIPP















#### **CREDITS**

**P.169:** Lambswool cardigan (\$575) by Maison Kitsuné; cotton shirt (\$380) by Gucci; silk tie (\$125) by Oliver Spencer; wool pants (\$235) by Mads Nørgaard. *On Her:* Crepe dress and leather bag by Hermès (price available upon request).

**P.170-171:** Wool two-button jacket (\$1,249) by Maison Kitsuné; cashmere cardigan (\$2,695) by Brunello Cucinelli, at Holt Renfrew; cotton shirt (\$275) by BOSS; Harris Tweed pants (\$345) by J.Crew; wool-cashmere scarf (\$115) by John Varvatos Star USA. All dog collars and leashes: Dog collar (\$40) and leash (\$50) by Filson, at Timmie Doggie Outfitters.

**P.172-173:** Wool tweed blazer (\$640) by Ted Baker; lambswool sweater (\$150) by J.Crew; denim shirt (\$275) and leather weekender bag (\$1,595) by BOSS; wool pants (\$285) by Oliver Spencer. *On Her:* Knit dress (\$340) by Torn by Ronny Kobo, at Mendocino. 2014 BMW 435i starting at \$54,900.

**P.174-175:** Wool suit (\$2,250) and cotton shirt (\$380) by Gucci; cashmere zip sweater (\$1,665) by Loro Piana, at Harry Rosen; wool-viscose scarf (\$295) by Sand; leather shoes (\$450) by Début, at Browns. *On Her:* Cotton-blend dress (\$950) by Lida Baday; wood lacquer bangles (\$385 each) by Hermès; polka-dotted stilettos (\$895) by Manolo Blahnik, at Browns.

**P.176:** Wool-and-leather coat (\$700) by John Varvatos Star USA; down vest (\$445) by BOSS; cashmere sweater (\$1,465) by Loro Piana, at Holt Renfrew; wool pants (\$910) by Gucci.

**P.177:** Waxed cotton blazer (\$1,350) by Ralph Lauren, at Holt Renfrew; wool-blend vest (\$275) by BOSS; cotton shirt (\$245) by Oliver Spencer; wool twill pants (\$250) by John Varvatos Star USA; wool scarf (\$165) by Diesel; woven wool belt (\$155) by Anderson's; Retrograde watch (\$3,450) by Longines; suede ankle boots (\$890) by Louis Vuitton.

**P.178-179:** Wool jacket (\$725) by Sand; cotton shirt (\$245) by Ted Baker; cotton jeans (\$325) by Maison Kitsuné; silk tie (\$90) by J.Crew; suede belt (\$150) by Anderson's; chronograph leather strap watch (\$750) by Gc; leather boots (\$990) by Gucci. *On Her:* Chain link dress (\$535) by Joeffer Caoc; wood lacquer bangles (\$385 each) by Hermès; leather strap boots (\$1,245) by Manolo Blahnik, at Browns.

**P.180:** Cotton-wool zip sweater (\$595) by J.Lindeberg; cotton shirt (\$250) by BOSS; silk tie (\$125) by Eton, at Harry Rosen; wool pants (\$265) by Sand; stainless steel with alligator strap Moonphase watch (\$3,700) by Longines; suede ankle boots (\$890) by Louis Vuitton.

*The creator of this stunning setting—Toronto-based custom builder Derek Nicholson—is all about exceptional quality and innovative architecture. Working with some of the world's most reputable architecture firms, Derek Nicholson Incorporated has been executing award-winning buildings for over a decade. The clean, modern lines of this Toronto-area home—situated atop a cliff overlooking Lake Ontario—were brought to life by a team from Teeple Architects. dereknicholson.com*

**Photographer's Assistant:** Chris Curreri  
**Stylist:** Marcus Tripp for Lang Management  
**Stylist Assistant:** Richard Jastrzebski  
**Grooming:** Adriano Morassut using TRES Two Extra Hold Hair Spray for TRESemmé Hair Care/MAC Cosmetics/Plutino Group

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## GROOMING



### ARMANI EAU POUR HOMME

In March of this year, Giorgio Armani appeared as the face of the remake of his 1984 signature scent, Eau Pour Homme. Updated with unmistakably Italian modernity, it opens with fresh citrus, warms with nutmeg and cumin and finishes with a firm, woody element. \$100 for 100 ml

## CLASSIC COLOGNES

Four fragrances that don't fade with time

By Coleman Molnar



### CHANEL POUR MONSIEUR

The very definition of "classic," Pour Monsieur was created in 1955, and has aged very well. It's elegantly piquant the whole way through, with lemon on the open and cedar on the close. \$80 for 100 ml

When it's right, it's right. Like a great classic-rock song, these fragrances never seem to lose their appeal.



### BOSS BOTTLED

Since its launch in 1998, Boss Bottled has sold over 60 million units, making it one of the world's most successful fragrances. With top notes of sweet fruit and contrasting elements of clove and cinnamon, this is a lively and masculine scent perfect for a night on the town. \$88 for 100 ml



### GIVENCHY GENTLEMAN

When Givenchy Gentlemen was released in 1975, its groundbreaking wood-based aroma took the market by storm. Today, its cedar, lavender and leather notes can still be detected on classy gents around the globe. \$85 for 100 ml

## SCENT OF THE SEASON: VANILLA



Dark, heavy notes tend to dominate cold-weather fragrances to go with heavy coats and grey skies. Vanilla serves as a perfect counterpoint to their wood, leather and incense notes. Universally loved, the smell complements many typical winter notes like leather, oak and tobacco. Tom Ford's *Tobacco Vanille* wears wonderfully in colder weather, emitting an aroma reminiscent of a wood-paneled study. Meanwhile, Jean Paul Gaultier's classic *Le Male*, a vibrant mix of sweet vanilla with middle notes of cinnamon and bold cedar wood, is just as well suited to spring and fall. —Chris McGoey

## GROOMING



## BALDING: ADDRESSING THE ELEPHANT ON YOUR HEAD

Balding sucks. But much like many other things that suck (cancer, body odour and professional athletes-turned actors), it does not mean that we should ignore it. That only makes it worse.

The latest bit of follicular technology to come across our desks is American Crew's Trichology Hair Recovery System, a three-product option promising thicker, fuller or stronger hair. Does it work? While there are no guarantees when it comes to balding prevention, the folks at American Crew have been in the game for a long time, and know what they're talking about when it comes to hair. Either way, what have you got to lose?

### THE SHAMPOO

You already wash your hair with shampoo, but unless your current brand helps prevent the formation of DHT (the hormone trigger for male pattern baldness), then you're not doing all you can. Apply this stuff on the daily and pair it with one of the two following options.

### THE PATCH

Different strokes for different blokes. If your lifestyle permits you enough time in the morning, you can apply this patch directly to the scalp, on the receding hairline or even wear it overnight.

### THE CONCENTRATE

The concentrate delivers nutrients via rosemary, hops, silica and *Swertia perennis* (a flower used in Tibetan folk medicine). Apply the liquid directly to the head, rub into the scalp and style as usual. —CM

## HOW TO

# PICK A MOISTURIZER

While some men strive to be a jack of all trades, there's much to be said for doing one thing really well. There's a kind of truth in mastery. It's the same with grooming products: yes, you can get all-in-one-gels and cleansers, balms and salves packed with ingredients that moisturize and protect and exfoliate. Or, you could pick your moisturizer based on the one ingredient that does its job, and does it well. Here are five moisturizers selected by their active ingredient. —Greg Hudson

### VITAMIN C

#### Why it's important:

Vitamin C, aka ascorbic acid, helps naturally produce collagen—you know, the stuff that gets implanted in the lips of C-level celebrities. It's a protein that helps in the growth of cells and blood vessels and gives skin its strength and firmness (read: fights wrinkles).

#### The Product:

Anthony Logistics Vitamin C Facial Serum, \$40

### ALOE

#### Why it's important:

While the scientific jury is still out, thousands of years of anecdotal evidence (and, yes, some actual research) suggests that aloe increases blood flow in the skin, which can speed healing and work to kill bacteria. It's a good, all-skin-type moisturizer.

#### The Product:

Mukti Aloe Vera Moisturizer, \$35

### SUNSCREEN

#### Why it's important:

Protecting your skin from the sun's harmful UV rays is maybe the most essential thing you can do for your face. While a tan might seem healthy, too much sun will age you prematurely. Plus, you know, cancer.

#### The Product:

Kiehl's Facial Fuel UV Guard, \$35

### RETINOL

#### Why it's important:

Another important step in the fight against that bastard Father Time: retinol sloughs away dead skin cells, prompting the growth of newer, healthy ones. Like Vitamin C, it also aids in the production of collagen, which fights fine lines by helping your skin retain its elasticity.

#### The Product:

MenScience Anti-Aging Formula, \$60

### GLYCOLIC ACID

#### Why it's important:

A gentle acid that exfoliates your skin, while reducing the appearance of age spots and uneven pigment. It's naturally found in sugar cane and sour milk—which doesn't double as a homemade moisturizer recipe.

#### The Product:

Jack Black DIY Power Peel Multi-Acid Resurfacing Pads, \$40

## FIVE MUST-HAVE SHAVING ACCESSORIES



### 1 / RAZOR Schick Quattro Titanium Razor

This stylish razor has four titanium-coated blades for a close shave, as well as an edging blade for precision. \$10



### 2 / ELECTRIC SHAVER Braun CoolTec

This new piece of grooming kit is the world's first to boast "active cooling technology," which cools your face to reduce irritation. \$200



### 3 / ELECTRIC TRIMMER Gillette Fusion ProGlide Styler

The ProGlide Styler lets you shave, trim hair to various lengths and easily touch up edges all in one. \$20



### 4 / EXFOLIATER Clinique Face Scrub

When used pre-shave, it revives and smoothes, removing dead skin and oil buildup while clearing the way for closer, nick-free shaves. \$20



### 5 / SHAVING BRUSH Tweezerman Deluxe Shaving Brush

This 100% badger hair brush helps create a rich lather, raises and softens beard hair and exfoliates skin. \$30

—DAN RANKIN

## HOW TO GROW A PROPER BEARD

### COMMIT

That means four to six weeks of continual effort, depending on the rate of growth of your facial hair. Keep it looking neat with the aid of an electric trimmer.

### TIMING

You'll find making it through the grizzly, unsculpted phase of this process a lot easier if you start growing at the beginning of a vacation or holiday long weekend, when you won't have to worry about snarky comments from colleagues.

### SCRATCH THAT ITCH

Beards itch, especially early on before the hairs begin to soften. Try a moisturizing cream to reduce the irritation, or a dandruff shampoo if things start to get flaky.

### GET THAT B7 BOOST

If you're worried that your beard density won't pass muster, biotin (vitamin B7, found in carrots, berries and walnuts) is known to promote hair growth.

### NOW YOU MAY TRIM

Once you've gotten a full impression of your beard-growing capabilities, it's time to begin sculpting. Shorten rogue long hairs and shave off the more sparse hair high on your cheeks to create a thick, uniform appearance.

### DEVELOPING A BEARD BORDER

Picture an imaginary line, like a snug helmet strap, going from the back of one ear, down below your jaw, around to the back of the other. Use this as a guideline for trimming the lower border of your beard. —DR

## SHOCKINGLY SUGARY FOODS

We're not going to sugar-coat this for you: the sweet stuff isn't good for your health. The average man should avoid consuming over 36 g of sugar (9 teaspoons, or less than what's in one can of Coke) per day. Still, foods that you wouldn't expect are stuffed with it, rolled in it and then sprinkled with it for good measure. Here are a few of the sneakiest culprits:



## FOUR BLOOD PRESSURE-LOWERING FOODS



## 1/ Beet juice

According to a study funded by the UK Heart Foundation, all it takes is one daily cup of this magical, nitrate-heavy elixir to help decrease your blood pressure by 10 mm hg.



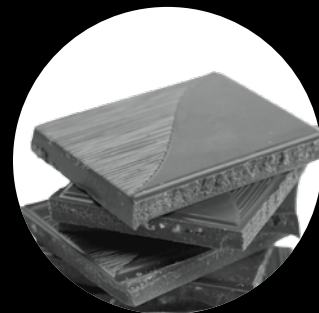
## 2/ Scallops

Everybody's favourite mollusk contains 444 mg of potassium, a mineral that plays a key role in lowering blood pressure.



## 3/ Guava

Regarded as one of nature's tastiest superfoods, this exotic fruit is heavy on flavour, and heavier on potassium.



## 4/ Dark Chocolate

Need an excuse to indulge your sweet tooth? Cocoa contains flavanols, which produce nitric oxide, a chemical that relaxes blood vessels, making it easier for food to pass through.

— DANIEL BARNA

HOW TO  
BE A SMART  
GERMAPHOBIC

In this age of hand sanitizers and disposable toilet seat covers, you'd think that the entire population was coated with a thick layer of killer germs.

Well, according to Jason "The Germ Guy" Tetro, a microbiologist and author of the new book *The Germ Code* (Random House)—a basic guide to our sometimes fraught relationship with germs—that's not far from the truth.

"Any germaphobia is too much because we are 10 per cent human and 90 per cent germs," says Tetro.

It's not limiting the amount of bacteria and germs we're exposed to, but maintaining the correct balance of the right types of germs that counts, Tetro asserts.

Basically, we all have our own selection of germs that are healthy for us—known as a personal biome—and it's by introducing foreign germs to our system that we get sick. This makes personal hygiene even more important when in a strange environment, like a foreign country.

"You may encounter an E. coli in Canada that won't affect you, but if you drink the water in Mexico and encounter an E. coli you're not used to, you're going to get sick," he explains. "Well, it's the same thing for the Mexican: he'll come to Canada, drink our tap water, and he'll get sick—it goes both ways."

So, if the cookie hits the floor at your house or at your office, you can probably follow the Five Second Rule (or even stretch it to 10), but if you're on another continent, you'd be safer to just toss it. — CM



## DO YOU NEED A PERSONAL TRAINER?

Three great reasons to get a gym buddy-for-hire

None of us is getting any younger, and while staying active is paramount to aging well, the gym can be intimidating. Hiring a personal trainer could be the extra push you need to get up off the couch and onto the treadmill. David Harris is the vice-president of Personal Training for Equinox Fitness Clubs, which recently opened its first Canadian location in downtown Toronto, and he has the knowledge and ability to maximize anyone's gym time—and the biceps to prove he practices what he preaches. Here are his top three reasons to consider a personal trainer:

## OBJECTIVITY:

It's impossible to see ourselves move in a three-dimensional fashion. Training today is more than just lifting weights to look a certain way; rather, we train to move and perform efficiently, like a high-level athlete. This involves not just resistance training, but cross-training and utilizing a variety of tools (traditional free weights, kettlebells, body weight training, functional performance tools like balls, ropes, etc.) to help you feel better and live longer. A professional trainer encourages just the right amount of stimulus to allow the body to adapt, without the risk of injury or overtraining.

## SKILL:

Good trainers and coaches have the skills to know how and when to implement given exercises and intensities to help your body perform at its best. They also have the interpersonal skills necessary to create a trusting relationship with you. They are, above all, great listeners.

