

MASTER YOUR FALL STYLE

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There are a lot of things us guys inherently do well. We can explain the benefits of a weak side blitz against a spread offence. We can quote entire *Godfather* scenes from memory. We can fix your sink, grill a mean steak and tie somewhere in the region of two to six different kinds of knots. We can even parallel park—most of the time, anyway.

But when it comes to style, that natural acumen isn't always there. Dressing well is hardly an exact science, and contending with the fickle waves of fashion is never easy. That's especially true today, when it's not just about what you wear, but the full package: the way you smell, the fit of your suit jacket and, of course, how you style your facial hair.

Over the next few pages, we'll introduce you to four great fall looks, show you how to style the perfect facial hair to complement each of them, and give you the lowdown on the accessories you need to flesh out your wardrobe.

MASTERS OF STYLE

Adrien Brody Style: Anchor Mustache Tool: ProGlide Styler

“STYLE IS ALL IN THE DETAILS.”

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André 3000 Benjamin Style: Van Dyke Tool: ProGlide Styler

“FACIAL HAIR FRAMES
YOUR FACE AND MIRRORS
YOUR PERSONALITY.”

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FACIAL HAIR

ANCHOR BEARD

The Anchor Beard is a pointed style that traces the jaw line and chin, paired with a moustache. It'll make a strong, confident statement that's ideal for the office.

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THE STYLE

ALL BUSINESS

A sharply tailored suit will ensure you walk into the boardroom full of poise and conviction. Pair it with a crisp dress shirt and bold striped tie to add a subtle dash of flair that'll set you apart from the standard sloppy cubicle dweller.

Suit (\$995) by Sand
Shirt (\$225) by Stenströms
Tie (\$95) by A. Christensen
Pocket square (\$125) by
Ermenegildo Zegna



FACIAL HAIR

SEMI-KEMPT SCRUFF

Semi-kempt scruff helps to visually bulk up the face. It's best suited for men with triangular or heart-shaped faces. Men with triangular faces should opt for fuller beards or stubble, which will make their faces appear more masculine by adding weight along the jawline and the chin.

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THE STYLE

THE OUTDOORSMAN

Whether you're hopping between boulders or barreling down a ski hill, the key to autumnal active wear is smart layering. Pair a rugged flannel shirt with heavy-duty chinos, and top it all off with a warm, versatile down vest.

Shirt (\$75) by Woolrich
 Vest (\$275) by Moncler
 Pants (\$175) by Strellson
 Belt (\$85) by Bench Craft
 Leather



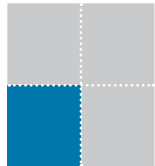
FACIAL HAIR

5 O'CLOCK SHADOW

This close-cropped beard tends to suit rectangular or oblong face shapes, as sporting very light stubble makes the face look fuller. Keeping one's facial hair consistently well-groomed and trimmed helps to balance out features by visually shortening the length of the face and creating the illusion that it is more oval.

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ASK IT
PROUDLY
STYLER

THE STYLE

A NIGHT OUT

Getting dressed for a bar or club is all about restraint—you don't want to be the guy with the gaudy satin shirt, gold chains and overwhelming cologne. Instead, opt for a patterned blazer, fitted V-neck sweater and crisp, dark denim for a look that will turn heads for all the right reasons.

Blazer (\$3,695) by Ermenegildo Zegna
Shirt (\$185) by Strellson
Sweater (\$145) by Polo Ralph Lauren
Jeans (\$195) by BOSS Orange



FACIAL HAIR

THE CHEVRON

The Chevron moustache is a thicker style that covers the entire top lip. Any face shape can wear this look, but guys with a thinner top lip will appreciate its balancing effect.

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FASHION
PERSONAL
STYLES

THE STYLE

THE WEEKENDER

Having the day off is no excuse for dressing poorly. When Saturday rolls around, stick to stylish, tasteful basics like trim-cut cargos, soft oxford shirts, and chunky knit sweaters. You'll feel relaxed and comfortable, but still look perfectly put together.

Sweater (\$295) by Sand
 Shirt (\$195) by J.Lindeberg
 Pants (\$225) by BOSS Orange

ACCESSORIZE YOUR **FALL STYLE**

THE LEATHER WALLET

Every man needs a wallet, and Bottega Veneta's signature woven leather makes this one a visually arresting classic. Just don't overload it—a few cards and your cash is all anyone really needs to carry. **BOTTEGA VENETA, \$390**