## MOTIVATION:

Motivational skills are highly important. We all need encouragement and feedback when attempting things that are new to us. To this end, a good trainer or coach is a bit of a psychologist, in the best way. They make it easier to discover your potential without judgment, in an environment in which it's safe to experience momentary failure along a path to success. With proper encouragement, the right words, stellar follow-up post-sessions and preparation reminders, a good coach or trainer can take you as far as you want to go. — CM

## HOW TO

## RUN IN WINTER

It seems like everyone is a runner these days, and rightfully so. Nothing is quite as easy, quick and effective as lacing up the runners and stepping out. Don't let the cold and snow disrupt your training. Here are some tips for keeping your stride in winter weather.

## WARM UP:

This process, which should already be a vital part of your routine, becomes even more important in cold temperatures. Get your body moving indoors before you step out to avoid straining cold and rigid muscles.

## LAYER:

Sweat is your enemy in freezing temperatures. Stay warm and dry with several layers of moisture-wicking clothing from head to toe, including gloves and a toque.

## HYDRATE:

You may not be dripping like you do in August, but your body still needs water in cold weather. Drink up, before and after.



## STAY ON YOUR FEET:

Ice and snow will inevitably cause you to slip, so take precautions by slowing your pace and running on plowed roads. For icy trails, add some grip to your runners with a pair of clip-on Yaktrax Run, a flexible crampon option, or opt for a winterized trail-running shoe like the Brooks Adrenaline ASR GTX (\$200).

## SLOW DOWN:

Not only do icy conditions make running outside in winter more dangerous, with your body working hard to keep you warm, they also make each step a little more difficult. Shorten your stride and slow your pace. — CM

HOW TO  
BEAT A COLD

We've all heard the term "man cold." It mostly refers to the guy who succumbs to the sniffles and in short order reverts to infancy. While being coddled never hurts (along with rest, fluids and chicken soup), there is a way to take matters into your own hands. Beat the cold right out of your body with these all-natural remedies.

## ECHINACEA:

Most people know about this traditional herbal remedy as the medicine long recognized for boosting your immune system so it can fight off infections. The type you want is "Angustifolia," which is labeled as the "FluShield" by Jamieson. Another good form is "Purpurea" or "Echinaforce" by A.Vogel.

## ANDROGRAPHIS:

A bitter, Ayurvedic form of medicine indigenous to India and Sri Lanka, Andrographis is an anti-inflammatory used to treat upper respiratory tract infections such as coughs and sore throats.

GOLDENSEAL  
(HYDRASTIS  
CANADENSIS):

Nature's antibiotic. It's a popular treatment for the common cold and upper respiratory tract infections that lead to coughs. Berberine, the active component in goldenseal, fights against bacteria and inflammation. You can find it in a bright yellow-golden powder, or capsule or in liquid form. — MONICA PILWAL

# FOUR CONTEMPORARY ARTISTS TO KNOW

Everyone likes art, but few of us are confident discussing it (and even fewer can do so without sounding like a pretentious prat). Familiarize yourself with these prominent artists and you'll have something to add next time discussion turns to the Venice Biennale. - GH



**DAMIEN HIRST, UK**

A diamond-encrusted skull, a dead shark swimming in formaldehyde, an entire life cycle of flies, complete with maggots birthed in a cow's severed head. The dude is aesthetically daring, but tough to bring home.



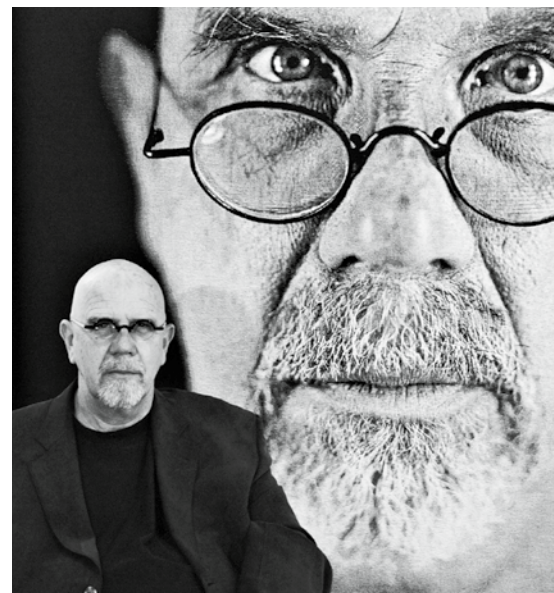
**JEFF WALL, CANADA**

A master at taking photos that look candid and unplanned but are, in fact, the exact opposite: he uses actors, film crews and digital post production to create the exact shot he envisions.



**CINDY SHERMAN, USA**

A photographer who specializes in self-portraits. Through pictures that are alternately beautiful and disturbing, Sherman explores the role of women in society. Which, yeah, seems to sum up women's role in society right there.



**CHUCK CLOSE, USA**

Known for his massive, arresting photo realist portraits, Close suffered a spinal artery collapse in the '80s, but like a true artist, kept working. Not bad for a fellow who suffers from face blindness.



## HOW TO: HAGGLE

You don't need to be a smooth talker to get away with a fair bargain. You just have to know the right moves.

### 1/ Prepare yourself to deal with a seasoned vendor.

These guys do this for a living and they're quite good at it. Know the most you want to pay and don't go beyond it.

### 2/ Know that they're going to high-ball you, big time.

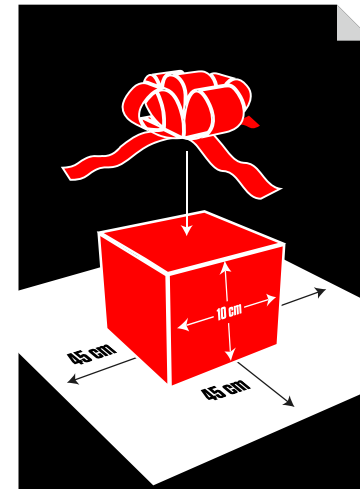
Depending on your overall level of apparent greenness, the vendor may ask for many times the actual price.

### 3/ Feign disinterest.

Pretend to mull over your purchase with a friend, or flash a small amount of cash as though it's all you've got. If the vendor thinks you're ready to walk away, they're more likely to bend.

### 4/ If you can't get a great deal, shop around.

See if another vendor will offer you a lower price, based on this vendor's offer. If this tactic doesn't work, try returning to the original vendor. No salesperson likes to lose a sale. - Chris McGoey



## HOW TO WRAP A PRESENT

You can whittle a miniature Eiffel Tower with a pocket knife, but when it comes to wrapping a gift, for whatever reason, all your fingers are suddenly thumbs. The gift you've purchased will surely dazzle its lucky recipient but the packaging should be just as alluring. Here's how to wrap it like a pro:

**CHOOSE YOUR PAPER:** Make sure it suits their personality and the occasion. No Christmas paper for birthdays.

**CUT YOUR PAPER:** Your paper should be the width of your box plus twice its height. For a box that's 25 cm wide and 10 cm high, add 25+10+10 = 45 cm wide. The height of your paper should measure to be just enough to come up the sides plus 4 to 5 cm of overlap. For a box that's 10 cm high and 10 cm deep: 10+10+10+10+5= 45 cm tall.

**CHOOSE A TOPPER:** The properly wrapped gift doesn't come without a bow, ribbon or tag. Use the theme of your paper as a guide when choosing these other elements.

**KEEP PROPORTIONS IN MIND:** You wouldn't fish for trout with a tuna as bait. Thin ribbons and tiny bows don't work on big boxes. - Monica Pilwal

# FIVE PEOPLE NOT TO BE AT A PARTY

When you go to a party, be a good guest. Bring a bottle of wine and help everyone feel welcome. Don't be one of these guys.



### 1/ The Guitar Player

Yes, that is a guitar resting in the corner. And, yes, you know how to play pretty much any song someone can name (so long as it has about three chords), but no, no, you will not be proving it. There is music playing on the stereo for a reason.

### 3/ The Redditor

The guest who confuses the ability to summarize memes, viral videos and online articles for their own wit. Being funny and seeing something that's funny are two very different things. Even worse, however, is the guest who insists on whipping out his phone to show you the latest cat video.

### 2/ The Corner Texter

In days past, this guest would be called a wallflower. Now, armed with a smartphone, instead of looking sullen all alone, they can look sullen while texting all alone. Is it worse that they are, most likely, not actually texting anyone?

### 4/ The Educator

A bit of a reader, aren't you? You know some obscure fact about the music that's playing, the food being served, the artist that painted the painting that inspired the painting hanging on the wall. There's a fine line between interesting conversation and condescending pedagogy. It's a border best seen from a great distance.

### 5/ The Vincent Chase

You were invited to the party. You can reasonably bring a plus-one. But leave your entourage at home. You aren't Kanye. In fact, in this regard, even Kanye shouldn't be Kanye. - GH

## HOW TO GET PEOPLE TO LEAVE YOUR HOUSE AFTER A PARTY

If your guests are lingering at your home long after after-dinner drinks have been consumed, take it as a compliment. You've done your job as a host: you've made your guests feel comfortable. Maybe too comfortable. You have to choose between the two methods at your disposal to politely get your friends to leave.....

### OPTION 1

#### THE PASSIVE METHOD:

You don't want to seem rude, or ungrateful for the company, but you have to go to bed. You can begin doing major clean-up, turning off the background music, and hope the stragglers will take the hint. "Nuts to all of that," says Corey Mintz, author of *How to Host a Dinner Party*. "That is cold-war-style, needless escalation." And he's right. Better to try...

### OPTION 2

#### THE DIRECT APPROACH:

"Hosts, you are well within your rights to declare, 'Gang, I'm having a great time and wish I could stay up all night, but I can't,'" says Mintz. "No one will take offense. When guests are enjoying themselves, they lose track of time. So if anything, this sort of thing is necessary." - GH

## SHARP'S BETTER HOLIDAY PLAYLIST

Unfortunately, you can't give good taste in music as a Christmas present. The next best thing? This playlist of timeless (and tasteful) holiday gems.

Jingle Bells (Bombay Dub Orchestra Remix)  
Joe Williams

Santa Claus Is Back in Town  
Elvis Presley

Christmas Time is Here  
Bela Fleck and the Flecktones

The Christmas Song  
Nat King Cole

Have Yourself a Merry Little Christmas  
Frank Sinatra

White Christmas  
The Drifters

Hey Santa Claus  
The Moonglows

Mele Kalikimaka  
Bing Crosby

That Spirit of Christmas  
Ray Charles

Maybe This Christmas  
Ron Sexsmith

Christmas (Baby Please Come Home)  
Death Cab for Cutie

The Little Drummer Boy/Peace on Earth  
Bing Crosby & David Bowie - DR



HOW TO  
**CELLAR BEER**

As beer moves away from the kegger and closer to wine country in terms of variety and quality, a growing legion of beer connoisseurs demands more complex flavours and rarer editions. In addition to the thrill of hunting down rare beers, cellaring (or aging) beer can add to the charm and mystique of a fine brew. Breaking out a 2006 Abbaye de Saint Bon-Chien is a good way to give your dinner guests something special, or just savour something rare and boozy.

An aged beer isn't just about creating a rarity, though. Cellaring certain beers for months or years can cause flavours to evolve dramatically—and while not all beers benefit from this change, some improve markedly with time.

The India Pale Ale is a famous example of a style designed to age well (to survive the long sea voyage from England to India), but most IPAs simply won't benefit from cellaring.

The charm of today's India Pale Ale is in its hop bitterness and aroma, both of which begin to fade the minute they leave the brewery. For a proper cellar beer, there are two kinds to look for: high-alcohol and "wild" beers.

Russian Imperial Stouts, Barley Wines and other high-alcohol brews are ideal—indeed, some are brewed specifically with aging in mind.

In the latter category, most beers fermented with "wild" yeasts or bacteria (think sour or funky Belgian beers like Orval and Cantillon) tend to evolve in character over time as those little bugs do their thing.

The amount of time you choose to cellar a beer can be half the fun—beers, like wine, will taste a little different every year. Your cellar should be kept between 8 and 16 degrees Celsius, and the bottles upright. Here are a few key brews to get you started.



**Orval**

One of the great Trappist beers, Orval is for those who prize complexity. The flavours are spice, leather and an earthiness derived from its unique strain of yeast. The perfect age for an Orval is a hot debate among beer aficionados, but we say try it at seven years.



**Unibroue 17 Grand Réserve, Unibroue**

Brewed once a year and pretty widely available, Quebec's Unibroue has created this extra-strong dark ale with cellaring in mind. The brewery recommends cracking this year's vintage between the years 2018 and 2021.



**Samuel Adams Utopias, Boston Beer Company**

An American strong ale clocking in at 27 per cent ABV that could easily outlast you and your loved ones, this beer is good fresh but gets better every year it ages. A hit with beer geeks, it's well worth the price (around \$115).



**Grand Cuvée Porter Baltique, Les Trois Mousquetaires**

Another gem from Quebec, Porter Baltique performs very well in a cellar, with umami notes intensifying year after year. The 750 ml bottles appear seasonally across the country—just make sure you wait until winter to open one. — Chris Reynolds

**A STOUT PRIMER**

For the uninitiated, a pint of stout might look like a strong, bitter thing best left for Irish dockworkers. Stout lovers know, however, that the dark drink is usually pretty quaffable. The idea that a darker beer, like a stout, is strong and bitter actually has some historical precedence: up until recent times, a "stout," or "stout porter," meant a beer that was strong.

In modern times, the word "stout" generally refers to a style of beer made with darker malts (left to roast longer in the kiln, hence those chocolate and coffee notes) that is usually low in carbonation and alcohol. But, as brewers begin to experiment more and more, and formerly regional styles become widely available, the beer-obsessed among us have come to know that the stout as we know it—say, a Guinness—is actually an example of just one type of stout, a dry Irish stout. Here are a few more to wet your whistle and warm you up this winter.

**THE DRY IRISH STOUT**

Guinness reigns supreme here, along with Beamish and Murphy's, but next time you're in New York, try Brooklyn Brewery's Dry Irish Stout for a more complex take on the classic.

**THE RUSSIAN IMPERIAL STOUT**

Like the IPA, the RIS was invented to travel long distances. Tasting a bottle of North Coast Brewing's Old Rasputin is worth traveling long distances yourself.

**THE SOUR STOUT**

California's The Bruery makes a sour stout called Tart of Darkness that will make your week. Mostly available in the US, it's worth seeking out next time you're stateside.

**THE FLAVOURED STOUT**

Dubbed Canada's best beer by beeradvocate.com, Pêché Mortel, from Quebec's Dieu du Ciel!, is brewed with a massive amount of coffee and is well worth a try. Points for the bourbon-barrel-aged version, which the brewery is known to release occasionally at their pub in Montreal.

**THE MILK STOUT**

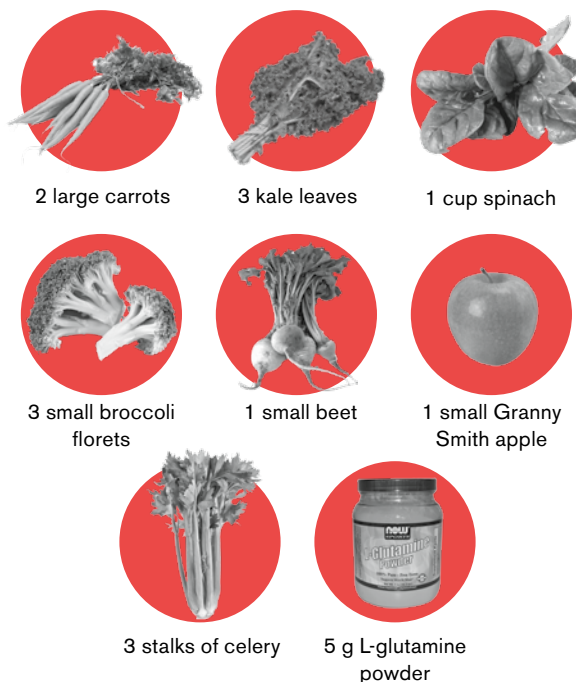
A stout brewed with lactose means a creamier, sweeter beer. Quebec's Charlevoix brewery has created a delicious example with their La Vache Folle Milk Stout. — CR

HOW TO  
**JUICE**

Feeling fatigued and frazzled? You might just need a cleanse (and not the kind where you drink nothing but liquids for three weeks—that's just unpleasant). Consuming freshly made juice two to three times a week along with solid foods will allow you to reap the same benefits: you'll wake up feeling more refreshed, your mind will be clearer and your skin will look healthier (provided the rest of your diet is up to par). A good-quality juicer is all you need to get started.

This concoction not only tastes great, but also helps to restore lost electrolytes after a tiring day or a strenuous workout — MP

**Ingredients**



**BOURBON COCKTAILS**

Bourbon is good for more than just Manhattans and juleps. The palate-pleasing smoothness of the all-American spirit complements almost anything. Try some of these mixes that are simple enough to make at home and significant enough to make an impression. — Chris McGoey

- |                          |                       |                     |
|--------------------------|-----------------------|---------------------|
| <b>BELMONT JEWEL</b>     | <b>BOURBON SQUASH</b> | <b>BLACK FRIDAY</b> |
| - 1-½ oz bourbon         | - 1-½ oz bourbon      | - 1-½ oz bourbon    |
| - 2 oz lemonade          | - ¾ oz orange juice   | - 1 oz ginger ale   |
| - 1 oz pomegranate juice | - ¼ oz lemon juice    | - 2 oz cola         |
|                          | - ½ oz simple syrup   | - Squeeze of lime   |

HOW TO  
**SERVE BREAKFAST IN BED**

Among the very few things that can be done to improve everyone's favourite meal, breakfast in bed can also do wonders for domestic relations. Here's how to do it right.

**THE FOOD**

Your meal's centrepiece will make or break your breakfast, so don't screw it up. If you can cook, whip up your best eggs, berry pancakes or waffles. If you aren't exactly Jamie Oliver, don't get discouraged. Head out and pick up some fresh pastries—or better yet, takeout from her favourite brunch spot.

**THE DRINK**

You know what else makes a good breakfast better? Booze. Coffee is a no-brainer (served in a pot to keep it warm), but a mimosa will really up the stakes. Squeeze up some fresh OJ (or get good-quality stuff from the store) and mix two parts to one with bubbly. Add a dash of Grand Marnier for an extra kick and garnish with a strawberry.

**PRESENTATION**

Presentation is half the battle here, so garnish the plate with sliced fruit, berries, a sprig of mint or some icing sugar to complete the picture. Plate the food carefully, wiping any excess from the edge of the plate. Include silverware and linen and put the whole deal on a breakfast tray—preferably something with legs. Pick up a fresh rose (or if you know what her favourite flower is, even better) and trim it to fit in a small vase on your tray.

**SERVICE WITH A SMILE**

Serve! Then mix a mimosa for yourself and clear your schedule for the rest of the morning. You may just want to stick around to properly accept her thanks—and to clear the dishes, of course.

— Chris McGoey



**TAKE A SHINE TO MOONSHINE**

Ride the white lightning—legally!



First brewed by the light of the moon to skirt the law, this high-proof, unaged corn whiskey was the southern answer to American prohibition. Moonshine, unlike branded whiskies, came straight from the still—hard and fast, without years of aging to mellow its kick. With prohibition well behind us, 'shine is now perfectly legal (and safely distilled!). Options include PEI-based Myriad View Strait Lightning, with a serious kick at 75 per cent alcohol; Junior Johnson's Midnight Moon, triple-distilled to be smoother than most vodkas; and Buffalo Trace White Dog #1 with a flavourful, fiery finish. Serve chilled at your next *Deliverance* viewing party. — Chris McGoey



## A WORLDLY SANDWICH PRIMER

(And something to wash it down)

### PAN BAGNAT:

*The place:* Nice, France

*The sandwich:* The pan bagnat translates into “wet bread” in the Provençal dialect. A French sourdough roll anchors the sandwich, with seasoned tuna salad, slices of hard-boiled egg, paper-thin cucumbers, red peppers and tomatoes. A pile of anchovies and black olives add the finishing touches.

*What we're drinking:* La Divine Saint Landelin or Kronenbourg Blanc 1664

### BOKIT:

*The place:* Guadeloupe

*The sandwich:* A favourite late-night eat in this Caribbean island nation, the bokit—also known as the Creole burger—stars spicy shredded fish (usually salt fish or tuna) that's matched with lettuce and tomato and stuffed in a deep-fried bun.

*What we're drinking:* Red Stripe Lager

### VADA PAV:

*The place:* Maharashtra, India

*The sandwich:* Mumbai's street food scene is vibrant and the vada pav—aka the Indian burger—is a staple amongst train commuters. Originally a cheap eat for the poorest classes, the burger grew in popularity thanks to its high-impact flavours. Compact in size, a deep-fried potato patty paired with a tamarind-garlic chutney and served on a small white bun.

*What we're drinking:* Kingfisher Premium Lager

### SMØRREBRØD:

*The place:* Denmark

*The sandwich:* This veritable smorgasbord of a sandwich keeps everything out in the open. Endless combinations of colourful toppings are available, but the open-faced nature of the sandwich remains. Rye bread is loaded up with fixings ranging from hard-boiled eggs and vegetables to roast beef to pickled herring.

*What we're drinking:* Faxe Amber Lager

### FLAUTA:

*The place:* Catalonia, Spain

*The sandwich:* Flauta means “flute” in English, and the slender physique of this sandwich reflects the name's origins. The main ingredient is cured ham (jamón ibérico if you're feeling fancy, serrano if you're not) accented by tumaca (tomato sauce, olive oil and salt) all tucked into a miniature baguette.

*What we're drinking:* Estrella Damm Lager

### TRINI DOUBLES:

*The place:* Trinidad and Tobago

*The sandwich:* This island street food favourite got its name when hungry folks would ask vendors for a “double” serving of deep-fried fritters—back before it was a sandwich, that is. Now these fritters—redolent of cumin and turmeric—bookend a stash of chickpea curry heightened by tamarind sauce and a sprinkling of fresh cilantro.

*What we're drinking:* Carib Lager  
— Karolyne Ellacott

## HOW TO MAKE THE PERFECT MEATBALL

By Rodney Bowers, owner of Toronto's Hey Meatball

### MAKES 20–30 MEATBALLS

- ¾ cup breadcrumbs
- 2 lb. ground beef
- 1 cup Parmigiano Reggiano
- 1 large egg, slightly beaten
- ½ tsp salt
- Freshly ground pepper
- 5–6 dashes hot pepper sauce
- 1 tsp Worcestershire sauce
- ½ cup milk
- 3 tbsp second press olive oil
- 1 onion, finely chopped
- 2 cloves garlic, smashed
- 16 oz can organic tomatoes
- 10 basil leaves, chopped
- ¼ cup flour (to dust meatballs with)

### Preheat oven to 400°.

- Combine ground beef, egg, salt, pepper, hot pepper sauce, Worcestershire sauce and half the cheese in a large bowl.
- Warm milk in a pot on low heat until it's slightly warmer than body temperature. Stir it into breadcrumbs, making a panade.
- Add panade to meat mixture, combining well.
- Shape mixture into 1/2”–3/4” balls. Place in fridge.
- In a deep pan or low pot sauté onion and garlic in olive oil until translucent. Add tomatoes and basil. Simmer for 5 minutes.
- Remove meatballs from fridge and dust with flour. Shake off any excess.
- In a separate pan on medium-high heat, add olive oil and shallow fry meatballs until golden.
- Drain meatballs on paper towels. Add to sauce, cover pan and cook in oven for 20 mins. For a sub, spoon sauce onto Italian rolls and top with remaining parmigiano or some mozzarella di bufala for a gooey effect. Alternately, add to some fresh spaghetti. — KE



## THE ONLY KITCHEN KNIVES YOU NEED



### CHEF'S

**Blade length:** 6–10 inches

**Why you need it:** Ubiquity. As the name would suggest, it's every culinary artist's primary tool for practically all food prep.

**Used for:** chopping, dicing, mincing, carving and butchering all manner of fruit, vegetables and meat.

### PARING

**Blade length:** 3–5 inches

**Why you need it:** A delicate touch. Essentially a miniature version of number one, the paring knife can handle intricate tasks the chef's knife is too bulky for.

**Used for:** peeling, coring, trimming and (naturally) paring small fruits and vegetables; also deveining shrimp.

### BREAD/DELI

**Blade length:** 6–10 inches

**Why you need it:** Cutting through multiple textures. The serrated blade can, for instance, slice through the hard skin of a tomato without smooshing the soft innards.

**Used for:** slicing pies, tomatoes, sandwiches and crusty loaves of bread.  
— Matt Currie

Available at kaufmann-mercantile.com

HOW TO

## BUILD A CHARCUTERIE BOARD



## THE FOUR BEST CONDIMENTS YOU'VE NEVER TRIED

If your condiment arsenal begins and ends with the Big Three (ketchup, mayo, mustard), you could stand to diversify. Here are a few to take those hoagies up a notch.



### Salsa Lizano

This Costa Rican multi-purpose sauce is a fixture at dinner tables throughout Central America. It's a combination of onions, carrots, cauliflower, cucumbers and a selection of spices including mustard and turmeric. Use it as a marinade, or pour it on eggs, beans, cheese, curry or rice.



### Banana Sauce

In order to meet the demand for ketchup in the Philippines during World War II, an innovative culinary decision was made and bananas were substituted for tomatoes. And then we won the war. Coincidence? Today, banana sauce—often dyed red to resemble tomato ketchup—remains a popular sauce in Filipino cuisine for omelettes, spaghetti, fish and most kinds of meat. Try some on your burger for a tropical kick.



### Ajvar

We're not sure whether this vegetable spread, popular throughout the Balkans, is a relish or a salsa, but with a list of ingredients including red bell peppers, chili peppers, eggplant and garlic, we do know it's tasty. Spicy versions made by Biljana in Macedonia and Podravka in Croatia deserve a place in your kitchen. Feel worldly by slathering it on a meat sandwich, such as the minced-meat-on-flatbread Balkan specialty *cevapi*.



### Gochujang

This pungent red paste made from fermented rice, soybean and chili powder can be found on nearly every dining table in Korea. It's ideal for adding a sweet, spicy and salty tang to dishes like Korean bibimbap or even pork belly tacos. Besides being rich in vitamin C and carotene, Gochujang is also loaded with capsaicin, also known as the chemical that makes chili peppers hot. It may make you sweat, but it also fights joint and back pain—now you know. — DR

Charcuterie—a French term meaning cooked (cuit) flesh (char)—is the art of curing meat in salt. In the days before refrigeration, ensuring that fresh meat wouldn't go to waste was an important part of life and charcuterie developed as a way to preserve it. The technique didn't truly catch on until the 1600s in France, though some of its elements might date back as far as the dawn of *Homo sapiens*.

The key to crafting the perfect charcuterie board lies in the mixing and matching of both flavour and texture. An ideal assortment will pair cured meats with cured sausage, a spreadable pâté or terrine (pâté cooked in a mould) and condiments. Flavours will broaden the palate, stretching from mild to spicy over the expanse of the board.

Cured meat picks include pork selections like Italy's famed prosciutto di Parma or jamón serrano from Spain. Bresaola, or dry-cured beef, is a great non-pork option. Some spicy soppressata or chorizo—flavoured with smoked paprika—are examples of cured sausage. Nduja, a spicy meat spread from the tip of Italy's boot, as well as pâtés (think: foie gras and leverpostej, aka liver pâté from Denmark) or rillettes (pâté's more rustic cousin) round out the meat options.

But the platter shouldn't consist of meat only. Cheeses such as parmigiano Reggiano, manchego, aged cheddar and blue pair well, while the acidity of capers, cocktail onions and baby cornichons will balance out the meat's richness. A side of Dijon and a crunchy mustard help bring out the flavours, while fresh fruit like figs will revive the palate. Some jam or marmalade may also be included and a good, crusty baguette is the finishing touch. — KE

# THE 9 BIGGEST STORY LINES FROM SOCHI 2014

## RED, WHITE AND GOLD?

All eyes will be on a trio of American superstars looking to permanently etch their names into the history books. Snowboarder Shaun White will attempt to three-peat in the halfpipe; *Evan Lysacek* looks to become the first man to win back-to-back figure skating golds since 1952; and ski queen Lindsey Vonn will try to put a devastating knee injury behind her and reclaim her spot atop the podium.

## SYRIA? SEE YA

The Russian government's support of Syria's embattled president *Bashar al-Assad* has long been frowned upon by the international community, and in particular the Obama administration, who've been critical of the Assad regime's use of violence against its people. Some have even called on Obama to threaten a US boycott of the Olympics if Russia does not withdraw their support of Assad, similar to the US boycott of the 1980 Moscow Games.

## #SOCHISTRONG

When it was revealed that the perpetrators of the Boston Marathon bombings were originally from Chechnya—the volatile region just a few hundred kilometres outside Sochi—new concerns were raised about *security* at the Games. But thanks to added efforts by Russian agencies, and more involvement from the US, one official promised the “safest games in history.”

## ALL EYES ON RUSSIA

When Russia last hosted the Olympics in 1980, the then-communist country was at odds with the Western world and had just invaded Afghanistan, which spawned a US-led *boycott* of the Moscow Summer Games. Today, Russia's global stance is far less threatening, but remains enigmatic. The games have the potential to change that global perception by promoting the country's evolution since the Soviet era.



## A RIVALRY RENEWED

The Canadian hockey program is deeper than ever, which bodes well for a country eager to relive the euphoria of the Vancouver Games, when *Sidney Crosby's* overtime heroics gave Team Canada its first gold medal since 2002. Their stiffest competition? The slippery Russians, who'll have the benefit of home ice advantage all tourney long.

## THE SNOW MUST GO ON

After the snow shortage that forced officials to postpone a number of alpine events in Vancouver, Sochi organizers are taking the very expensive precaution of producing their own *snow*, especially because the Russian resort town's climate is notoriously mild that time of year.

## RECORD DOPING TESTS

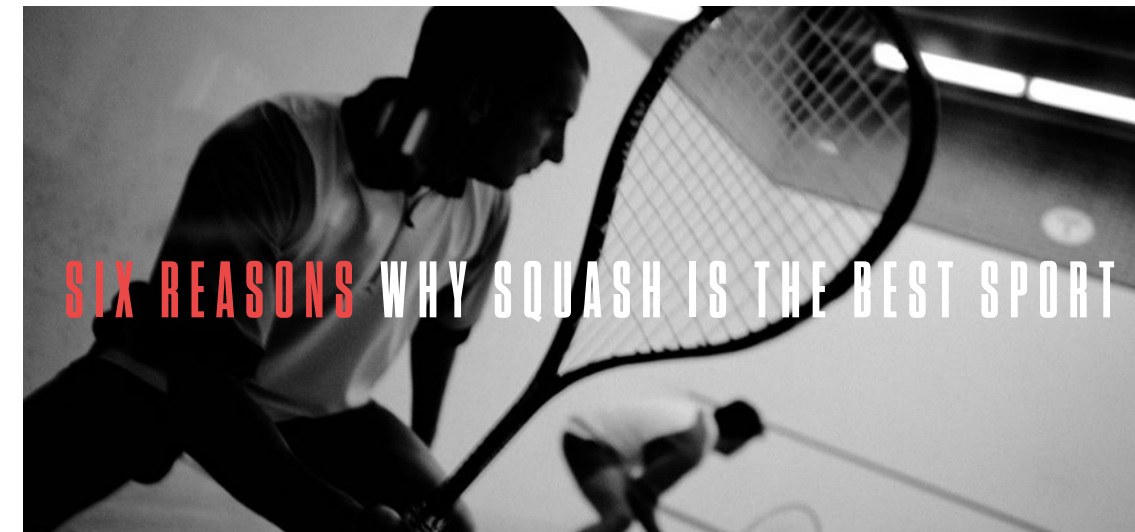
Sochi *anti-doping* officials are looking to avoid the usual drug-related controversies that have plagued past Olympics by conducting a record 2,500 doping tests over the course of the games, 350 more than were implemented in Vancouver.

## GEORGIA ON OUR MIND

*Georgia's* participation in the Sochi games had long been in doubt after the brief war between the two nations in 2008. However, much to the delight of the international community, the Georgian Olympic Committee unanimously voted to take part in the games, a move that many are hoping will bury the hatchet between the neighbouring countries once and for all.

## THE ANTI-GAY OLYMPICS?

The *anti-gay* legislation that passed recently in Russian parliament, which criminalizes attempts to promote gay rights, is making many in the LGBT community uneasy. Protests by gay athletes could harken back to Tommie Smith and John Carlos's podium protest at 1968's Mexico City Games in support of civil rights in the United States. —DB



1

Every sport requires acute mental focus once you reach a certain level, but perhaps only squash requires that kind of focus even before you break a sweat. Dane Sharp, Ontario's top-ranked player and a global competitor, says that squash is like playing chess with your body, demanding that you think two or three moves ahead. Ever try concentrating on a chess game while simultaneously contorting yourself wildly in hot pursuit of a little rubber ball traveling at around 170 km/h? Welcome to squash.

2

The social aspect of squash is almost as great—and professionally useful—as golf. But whereas golf can feel like

a leisurely rendezvous on a well-groomed lawn, squash is more akin to swordplay, or gladiatorial battle. Which is more your speed?

3

Like basketball and hockey, unofficial “style points” and “swagger” are very much part of the game. (See James Willstrop's famous double fake-out move on YouTube.)

4

Squash can be played in any season, regardless of the weather or the country you're in (actually, courts are more plentiful in Europe, Asia and the Middle East than here at home). A game of squash is also something you can grab between

5

meetings. Bonus: because squash is so internationally popular, you won't get lost in the hockey-versus-footie-versus-cricket-versus-GO BEARS! cultural divide.

There is a very wide gap between being “bad” and “great” at squash, so players can enjoy years of new milestones, the feeling of climbing the local squash ladder and the distinct pleasure of stepping over slain friends and co-workers, leaving behind a wake of glorious victories.

6

It's been dubbed the “healthiest sport” by *Forbes* magazine, in part because playing squash burns more calories per 30 minutes than most other sports, including swimming, cycling and running. —CR

## HOW TO GET GOOD AT SQUASH, QUICKLY

You've got a good pair of shoes, a racquet and a group of friends to start playing squash with. Of course, you must quickly assert yourself as the best player in the group. Here's how to do that.

**1 /** First, get the mechanics of your swing down. Grab a court alone and hit the ball against the front wall with your forehand and then your backhand, aiming to hit the same spot on the wall repeatedly. Get Zen with it. This is some up-in-the-mountains-with-Pai-Mei, one-inch-punch stuff.

**2 /** Next, make sure you're more flexible and agile than your opponents. Stretch well before every match, and if you find yourself unable to shoot your body across the court faster than everyone else, do some yoga. Dane Sharp, Ontario's number one, says it has improved his game considerably.

**3 /** Lastly, get a few more tricks up your sleeve than your friends have. If your opponent only uses the power serve, head back up the mountain and practise your lob serve until it is unreturnable. —CR

## CURLING EXPLAINED IN 50 WORDS

Teams alternate sliding stones with handles across ice to a horizontal target. Nearer the centre, the more points scored. Stones may knock others away. A “skip” calls plays, a “thrower” slides stones and two “sweeps” rub ice with brooms to steer stones. Each player wears one Teflon-bottomed shoe, for sliding. — Mark Coakley

## HOW TO SKI BETTER

Compare it to driving a car



First, you can go faster, but that doesn't mean you should. Being in control is key to survival in both skiing and driving.

As in driving, keep your hands up and out, and your eyes focused on where you are going and not on the ground directly under you.

Because you are keeping a reasonable speed by carving wide turns, get the transfer of weight from the inside edge of your outside ski to newly outside ski (as you turn) down pat. It should be smooth and feel something like transitioning from clutch to gas in a stick-shifter.

Lastly, your stance should mirror your driving position: knees and feet shoulder-width apart, your body perched on the balls of your feet, with each point lined up perfectly. Your upper body should be rigid while your lower body should remain elastic, like a car's suspension. —CR

# HOW TO TWEET LIKE A BOSS

Six keys to running your corporate Twitter account.

**1 / RECRUIT.**

There are 500 million people on Twitter; and though the overwhelming majority are only there to share pet photos, you've nonetheless got access to a deep pool of qualified professionals, who can be targeted, researched and communicated to with efficiency via this particular medium.

**2 / KNOW YOUR TOOL.**

Streamline employee-to-employee communication, create a quick-and-easy customer advice line, put a human face on your CEO—Twitter is a regular Swiss Army knife. Consider which tools are right for you and whether you've got the time and personnel to properly wield them. "When starting your social media strategy, it's important to understand and differentiate how each strategy can help you out," says Lance Chung, Sharp's Online Editor and Social Marketing Manager. "Don't bite off more than you can chew. The important thing is to be consistent, so start off slow and add more tools if you think they can be effectively managed."

**3 / ENGAGE THE HATERS—TO A POINT.**

Addressing critical viewpoints and/or product complaints earns you respect; a 20-tweet war of words with a customer over a fire-breathing toaster oven is just bad PR. Let your critics be heard, then take the conversation offline to address their concerns directly.

**4 / DARE TO PROVOKE.**

The LA King's feed announced Jonathan Quick's new 10-year contract thusly: "To clarify, that's 10 years after next year—so 11 years in total of our goaltender being better than yours." A bit too provocative? Possibly. More likely to be retweeted than some humdrum, "The organization is proud to announce" press release? Absolutely.

**5 / BUILD A COMMUNITY, NOT A SPAM FOLDER.**

Promote your business, but be better than those low-lives who flood your inbox with discount Viagra offers. "The great thing about Twitter is that it allows you to cultivate a thriving community within your audience. It's not enough for a company to just sell a product, anymore. You've got to integrate your customer into your brand and create a lifestyle around your product that they aspire to reach. Do it right, and you'll have the opportunity to engage and learn from the very people that form the foundation of your company," says Chung.

**6 / GENERATE BUZZ.**

A Twitter-exclusive contest for naming a new product? A Q&A with a celebrated figure in your industry? Get people talking so you can better understand what they're looking for. "If you've got something that needs to be promoted, Twitter allows you to get the word out to your audience fast," says Chung. "The hashtag (i.e., #SharpStyle) gives you the ability to see what everyone is saying leading up to, during and after your event, giving you valuable feedback to figure out what did or didn't work." -MC

## WHAT IS BITCOIN?

Created in 2008, Bitcoin is the world's first decentralized digital currency. It's basically the Internet's cash. No physical representation exists, but many vendors, including an increasing number in Canada—many in the online black market—accept it as tender.

Should you want to exchange your Bitcoins for a major currency that's a little more palpable

(and stable), you can do so at an exchange, the most well-known of which is mtgox.com.

Though the currency's value is still in flux (the value of one Bitcoin has been bouncing between \$75 and \$230 US in the last year), it's hoped that it will settle as the market gets more used to it.

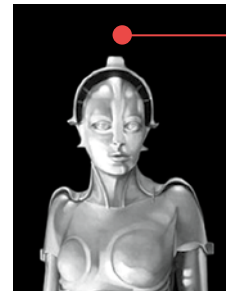
But why not just use PayPal or something more established?

Well, for one, there's the anonymity. When you use Bitcoin, you appear as a sequence of numbers, not a person, which is convenient if you're buying something illegal. (Editor's note: Sharp does not endorse buying illegal things.) But it's not all guns and kidneys. In some places—Berlin is perhaps the most Bitcoin-friendly city at the moment—the Internet currency can

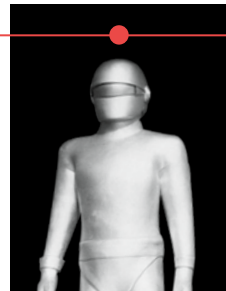
secure you everything from food at grocers to drinks in a bar. It's also popular with online gamblers. This being said, it would be difficult to live anywhere in North America with Bitcoin as your only form of payment.

Whether or not this system takes off beyond the shady back alleys of the Internet, it sets a precedent as the first truly global currency. -CM

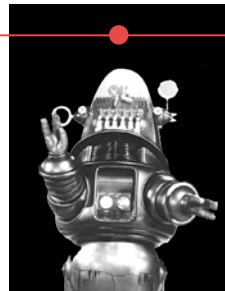
# THE EVOLUTION OF THE MOVIE ROBOT



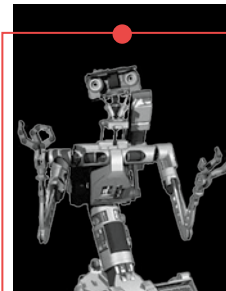
**Maria, The Maschinenmensch**  
*Metropolis* (1927)



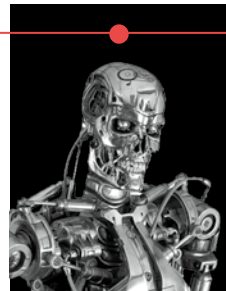
**Gort**  
*The Day the Earth Stood Still* (1951)



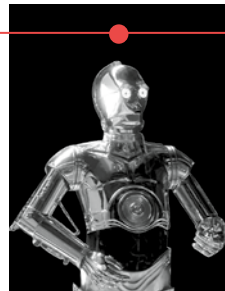
**Robby the Robot**  
*Forbidden Planet* (1956)



**Johnny Five**  
*Short Circuit* (1986)



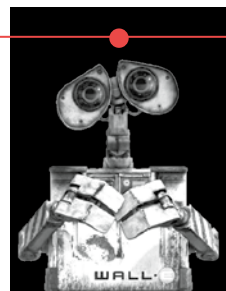
**The Terminator**  
*The Terminator* (1984)



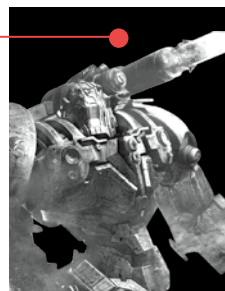
**C-3PO, The Protocol Droid**  
*Star Wars* (1977)



**Sonny**  
*I, Robot* (2004)



**WALL-E**  
*WALL-E* (2008)



**Coyote Tango and Cherno Alpha**  
*Pacific Rim* (2013) -DR

# THE WORLD'S MOST EXPENSIVE FOODS

PRODUCT	Moose house cheese	White truffle	Almas (Persian for "diamond") beluga caviar	Saffron	La Bonnotte potato	Matsutake mushrooms	Kopi Luwak coffee
REGION OF ORIGIN	Sweden	Piedmont, Northern Italy	Iran	Mediterranean and Middle East	Noirmoutier-en-l'Île, France	Japan	South Pacific Islands
WHY SO PRICELY?	Getting milk from a moose isn't easy	Scarcity; must be located by pigs	Eggs are from fish over 100 years old	It takes 150,000 hand-picked flowers to make a kilogram	Must be fertilized by special seaweed and harvested by hand	They're elusive and grow only on a specific endangered tree	Coffee beans that have passed through the digestive system of a raccoon-like animal
PRICE (IN US\$)	\$1,000 per kilogram	Normally up to \$4,000 per kilogram; a 1.5 kg specimen was sold for \$330,000	Up to \$25,000 per kilogram	Up to \$11,000 per kilogram	Up to \$700 per kilogram	\$2,000 per kilogram	\$1,500 per kilogram
BEST WAY TO EAT	Sliced, with crisp bread	Shaved over pasta, rice, eggs or potatoes	Cold, with toast or crackers	In Moorish, Asian and Mediterranean cooking	Boiled or mashed	Marinated and grilled	Served black -MARK COAKLEY

**1**

**NOT SO FAST:**

There are speed limits. Of the 13,000 km of autobahn in Germany, about half is limited. The speeds range from 130 km/h down to 60 or 80 in construction zones.

**2**

**THE FUZZ:**

The elite Autobahnpolizei are not to be messed with. They drive specially modified BMWs and Mercedes (many of which are unmarked), that have on-board cameras.

**3**

**END ALL RESTRICTIONS:**

Five diagonal lines through a circle. This sign means any speed limits are lifted and you're free to go as fast as your vehicle (and contenance) will allow.

## HOW TO DRIVE ON THE AUTOBAHN

No speed limit? No problem. Follow this guide to 'bahn-storm like a local.



**4**

**DISCIPLINE IS THE THING:**

The only reason the de-restricted highway system works is because drivers keep religiously to the right. Only pull out to the left to pass, and then get back over immediately.

**5**

**OBJECTS IN MIRROR ARE CLOSER THAN THEY APPEAR:**

Check your mirrors carefully, especially before you pull out to pass, because at 280 km/h that dot in the distance will be on your bumper in no time.

**6**

**A NOTE ON BRAKING:**

It takes a long time to slow down from 200+ km/h—no matter how good your brakes are. Leave plenty of space.  
-Matt Bubbers

## FIVE KARAOKE SONGS ANY MAN CAN SING



**Name:** I'd Do Anything for Love (But I Won't Do That)  
**Artist:** Meat Loaf  
**Duration:** 5:25  
**Bonus points for:** Convincingly explaining what "that" is



**Name:** Gin & Juice  
**Artist:** Snoop Dogg  
**Duration:** 3:31  
**Bonus points for:** Turning your tie into a semi-believable do-rag



**Name:** (I Can't Get No) Satisfaction  
**Artist:** Rolling Stones  
**Duration:** 3:44  
**Bonus points for:** Weaving seamlessly between the Rolling Stones version and the Britney Spears version



**Name:** Superstition  
**Artist:** Stevie Wonder  
**Duration:** 4:26  
**Bonus points for:** Nailing the Stevie head-swivel



**Name:** Sweet Caroline  
**Artist:** Neil Diamond  
**Duration:** 3:21  
**Bonus points for:** Getting everyone to sing the chorus - Scaachi Koul



## SOCIAL MEDIA FAUX PAS

1

### SELFIES.

If the most interesting thing you can think of to post are pictures of yourself, you're probably not very interesting. Also: keep the shirt on. You're not Matthew McConaughey.

2

### OVER-TWEETING.

Keep it to one or two a day, or you might find your following dwindling faster than you can tap the words "What should I have for lunch?" on your iPhone.

3

### DRUNK POSTS.

What's funny at 2 a.m. on a Saturday night will likely just be embarrassing on Sunday morning.

4

### HIDING BEHIND YOUR FEED.

Social media is a great tool for staying connected, but it shouldn't replace human contact. Use it as a way to bolster your connections in the real world, not replace them.

5

### SEND "SMILEYS."

Emoticons are a tempting option for expressing tone online. But they also make you sound like a teenage girl. - Chris McGoey

## NEW MUSIC YOU SHOULD KNOW



### UNKNOWN MORTAL ORCHESTRA / SOUL/ LO-FI/INDIE R&B

If you (or, more likely, your date) is into moody, easy, soulful songs from cute white boys, are you ever in luck. Add them to your playlist to impress with your worldly knowledge about this New Zealand band.

### ANGEL HAZE / HIP-HOP

With a budding feud with Azealia Banks in the works, Angel Haze is poised to be the next big thing in rap. Her socially conscious rhymes and catchy beats don't hurt either. Listen to her cover of "Cleaning Out My Closet" and just try to not have a bunch of feelings.

### THE SO SO GLOS / INDIE

Consider Brooklyn's The So So Glos an adult alternative to the punk music of your youth. Their most recent album, *Blowout*, makes for a lively, charming, chant-along-able record for road trips and getting yourself pumped up.

### REBECCA MARTIN / JAZZ

Rebecca Martin has been around for a few years, but her career hit another high with the 2013 release of *Twain*. It's an understated, unpretentious acoustic record made with her husband and bassist, Larry Grenadier. Perfect for unwinding after a long day at the office. - SK

THE  
BOOK  
FOR  
MEN

FALL  
/  
WINTER  
2013

*The*  
**STYLE  
MANUAL**

## EDITOR'S LETTER



### BACK FROM THE BRINK

**JUST**

over a decade ago, things were looking pretty grim for guys here in North America. No, wait, that's not right—it was the guys *themselves* who were looking pretty grim.

Much like baseball and its steroids scandals, the late '90s and early aughts proved to be an unspeakably bleak period in the history of men's style. I'd call it forgettable, except that so many of the era's infamous faux pas are permanently seared into my mind's eye: clownish, square-toed dress shoes; formless, stonewashed bootcut jeans;

boxy suit jackets with inexplicable four-button closures. It's enough to send a fashion editor straight to a therapist's couch.

Pinpointing exactly when and why this sartorial dark age came to an end is tough. Was it Kanye breaking through hip-hop barriers in a preppy pink polo? The rise of the blogosphere making menswear more accessible? The ascension of prestige television dramas set in the most dapper decades of the last century? Or, perhaps, just a general sense of shame finally catching up to dudes everywhere as they stared in the mirror? Regardless of the reason, it did end. Mercifully. And the publication you're holding in your hands is proof.

Welcome, gentlemen, to our biggest Style Manual yet. This time around, we decided to divide the guide into two distinct sections to reflect a growing trend we've observed: men are embracing the rules of traditional tailoring when dressing for the office and special occasions, and they're taking risks and experimenting with a variety of looks and personalities on their own time.

It's a comprehensive, foolproof guide to how a man should dress in 2013: with purpose, poise and panache. Over the next 45 pages, we'll reintroduce you to the power of dressing well, and show you how to wield it to help heal the square-toed wounds of the recent past. The future looks bright, my friends.

*Yang-Yi Goh*  
FASHION EDITOR

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#### *On Figure*

PHOTOGRAPHY BY:  
**MATT DOYLE**

STYLING BY:  
**ALVARO SALAZAR**  
FOR AGENT OLIVER

GROOMING BY:  
**JAVIER ROMERO**

PHOTOGRAPHER'S ASSISTANT  
**FARRINGTON THOMAS**

STYLIST'S ASSISTANT  
**GUSTAVO LEONARDO**  
& **ALEC KULAKOWSKI**

#### *Off Figure*

PHOTOGRAPHY BY:  
**ADRIAN ARMSTRONG**  
& **LIAM MOGAN**

STYLING BY:  
**JEANIE LEE**  
FOR PLUTINO GROUP

MARKET EDITOR:  
**MARGUS TRIPP**  
FOR LANG MANAGEMENT

PHOTOGRAPHER'S ASSISTANT  
**LINDSAY ROSSET**

EDITOR'S LETTER PHOTOGRAPH BY:  
**MARIO MIOTTI**

**ON THE COVER:** KID MOHAIR JACKET (\$2,230), KID MOHAIR PANTS (\$790), MERINO WOOL SWEATER (\$300) AND COTTON SHIRT (\$510) BY PRADA; SILK TIE (\$70) BY ERNEST ALEXANDER; LINEN POCKET SQUARE (\$55) BY POLO RALPH LAUREN.

**FIG. I:** THREE-PIECE WOOL SUIT (\$800) AND SILK TIE (\$60) BY ONASSIS; COTTON SHIRT (\$130) BY TOMMY HILFINGER; ACETATE GLASSES (\$315) BY OLIVER PEOPLES.

PART I:

DRESSED  
UP

202

IT'S

about showing respect. Respect for yourself, of course, and respect for those around you. But also, perhaps most importantly, respect for the rules. This isn't a matter of tyranny or repression. It's just that these garments—suits and sportcoats, tuxedos and ties—have been worn by generation after generation of well-groomed men, and after all that time, we've come to certain objective conclusions about what works and what doesn't. Breaking these directives won't make you look cool, or rebellious, or interesting; it'll make you look sloppy. Bending them, finding new notes to play within the existing melody, that's the ticket to looking and feeling your best. Give them a reason to respect you. Here's how.

CREDITS

CASHMERE JACKET (\$4,395) AND SILK TIE (\$215) BY LOUIS VUITTON; THREE-PIECE WOOL SUIT (\$895) BY JOSEPH ABBOD, AT NORDSTROM; COTTON SHIRT (\$245) AND SHEEPSKIN LEATHER GLOVES (\$270) BY JOHN VARVATOS.



# THE GREY FLANNEL SUIT



**fig. i**  
**VIRGIN WOOL SUIT**  
 EMPORIO ARMANI  
 (\$1,620)

## THE CORNERSTONE

This is where it all begins, isn't it? The nucleus of a man's wardrobe. It's the suit your father wore when he needed to look his best; the suit you watched the likes of Lawford, Connery and, yes, Gregory Peck grace the silver screen in. It's the suit you bought yourself when you landed your first real job, and the suit you'll buy your son when he lands his.

A grey flannel suit is not boring, staid or plain. It's as reliable and understated as Scotch served neat, an emblem of quiet confidence. You can dress it up with the loudest of shirts and ties, but it looks damn good—maybe better—worn with toned-down basics, too. Trendier numbers come and go. This is a suit that makes a permanent statement.

### TWO MORE WAYS TO WEAR IT

**fig. ii**  
 Oversized plaid and a nubby knit tie bring a splash of youthful exuberance to the consummate business two-piece.

← **WOOL-CASHMERE SUIT JACKET**  
 BANANA REPUBLIC  
 (\$475)

**fig. iii**  
 If your grey is on the lighter end of the spectrum, make it evening-appropriate by locking it down with deeper tones.

→ **WOOL-CASHMERE SUIT**  
 LOUIS VUITTON  
 (\$2,950)

Pin dots: not just for ties anymore. A dotted dress shirt is a tasteful choice for fall.

### Grey Flannel Through the Ages

<b>CHURCHILL, W.</b> - 1929	<b>PICASSO, P.</b> - 1935	<b>SILVER, H.</b> - 1955
<b>PINE, C.</b> - 2013	<b>CONNERY, S.</b> - 1964	<b>PECK, G.</b> - 1955

*The*  
**LAWS OF STYLE**

*Whether it's a suit jacket, blazer, topcoat or vest, the rule remains the same: **never, ever button the bottom button.***

*The*  
**RIGHT WATCH**

**CHOPARD L.U.C 1937 CLASSIC**  
\$9,230

**CREDITS** **FIG. i:** COTTON SHIRT (\$350) AND SILK POCKET SQUARE (\$175) BY BURBERRY; SILK-WOOL TIE (\$100) BY STRELLSON. **FIG. ii:** COTTON-BLEND SHIRT (\$95) BY BANANA REPUBLIC; WOOL TIE (\$125) BY OLIVER SPENCER; SILK POCKET SQUARE (\$85) BY BOSS. **FIG. iii:** COTTON SHIRT (\$265) BY ETON, AT HARRY ROSEN; WOOL-SILK TIE (\$85) BY BOSS; WOOL POCKET SQUARE (\$185) BY BRUNELLO CUCINELLI, AT HARRY ROSEN.

# POCKET SQUARES



## FLY YOUR FREAK FLAG

Look, we get it. We love a crisp white handkerchief as much as the next guy. They're clean and versatile, and you always feel like Don Draper when you stuff it neatly in your pocket. But it's high time for a little experimentation, to go buck wild with audacious patterns and unusual colours—consider this your Roger Sterling-on-LSD period. Your pocket square is the element of your suit with the most opportunities for self-expression, so stop worrying so much about what matches and just go with what feels right.

TOP TO BOTTOM

- STRELLSON (\$60)
- BOSS (\$85)
- HERMÈS (\$155)
- DUCHAMP LONDON (\$90 at Harry Rosen)
- LOUIS VUITTON (\$155)
- BRUNELLO CUCINELLI (\$185 each)
- ETON (\$55 at Harry Rosen)

## THREE WAYS TO FOLD 'EM

Fig. 1



THE NEBULA

A chic, cloud-like formation of puffs and folds. Best used with intricate print patterns.



THE ALPS

Peaks and valleys that splay about with dandyish flair. Confidence is the key to pulling it off.



THE STRAIGHT & NARROW

Sometimes, less is more. A conservative approach that still showcases the square's finer points nicely.



TOP TO BOTTOM

- DRAKE'S (\$75 at Mr. Porter)
- P. JOHNSON TAILORS (\$75)
- PAUL SMITH (\$60)

## A Gallery in Your Pocket

Until you can afford an actual Chagall or Picasso, these painterly, art-inspired prints are a good compromise.

## Get Your Roll On



Like most garments, the majority of pocket squares you'll encounter are cut and sewn entirely by machine. But there remains a dedicated minority of craftspeople who continue to make handkerchiefs the old-fashioned way, with fine hand-finished edges. Achieving a tight roll along the edges is remarkably difficult, requiring stitches less than a quarter of an inch apart to hold it all in place. The result is a truly refined, luxurious square that will lend your ensemble an air of dignity. VANDA FINE CLOTHING (\$45-60)

CREDITS

FIG. 1: (LEFT TO RIGHT): SILK POCKET SQUARE (\$95) BY ERMENEGILDO ZEGNA; SILK POCKET SQUARE (\$25) BY ORIGINAL PENGUIN; SILK POCKET SQUARE (\$70) BY TOMMY HILFGER.

# THE CHALK-STRIPED SUIT



fig. i

CASHMERE-WOOL SUIT  
ERMENEGILDO ZEGNA  
(\$2,950)

## THE SUREFIRE STRIPES

For such an archetypal pattern, pinstripes sure come with a lot of inherent risks. Done right, few suiting styles are as polished or flattering. But the margin for error is wide enough to make you think twice: one slight misstep and you'll wind up looking like one of Tony Soprano's henchmen.

Thankfully, we have chalk-stripes to fill the void. Compared to its more problematic cousin, a chalk-striped suit's lines are softer and wider, with a little more texture, as if—true to its name—drawn with a tailor's chalk. It retains all of the grace with none of the gamble, resulting in a suit that's more British statesman than Jersey mobster.

## TWO MORE WAYS TO WEAR IT



fig. ii

Take a close look at this ensemble, and you'll notice that every element—shirt, tie, jacket, handkerchief—bears a different pattern. And yet, because nothing dominates visually, it works. All four pieces are subtle enough to form a greater whole together.

← FLANNEL SUIT  
ISAIA NAPOLI  
(\$3,895)

fig. iii

The imposing peak lapels and regal purple hues make this look tailor-made for Bay Street banking, but the bees on the tie buzz in with just the right amount of whimsy.

→ WOOL-CASHMERE SUIT  
CANALI  
(\$1,800 at Harry Rosen)



*The*  
**LAWS OF STYLE**

*When your arms are at your sides, a half-inch to an inch of shirt cuff should always be exposed. It keeps your upper body in proportion.*

*The*  
**RIGHT WATCH**

**ROLEX OYSTER PERPETUAL GMT-MASTER II**  
\$9,050

**Stripes: A Visual Aid**

**SOPHISTICATED**                      **DANDY**                      **REFEREE**

CREDITS  
**FIG. i:** COTTON SHIRT (\$435), SILK TIE (\$195) AND SILK POCKET SQUARE (\$195) BY ERMENEGILDO ZEGNA.  
**FIG. ii:** COTTON SHIRT (\$450) BY ISAIA NAPOLI, AT HARRY ROSEN; SILK TIE (\$65) BY SUIT CLINIC; SILK POCKET SQUARE (\$85) BY BOSS. **FIG. iii:** COTTON DRESS SHIRT (\$195) BY J.P. TILFORD, AT HARRY ROSEN; SILK TIE (\$125) BY ETON, AT HARRY ROSEN; SILK POCKET SQUARE (\$85) BY BOSS.

# TIES



## SMALL PATTERN, BIG IMPACT

Prep-friendly repp stripes and hardy Scottish tartans have each had their moment as the necktie style du jour. So what's next? Foulards—the traditional name for small, printed patterns—are trending upwards fast, the “Blurred Lines” of the sartorial world. Add one to your regular rotation for an instant boost of old-world elegance.

LEFT TO RIGHT:

J. CREW (\$90)

BOSS (\$185)

LOUIS VUITTON (\$185)

## THE ONLY KNOTS YOU NEED

There are dozens of affected, overly complicated methods for tying a tie, but the only two worth knowing also happen to be the simplest to master. They're tidy, attractive and just the slightest bit asymmetrical—in an artfully natural kind of way.



THE HALF-WINDSOR

If your tie is of the wider variety, a half-Windsor knot is your best bet. It'll be sizable but not gargantuan, and leave behind a handsome dimple.

BOSS (\$145)



THE FOUR-IN-HAND

For trimmer cravats, a basic four-in-hand will do the trick. With a tie this slim, a perfect dimple likely isn't in the cards—just knot it up tautly and be on your way.

BOSS (\$145)

## The Expert Maneuver



Gianni Agnelli—the late, great founder of Fiat—was an unassailable master of sprezzatura, the Gretzky of effortless Italian style. Among his most famous idiosyncrasies was to keep the thinner blade of the tie longer, and have it peeking out askew from behind. It's a cunning look to be sure, but one that comes tempered by a high degree of difficulty. Attempt at your own risk.



### The LAWS OF STYLE

*We're only going to say this once, so take note: **this is where your tie bar should sit. Not higher. Not lower. Right between the third and fourth buttons.***

## Neckwear Origami



It might seem silly to dub a tie “artisanal,” as if it's a jar of turnips pickled in a Williamsburg loft. But it's the best way to describe the sheer skill and craftsmanship needed to create the delicate accordion pleats in a seven-fold tie. Constructed entirely from a single piece of fabric, when made correctly the seven-fold is neckwear in its finest form. There's no lining, and yet somehow it feels thicker, drapes better, and knots far more beautifully than any tie you've ever owned.

ISAIA NAPOLI (\$250 at Harry Rosen)

FIG. i: COTTON DRESS SHIRT (\$95) BY BANANA REPUBLIC. FIG. ii: COTTON DRESS SHIRT (\$175) BY J. LINDBERG. FIG. iii: WOOL SUIT (\$895) BY JOSEPH ABOUD, AT NORDSTROM; COTTON SHIRT (\$295) AND SILK TIE (\$155) BY ETRO; TIE CLIP (\$30) BY BLOOMINGDALE'S.

CREDITS

# THE CORDUROY SUIT

## THE IN-BETWEENER

Every now and again, circumstances arise that call for a look that's not quite business, but not quite casual, either. Striking that balance is a particularly precarious task. Or it used to be, at least, before designers reincarnated the corduroy suit as the perfect ambidextrous option, blurring the lines between off-duty and on. Rakishly cut for a major upgrade in fit, it's the ideal outfit for an appointment-laden day in the city—you can wear it just about everywhere without looking out of place.



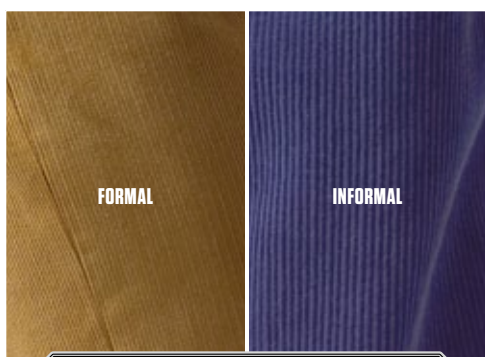
fig. i  
COTTON CASHMERE CORDUROY SUIT  
ERMEGILDO ZEGNA  
(\$3,395)

## × ANOTHER WAY TO WEAR IT ×

The suit of the moment meets the colour of the season. We're all about this merlot, plush cord two-piece.



fig. ii  
COTTON CORDUROY SUIT JACKET  
STRELLSON  
(\$750)



### The LAWS OF STYLE

When selecting a corduroy suit, keep in mind that the **wider the wales (the fabric's definitive ribs), the more informal the ensemble.**



### The RIGHT WATCH

BULOVA PRECISIONIST CHRONOGRAPH  
\$750

## Corduroy Through the Ages



HAYDEN, S. - 1951      NEWMAN, P. - 1960

EASTWOOD, C. - 1969      ALLEN, W. - 1965

CRUISE, T. - 1983      ANDERSON, W. - 2010

FIG. I: COTTON BUTTON DOWN SHIRT (\$245) BY JOHN VARVATOS STAR USA; SILK TIE (\$100) BY SHIPLEY & HALMOS; SILK POCKET SQUARE (\$70) BY TOMMY HILFINGER. FIG. II: COTTON SHIRT (\$380) BY GUCCI; SILK TIE (\$150) BY SAND; TORTOISESHELL GLASSES BY GARRETT LEIGHT, AT JOSEPHSON OPTICIANS.

CREDITS

# DRESS SHOES



**THE SEMI-BROGUE**

Who says hybrids aren't exciting? This fetching cross between a cap-toe oxford and derby brogue proves otherwise.

**CHURCH'S**  
(\$535 at Harry Rosen)



**THE WINGTIP**

The striking, durable scotch-grain leather on the midsection makes this already-gorgeous antiqued wingtip just that much more desirable.

**LUCA DEL FORTE**  
(\$300 at Brown's)

**THE MONK-STRAP**

If you haven't hopped on the bandwagon yet, it's time: double monk-strap loafers have crossed the border from trend to genuine staple.

**ECCO**  
(\$275)



**THE WHOLECUT**

Painstakingly constructed from a single piece of leather, the wholecut is a marvel of footwear engineering. Beautiful shoe; even better conversation piece.

**ERMEGILDO ZEGNA**  
(\$1,495 at Harry Rosen)



**THE PENNY LOAFER**

Just as timeless and versatile as the Weejuns you grew up with, these add a corrugated ribbon band for a healthy touch of modernism.

**TOMMY HILFIGER COLLECTION**  
(\$300)

**THE SUEDE OXFORD**

Oxfords fit for a king: sumptuous chocolate suede offset by glossy gunmetal detailing.

**LOUIS VUITTON**  
(\$1,260)



## THE PERFECT SHOESHINE

**1** Insert unvarnished cedar shoetrees to preserve the shape of the shoes, alleviate unwanted odours, and remove moisture.

**2** Clean the uppers with a stiff brush to get rid of dirt and dust. Be thorough, but don't overbrush to avoid scratching the leather.

**3** Wet a welt brush and scrub the welt strip (the edges of the sole) clean.

**4** Use an old rag to rub in a small touch of saddle soap or mink oil renovator to condition the leather. Conditioning is only necessary about once a year.

**5** Apply a sparing amount of polish with a cotton or linen cloth, rubbing in a circular motion. Focus on areas with significant wear.

**6** To bring out a sparkling shine, lightly dampen your polishing cloth with water, and continue to rub until the leather develops a waxy, uniformly glistening finish.

**7** Allow the shoes to dry for about five minutes, and then buff the entire surface with a brush. Finish off by holding the shoe between your knees and buffing the toe with a soft cloth.

- ALEX KORCHYNSKI

# THE PLAID SUIT



**fig. i**  
**THREE-PIECE WOOL SUIT**  
**TOPMAN**  
 (\$495 at Hudson's Bay)

Cuffs are optional, but worth considering—they're an old-school move in the midst of a serious revival.

## THE RINGER

Sometimes, a man needs to get noticed. Not in a desperate, puerile way, like a teen driving a lime-green hatchback with the muffler sawed off. Rather, in a manner that makes people sit up straighter when you enter a room, projecting an aura of cool, confident, sure-footed conviction.

A plaid suit can help to put that extra bit of swagger in your step. Notice that we said "can" and not "will," because no matter how well tailored the suit is, it can't do it all on its own. To pull off a daring glen check like this one, there's no room for self-consciousness—you need the *cojones* to really wear it, or it'll consume you whole. It's the suit you put on when you're looking to get into some trouble—and, for that matter, the one you wear when you're trying to get out of it, too.

## TWO MORE WAYS TO WEAR IT



**fig. ii**

Allow us to point out the obvious: plaid suits are loud. That paisley tie you love? Not going to work. Keep the accoutrements as simple as possible.

**THREE-PIECE WOOL SUIT**  
**BOSS**  
 (\$1,350)

**fig. iii**

This heavy tweed number in Black Watch tartan is about as wintry as it gets: impenetrably warm and decadently jovial. Not for the faint of heart.

**HARRIS TWEED SUIT JACKET**  
**J.CREW**  
 (\$655)



### The LAWS OF STYLE

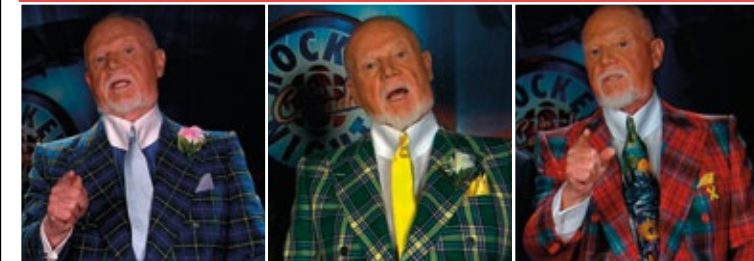
*This is precisely the length your pants should be: just grazing the tops of your shoes, with an ever-so-slight break.*

### The RIGHT WATCH



**GUESS MULTI-FUNCTION DRESS WATCH**  
 \$125

## What Not to Do: Don Cherry



He's a Canadian legend, but the flamboyant Coach's Corner compère is the last person on earth you should ever take style cues from.

**FIG. I:** COTTON SHIRT (\$170) BY THOMAS MASON FOR J. CREW; SILK TIE (\$125) BY JOHN VARVATOS; SUEDE WINGTIP SHOES (\$130) BY BEN SHERMAN, AT NORDSTROM; LEATHER BELT (\$40) BY NAUTICA; SILK POCKET SQUARE (\$50) BY PAUL STUART. **FIG. II:** SILK POCKET SQUARE (\$85) BY BOSS; COTTON DRESS SHIRT (\$730) BY LOUIS VUITTON; SILK TIE (\$150) BY SAND. **FIG. III:** COTTON SHIRT (\$240) BY THOM BROWNE; SILK-COTTON TIE (\$85) BY STRELLSON; TORTOISESHELL GLASSES (\$450) BY ROBERT MARC, AT JOSEPHSON OPTICIANS.

CREDITS

# THE BRIEF-CASE

## AN UNLIKELY MOTIVATOR

A word of advice: no matter how renowned the designer or how exquisite the fabric, a backpack is still a backpack. You'll have a tough time impressing anyone in the workplace with the same bookbag as your 9-year-old slung over your shoulder. There's a reason the well-appointed leather briefcase remains an international sign of success: you just feel more professional carrying one. As crazy as it sounds, you'll find yourself more focused, driven and inspired than ever—if only to live up to the high standard of excellence your briefcase projects to the world.

fig. i  
TEXTURED LEATHER BRIEFCASE  
LOUIS VUITTON (\$2,790)



## THREE MORE TO CARRY

### LAPTOP LIMOUSINE

Polished on the outside, practical on the inside. The spacious interior compartments are fully lined and padded to give your computer some seriously stylish, comfortable digs when you're on the move.

WANT LES ESSENTIELS DE LA VIE (\$1,250)

### TEAL TRIUMPH

Just because briefcases are for grown men doesn't mean they can't have a sense of humour. The arresting, playful hue on this portfolio will lift even the soberest of business attire.

HERMÈS (\$9,350)

### BETTER WITH AGE

As lavish and supple as his famed cashmere pullovers, this Brunello Cucinelli creation is the kind of case that'll look even more striking after a few years of wear and tear.

BRUNELLO CUCINELLI (\$3,095)



## A Tough Case

Saddleback is certain their Classic Briefcase will be the last briefcase you'll ever need to purchase. Unless, that is, you plan on outliving their 100-year warranty. A tough polyester material between the layers of leather prevents any stretching, while the use of only large pieces of leather reduces the number of seams, and those seams that are present are stitched with ultra-tough German thread. They don't make 'em like they used to... wait, yes they do. SADDLEBACK LEATHER CO. (\$600) - CM

## The Holdall



There's something vaguely Italian and romantic—in the best way possible—about the notion of strolling around town with a leather portfolio tucked under your arm. Holdall and Co.'s signature model manages to be practical, too: it's cut from resilient, full-grain bridle leather and features a clever loop on the back to hold a newspaper or umbrella. HOLDALL AND CO. (\$340)

CREDITS  
FIG. 1: THREE-PIECE WOOL SUIT (\$895) BY JOSEPH ABBODD, AT NORDSTROM; COTTON SHIRT (\$245) BY JOHN VARVATOS.

# THE TOPCOAT

Velvet contrast collars: they've been around since the late 19th century, but they still pack a solid wallop of jaunty sophistication.



**fig. i**  
**VIRGIN WOOL-CASHMERE TOPCOAT**  
**BOSS**  
 (\$1,895)

## A SMARTER FIT

There's no sense in swaddling your sharply tailored three-piece beneath a long, flowing cloak that bears a suspicious resemblance to a front-fastening Snuggie. A modern suit calls for a modern topcoat. These days, you want your coat to fit comfortably but closely, ending around the middle of your thighs: long enough to cover your suit jacket, short enough that you won't worry about tripping over yourself every 10 steps. You'll stay toasty without looking like a Gregorian monk.

## TWO MORE TO WEAR



**fig. ii**

### HUMP DAY

Camel-coloured overcoats are as traditional as they come, but this Prada concoction uses athletic-inspired raglan sleeves to add a fashion-forward jolt.

**CAMEL WOOL TWILL COAT**  
**PRADA**  
 (\$5,235)

**fig. iii**

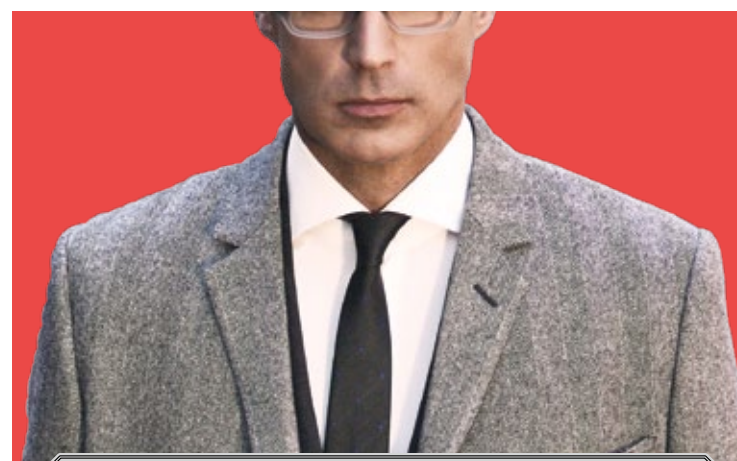
### THE BIG FUNDAMENTAL

Understated texture and a natty double-breasted cut combine to make this the Tim Duncan of topcoats: quietly among the most efficient performers in the game.

**WOOL-SILK COAT**  
**BURBERRY**  
 (\$2,295 at Holt Renfrew)



## The Statement Coat



### The LAWS OF STYLE

*You're not a linebacker or a newscaster in 1993. Like your suit jackets, your topcoat's shoulders should be as natural and minimally padded as possible.*



An electric blue overcoat isn't exactly an everyday staple, but it's precisely what the doctor ordered on those days when you need a little extra pep in your step. **GUCCI** (\$2,590)

**FIG. I:** THREE-PIECE WOOL SUIT (\$1,895) AND SILK TIE (\$185) BY BOSS; COTTON SHIRT (\$125) AND LEATHER BELT (\$295) BY POLO RALPH LAUREN. **FIG. II:** WOOL SCARF (\$245) BY ARMANI COLLEZIONI, AT HOLT RENFREW. **FIG. III:** SILK SCARF (\$50) BY TED BAKER.

CREDITS

# HATS

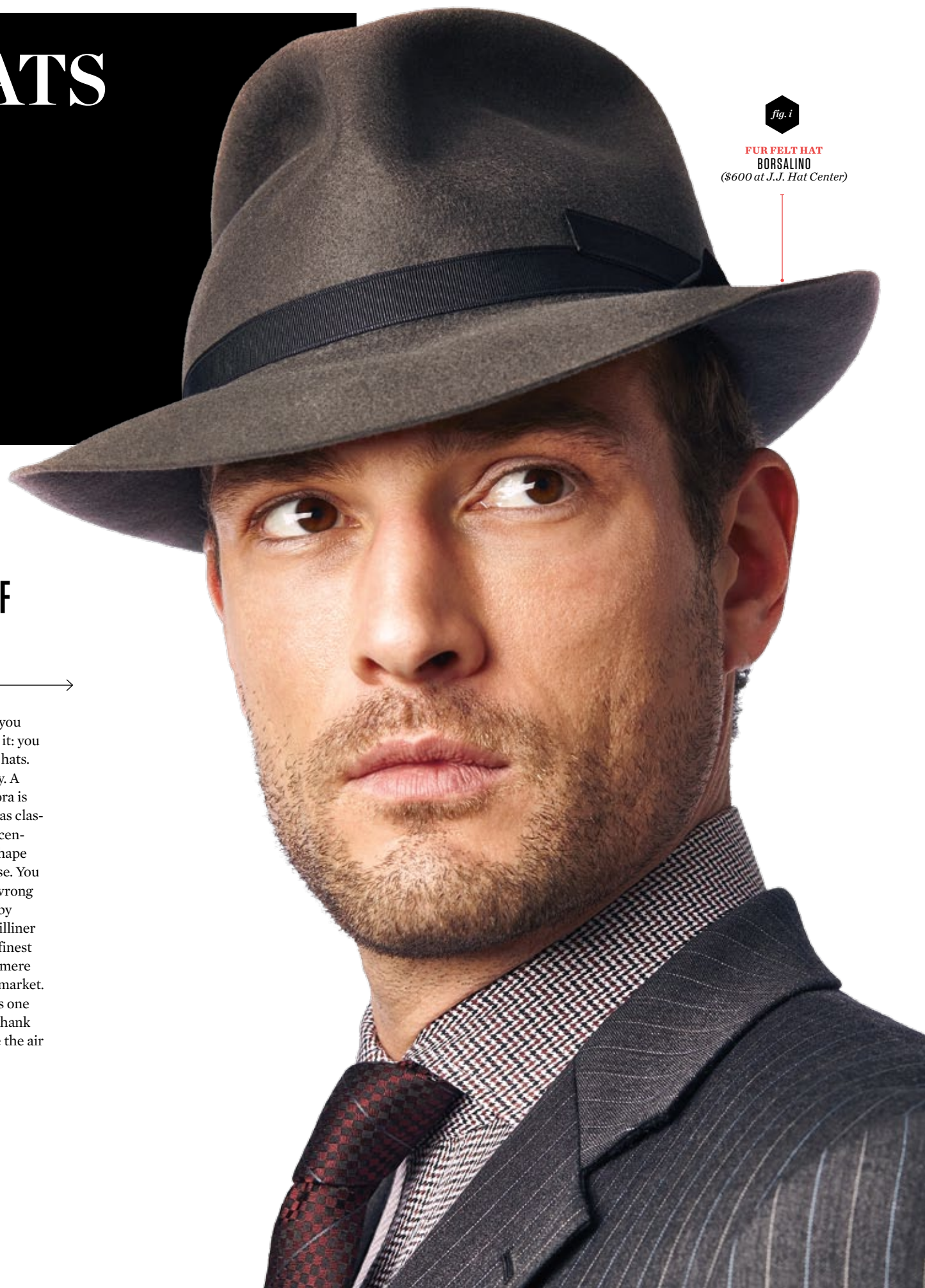
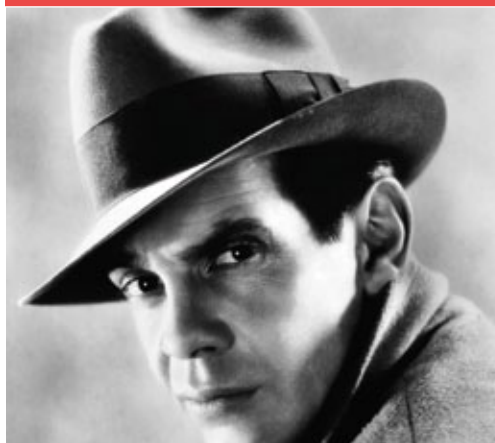


FIG. 1  
**FUR FELT HAT**  
**BORSALINO**  
 (\$600 at J.J. Hat Center)

## FOOLPROOF FEDORA

Allow us to correct you before you even say it: you don't look stupid in hats. Not this hat, anyway. A wide-brimmed fedora is the great equalizer, as classic as they come, accentuating every face shape with nonchalant ease. You especially can't go wrong with this one, built by legendary Italian milliner Borsalino from the finest rabbit fur—the cashmere of hat felts—on the market. Smarten up and toss one on. Your scalp will thank you, especially once the air turns frigid.

## Fedoras Through The Ages



MASSEY, R. - 1925



BOGART, H. - 1941



DEPP, J. - 2006



SINATRA, F. - 1955



### The LAWS OF STYLE

*Your hat should sit straight and low atop your crown. Don't tilt it back unless you're hoping to be mistaken for a long-lost Backstreet Boy.*

## Read All About It



It may be called a "newsboy," but make no mistake: there's nothing even remotely childish about this rakish cap. The herringbone makes it a great alternative to top off your favourite suit on the brisk transitional days of fall. STETSON (\$105)

## THREE MORE TO TRY



### A TUXEDO FOR YOUR HEAD

With tonal grosgrain trimming and a rich beaver felt body, this is the fedora in its most formal incarnation. OVADIA & SONS (\$365)



### TRUE BLUE

Just like a classic navy suit, a deep blue lid is an indispensable standby. BAILEY OF HOLLYWOOD (\$80)



### HILLTOP HEADWEAR

Mossy, earthy tones are ubiquitous this season. Embrace the trend head-on—literally. BRIXTON (\$75)

FIG. 1: WOOL SUIT (\$2,095) BY DOLCE & GABBANA; COTTON SHIRT (\$690) AND SILK TIE (\$215) BY LOUIS VUITTON.

# THE SPORT COAT

## MAN'S BEST FRIEND

In 2013, there is no piece of clothing more essential to a man's wardrobe than a good sport coat. Please note that we're saying this smack dab in the middle of a guide filled with men's essentials. The reason for this quasi-hyperbole is very simple: options. Never before has there been so much sheer variety and so many different ways to wear this humble jacket. You can get them soft-shouldered or structured. Single-breasted or double. Two-button or three. More textures, colours and fabrics than there are mosquitoes in the Amazon.



fig. i

WOOL TWEED SPORT COAT  
BEN SHERMAN  
(\$395)



fig. ii

DOUBLE-BREASTED WOOL TWEED JACKET  
RALPH LAUREN  
(\$3,690)



fig. iii

WOOL CHECKERED SPORT COAT  
JOSEPH ABBODD  
(\$695)

## THREE WAYS TO WEAR IT

You don't need to be a Masters champ to pull off this green jacket. Dressed up with pressed trousers and a tie, it's a dashing alternative to a suit for the office.

A double-breasted, windowpane tweed coat seems most at home in the countryside, but it'll also look great at your next dinner party if a fox hunt isn't in the cards.

It's no accident that the rise of the sportcoat coincided with the return of the turtleneck—the two complement one another better than Damon and Affleck.

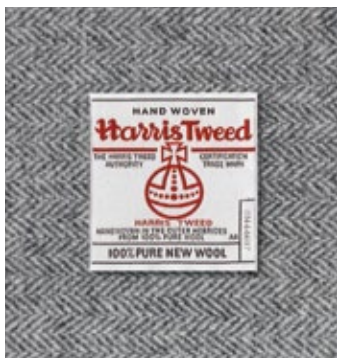
## The RIGHT WATCH



CONCORD SARATOGA AUTOMATIC  
\$3,500

## A Word on Harris Tweed

There are a few things every man should own at some point in his life. Things to be cherished, taken care of, then handed down. A good pocket knife, perhaps. A nice timepiece. Miles Davis's *Kind of Blue* on vinyl. At the very top of the list is a Harris Tweed sport coat.



It's hard to describe what makes Harris Tweed so special. Yes, it's still woven by hand as it has been for centuries on the tiny Isle of Harris, off the northwest coast of Scotland. It is arguably the most heavily quality-controlled textile in the world, with a namesake Act of Parliament that regulates the conditions under which the cloth can be produced.

Enchanting as that all sounds, it means nothing until you actually get up close and personal with the fabric itself. It's as thick and dense and innately masculine as a charbroiled steak, and feels as though it could withstand a shotgun blast from close range. Somehow, though, it still looks refined and distinguished, in a professorial kind of way—especially when tailored into a sportcoat. You will never feel quite as good, as indomitable or as present as you will when you're wearing that jacket. So, it's fortunate that you'll have it for the rest of your life.

**FIG. I:** COTTON CORDUROY TROUSERS (\$140) BY BEN SHERMAN; COTTON SHIRT (\$245), SILK TIE (\$125) AND REVERSE CALF SUEDE SHOES (\$400) BY JOHN VARVATOS; SILK POCKET SQUARE (\$95) BY ERMENEGILDO ZEGNA. **FIG. II:** COTTON SHIRT (\$695) BY RALPH LAUREN; WOOL-CASHMERE FLANNEL PANTS (\$300) AND LEATHER WINGTIPS (\$700) BY JOHN VARVATOS. **FIG. III:** CASHMERE TURTLENECK (\$140) BY TOMMY HILFGER; COTTON JEANS (\$345) BY ERMENEGILDO ZEGNA; METAL-AND-WOOD GLASSES (\$480) BY OGA MOREL; SUEDE BROGUE BOOTS (\$150) BY BEN SHERMAN.

# ACCESSORIES

## LET YOUR WAISTLINE DO THE TALKING

Don't waste your time trying to match these statement belts to your shoes—their bold colours and textures are meant to stand out loud and proud.



- LEFT TO RIGHT:
- ANDERSON'S (\$150)
- OLIVER SPENCER (\$185)
- STRELLSON (\$120)
- HERMÈS (\$1,135)
- STRELLSON (\$120)

## THREE SCARVES YOU NEED NOW

Heather grey paired with blaze orange is a potent power couple on par with the likes of Beyoncé and Jay-Z.  
HERMÈS (\$575)

The dressiest of the bunch, best suited for the most formal of occasions.  
SAND (\$295)

As thick and chunky as a fresh batch of brownies. Your go-to muffler when the thermometer sinks to record-level lows.  
DIESEL (\$295)



## The Future Will Be Gloved

If you're tired of exposing your bare hands to sub-zero temperatures just to send a single measly text message, Toronto newcomer Quill & Tine have devised a shrewd solution. The lambskin on their impeccably stylish gloves is treated with a special formula to make it touchscreen-friendly, eliminating the need to fumble about with your hand coverings. Win-win.  
QUILL & TINE (\$125-145)



## Sock It To 'Em

Solid, sunny-hued socks are the hosiery of the season. They'll instantly freshen up virtually any suit in your arsenal.  
FALKE (\$35 per pair)

# BLACK TIE

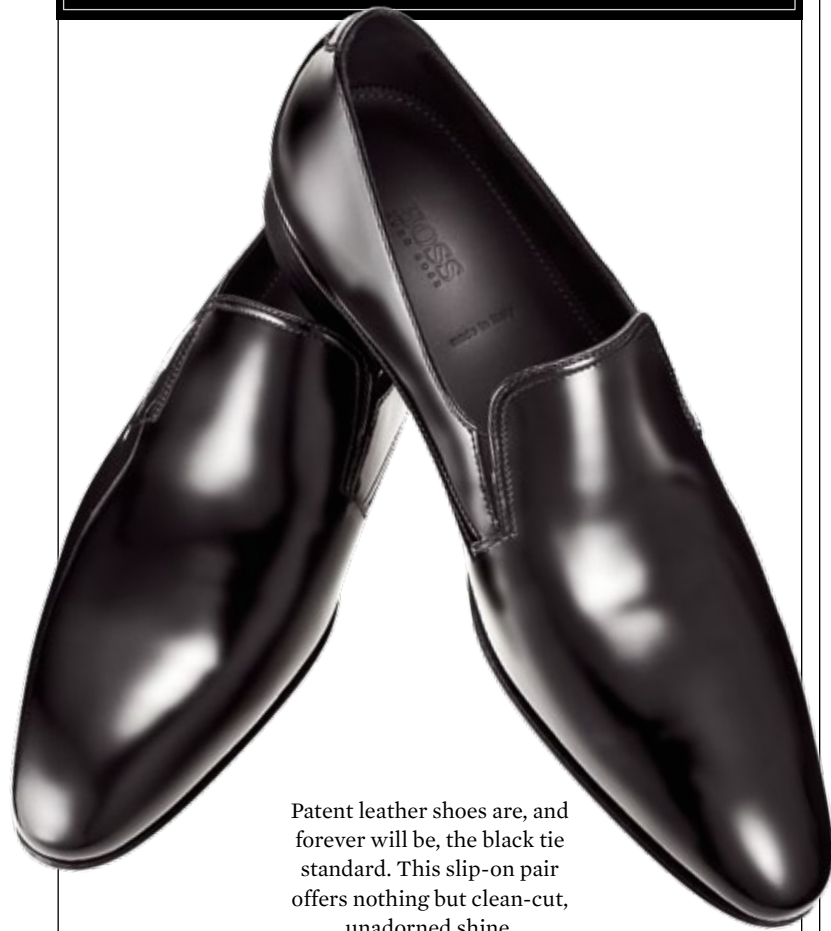
## BLUE IS THE NEW BLACK

→ This is the way your tuxedo should look now: slim, satin shawl collars; single-button closure; tailored to a T. Par for the course, right? Not quite. Look closely at the fabric itself, and you'll notice it's a deceptively dark midnight blue, just a shade above black. It's the slightest of distinctions, but when you're dealing with something as fundamentally static and timeless as formalwear, the subtle shifts are the ones that matter most.



fig. i  
WOOL TUXEDO  
TOMMY HILFIGER  
(\$700)

## GET YOUR SHINE ON

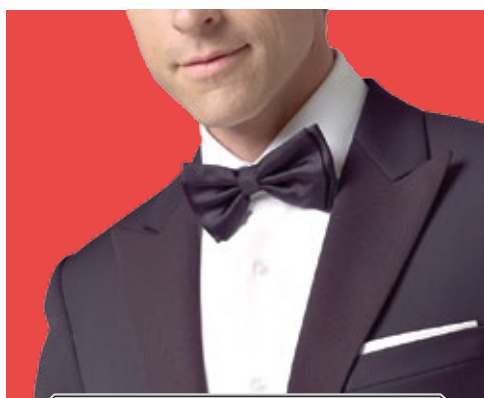


Patent leather shoes are, and forever will be, the black tie standard. This slip-on pair offers nothing but clean-cut, unadorned shine.  
BOSS (\$425)

### The RIGHT WATCH



MOVADO MUSEUM CLASSIC  
\$495



### The LAWS OF STYLE

*Always, always wear a real bow tie. With a few thousand YouTube tutorials now at your disposal, there is no longer any excuse for clipping on a fake.*

## Suspended Animation



How many other chances do you really get to wear suspenders? Seize the opportunity and show them off when you hit the dance floor sans jacket. Opt for the variety that fastens to your trousers with buttons, not clips.  
TRAFALGAR (\$85 at Harry Rosen)

## STUDS UP

fig. ii  
A proper tuxedo shirt requires pearl studs and cufflinks. Flat fronts and point collars only, please—no frills or wings allowed.  
GUCCI (\$545)



CREDITS  
FIG. I: COTTON SHIRT (\$110) AND SILK BOW TIE (\$50) BY TOMMY HILFIGER; SILK POCKET SQUARE (\$50) BY PAUL STUART. FIG. II: SILK BOWTIE (\$165) BY GUCCI; CUFFLINKS (\$275) BY THOMAS SABO.

PART 2:

DRESSED  
DOWN

THIS

is your time, yours alone, to do with what you will. The spectrum of available options is infinitely wider, but so is the margin for error. Do you want to be the guy known around the neighbourhood for his kooky collection of cowboy boots? You do not. But you don't want to go completely unnoticed, either, an overlooked non-entity of drab, unbecoming golf shirts and khakis. As corny as it sounds, the key to attracting the right kind of attention is to know yourself and your limits—and then push right past them an extra 10 per cent. Take risks; experiment with trends; put in a solid effort. This is your time. Make it count.

CREDITS

TARTAN WOOL COAT WITH SHEARLING COLLAR (\$925) BY SHIPLEY & HALMOS, AT BARNEYS NEW YORK;  
MERINO WOOL SWEATER (\$140) BY BEN SHERMAN; COTTON SHIRT (\$175) BY OLIVER SPENCER.

# THE OUTDOORS-MAN

232



There's nothing even remotely Cosby-ish about this patterned sweater. Works as well in the city as it does on the mountain.

fig. i

WOOL-AND-LEATHER VEST  
ERNEST ALEXANDER  
(\$355)

## THE LOOK

Whether you're a slalom-obsessed adrenaline junkie or just hanging around the lodge hoping to meet some ski bunnies, it's impossible to go wrong with vintage-inspired winter sportswear. Harkening back to the ski style heyday of the late '60s and early '70s, hefty patterned sweaters and down-filled vests will keep you feeling warm, debonair and ready to conquer the slopes.

## XXXXXXXX COWICHAN MEETS COPENHAGEN XXXXXX



fig. ii

It might seem blasphemous to endorse a foreign designer's spin on something as quintessentially Canadian as a Cowichan knit cardigan, but Denmark's Mads Nørgaard managed to nail all the essential details—woven leather buttons, shawl collar—while updating the overall aesthetic to something a little more befitting of the 21st century. A fine job, sir. We applaud you.

MADS NØRGAARD (\$295)



## Hardwearing Headgear

Hats don't get any tougher than a fur-lined, waxed cotton trapper. It's built to withstand even the most brutal blizzards Mother Nature sends your way. STRELLSON (\$150)



## Beauty and Brawn

Ignore the fact that these boots are from a high-end Parisian fashion house. Not only do they blow the competition out of the water in the looks department, their heavy-duty soles and practical buckled straps make them just as robust as any of the hikers you'd find at your local sporting goods store. HERMÈS (\$1,645)



## The RIGHT WATCH

LINDE WERDELIN SPIDOSPEED  
BLACK ORANGE  
\$14,500

## HOW IT'S DONE



Lauren, R.

CREDITS  
FIG. I: WOOL ZIP-UP SWEATER (\$400) BY POLO RALPH LAUREN; COTTON SHIRT (\$90) BY TOMMY HILFGER; COTTON CORDUROY PANTS (\$70) BY NAUTICA; SUNGLASSES (\$270) BY OLIVER PEOPLES; LEATHER BOOTS (\$160) BY BEN SHERMAN. FIG. II: COTTON SHIRT (\$135) BY BLUE INDUSTRY.

# THE MARITIMER



A classic naval pea coat and chunky knit turtle-neck are deserving of a permanent spot in every man's wardrobe.

WOOL-BLEND PEACOCK ORIGINAL PENGUIN (\$250)

## THE LOOK

It's funny to think of the grizzled, salty fishermen who patrol the Atlantic Coast as style icons, but over the decades they've developed a look that is effortless and enduring, singular in its focus on rugged practicality.

## EARN YOUR STRIPES



The loose-gauge knit and wide stripes make this seafaring sweater a year-round favourite. It looks just as good layered with a chambray button-down and heavy wool jacket as it does worn alone with rolled-up jeans on cool summer nights. DIESEL (\$250)

## The RIGHT WATCH



TW STEEL PILOT TW407 \$650

## HOW IT'S DONE



McQueen, S.

## Rubber Ducks



When it comes to weather-proof, practically indestructible footwear, L.L.Bean duck boots have been the undisputed heavyweight champions for well over a century. This updated pair has modish waxed cotton uppers and a steel shank for improved stability and arch support. L.L.BEAN SIGNATURE (\$140)

## ANCHORS AWEIGH



Man jewelry can be tricky sometimes, but there's something undeniably cool about a simple anchor pendant hung on a thin silver chain. DAVID YURMAN (\$960 at Holt Renfrew)



TOP TO BOTTOM:

FRED PERRY (\$65)

LORO PIANA (\$295 at Harry Rosen)

STRELLSON (\$100)

## A Better Captain's Hat

When a piercing wind's blowing in off the water, you'll need a snug toque on hand to help your ears stave off frostbite.

# THE IVY LEAGUER



**fig. i**  
QUILTED JACKET  
BARBOUR  
(\$180)

## THE LOOK

You don't need a liberal arts degree from a leafy northeastern university to appreciate these duds. The name of the game is scholarly classics undercut by an offbeat twist—clothes that combine the stature of a Tolstoy novel with the acerbic wit of a Woody Allen flick.

Swap out your khakis for a snappy pair of emerald-green cords for instant prepster-cool credentials.

## SCHOOLYARD STAPLE



**LEFT TO RIGHT:**  
MAISON KITSUNÉ  
(\$300)  
THOM BROWNE  
(\$240)

Hard-wearing oxford-cloth button-downs are the backbone of the prep aesthetic. Use them to anchor down complex configurations of patterns and textures, but don't overlook how fetching they look on their own, either.

## The RIGHT WATCH



**FRÉDÉRIQUE CONSTANT  
RUNABOUT AUTOMATIC**  
\$3,375



## A Misnamed Classic

Despite their sandy moniker, desert boots are a far better match for club ties and rolled-up chinos than pith helmets and safari shirts. BOSS (\$545)

## High Class Holdall

The ultimate go-everywhere, do-anything tote. Large enough to accommodate a laptop, a couple of hardbound books, and some workout gear; manly enough that your friends won't rib you for carrying a purse. WANT LES ESSENTIELS DE LA VIE (\$975)



## HOW IT'S DONE



*Bush, G.H.W.*

**FIG. i:** WOOL SWEATER (\$225) BY PRPS GOODS & CO., AT BLOOMINGDALE'S; COTTON CORDUROY PANTS (\$70), COTTON SHIRT (\$60) AND BRAIDED LEATHER BELT (\$40) BY NAUTICA.

# THE JETSETTER

## THE LOOK

Staring down the barrel of an 18-hour, multi-layover voyage, the temptation to dress purely for comfort is strong. Resist that urge at all costs. You don't want to find yourself seated next to a potentially significant business connection wearing a rumpled track suit. Instead, treat air travel with the dignity it deserves: a long-sleeved, cashmere polo and soft chinos will still be plenty cozy while ensuring you look sharp wherever your travels take you.

fig. 1

LEATHER BAG  
ERMENEGILDO ZEGNA  
(\$2,585)



Wearing a blazer or suit jacket onboard will help to keep it as wrinkle-free as possible on the long journey.

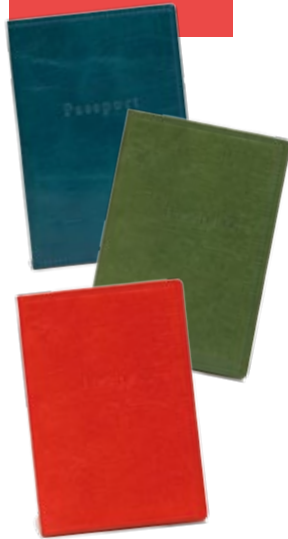
## BADASS BAGGAGE

As far as luggage goes, Rimowa's ultra-modern, aluminum four-wheelers are still the be-all and end-all of carry-on cool.

ALUMINUM CABIN  
MULTI-WHEEL LUGGAGE BY  
RIMOWA  
(\$850)



## PASSPORT PROTECTOR



It's the most important document you own, so keep your passport secure in a cover that's suitably worldly. We're fans of this simple and sophisticated option, decked out in buttery Italian leather from a 150-year-old tannery. MOORE & GILES (\$40)

## HOW IT'S DONE



Newman, P.

## The RIGHT WATCH



CITIZEN AVION  
\$265

## Laces Not Required



These stylish slip-ons will keep the amount of time spent in the security line to a minimum. OVADIA & SONS (\$595)

## CREDITS

FIG. 1: WOOL BLAZER (\$395) BY ERNEST ALEXANDER; CASHMERE KNIT POLO (\$845), LEATHER TASSEL LOAFERS (\$695) BY ERMENEGILDO ZEGNA; COTTON GORDUROY PANTS (\$445) AND COTTON SOCKS (\$40) BY TOMMY HILFINGER.

# THE ECCENTRIC



fig. 1

COTTON PRINT SHIRT  
LOUIS VUITTON  
(\$1,060)

## THE LOOK

There's a certain type of guy who lacks even a smidgen of self-consciousness, and approaches his wardrobe with Evel Knievel-like reckless abandon. Plaids, stripes, florals and dots—all thrown together, mixed and matched, seemingly without a care in the world. It's not a cry for attention, but merely an outward extension of supreme confidence and a sprightly disposition.

The key to wearing several loud patterns is variation in scale: large checks on the pants; small print on the shirt; medium-sized stripes on the socks.

## REUNION TOUR

TOP TO BOTTOM:

SAND  
(\$225)

BLUE INDUSTRY  
(\$130)

BOSS  
(\$185)

TRISTAN  
(\$80)



The trippy patterns that guys like Hendrix and Robert Plant made famous in the '70s are staging a serious comeback, albeit in a slightly more urbane, buttoned-up form.

## HOW IT'S DONE



Bey, Y.



## Woven Wonders

Remember that friendship bracelet your kid made for you at summer camp? Think of these autumn-ready woven belts from Anderson's as the fashionable, grown-up equivalent. **ANDERSON'S** (\$155 each)

## The RIGHT WATCH



TISSOT T-COMPLICATION SQUELETTE  
\$2,150

## Criminally Chic



They say you can judge a man by his shoes. If that's true, prepare to be found guilty of looking dapper as all hell when you're sauntering down the street in a pair of bright teal chukkas with salmon red soles. **FRED PERRY** (\$115)

CREDITS

FIG. 1: COTTON BLAZER (PRICE UPON REQUEST) AND WOOL PANTS (\$870) BY LOUIS VUITTON; LEATHER BELT (\$295) BY RALPH LAUREN; COTTON-BLEND SOCKS (\$30) BY SHIPLEY & HALMOS; LEATHER MONK-STRAP LOAFERS (\$495) BY ERMENEGLILDO ZEGNA; GLASSES (\$340) BY OLIVER PEOPLES.

# THE MINIMALIST



Minimalism doesn't have to mean monochrome. This unfussy colour-blocked jacket is proof.

**WOVEN WOOL JACKET**  
OLIVER SPENCER  
(\$595)

## THE LOOK

Clean lines and basic silhouettes are the weapons of choice here. It's a return to simplicity; a welcome respite from all the peacocking and pattern mixing that tends to dominate the discussion in modern menswear.

fig. 1

## BOMBS AWAY

No outerwear style has been more buzzed about this season than the bomber jacket, and Dolce & Gabbana's remarkable charcoal wool version is as definitive as it gets.



**WOOL BOMBER JACKET**  
DOLCE & GABBANA  
(\$1,350 at Harry Rosen)

## All Black Everything

Say hello to the Johnny Cash of jeans: murdered-out, black-on-black selvedge denim. They're cut perfectly trim and go with absolutely everything—which is good because you'll never want to take them off. **UNITED STOCK DRY GOODS** (\$170 at Sydney's)



## HOW IT'S DONE



*Curtis, I.*

## THREE PAIRS OF STRIPPED-DOWN SHADES



**SUPER**  
(\$230)



**GARRET LEIGHT**  
(\$375)



**MAISON MARTIN MARGIELA**  
(\$600 at Mr. Porter)

## Uncluttered Kicks



With no identifying marks or external branding beyond an understated serial number printed on the heels, Common Projects' signature Italian-made tennis shoes are a minimalist's dream. **COMMON PROJECTS** (\$430 at Gravity Pope)

## The RIGHT WATCH



**EBEL 100 AUTOMATIC**  
\$3,100

**FIG. 1:** COTTON SHIRT (\$175) BY OLIVER SPENCER; COTTON JEANS (\$345) AND SILK TIE (\$195) BY ERMENEGILDO ZEGNA.

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**Z**

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**ZENITH**  
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THE  
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UNTIL SPRING 2014...





## **Remarkable. Rechargeable.**

The new Panamera S E-Hybrid achieves a miraculous contradiction. Panamera luxury and Porsche performance in a plug-in hybrid. This remarkable vehicle is the technological flagship of a completely revamped Panamera lineup, combining sports-car performance and executive-class luxury. Commute every day emissions-free, travel the country in comfort, and accelerate up to 135 kph on electric power alone. Porsche. There is no substitute.

## **Introducing the new generation.**

### **Panamera S E-Hybrid.**



# SHARP

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# THE BOOK FOR MEN

FALL / WINTER 2013

**STYLE:** A grey flannel suit is not boring, staid or plain. It's as reliable and understated as scotch served neat, an emblem of quiet confidence. You can dress it up with the loudest of shirts and ties, but it looks damn good—maybe better—worn with toned-down basics, too. Trendier numbers come and go. This is a suit that makes a permanent statement.

***The Cornerstone Suit, The Style Manual***

**AUTOMOBILES:** It ends with the Veyron. Newer supercars are hybrids, delicate featherweights with battery packs. The Vitesse is the last of the brutes, last of the pure speed demons, last (and only) of the 8-litre, 16-cylinder, quad-turbo monsters.

***French Firepower***

**TIMEPIECES:** Nothing else on the market sits on the wrist like the 47 mm-wide case of the Urwerk UR-110PTH timepiece. No word yet exists to describe its shape, which succeeds despite the oddness of its angles. An industrial PVD process chemically bonds a strong black material to the base metal of the two-part case—a titanium base with a bezel in platinum. Only a brand like Urwerk would so ironically marry one of the lightest metals with one of the heaviest.

***Swiss Master 'Werk***

**ADVICE:** The key to crafting the perfect charcuterie board lies in the mixing and matching of both flavour and texture. An ideal assortment will pair cured meats with cured sausage, a spreadable paté or terrine (a coarse paté cooked in a mould) and condiments. Flavours will broaden the palate, stretching from mild to spicy over the expanse of the board.

***How to Build a Charcuterie Board, The MANUAL***

\$16.95 • Display until March 30, 2014

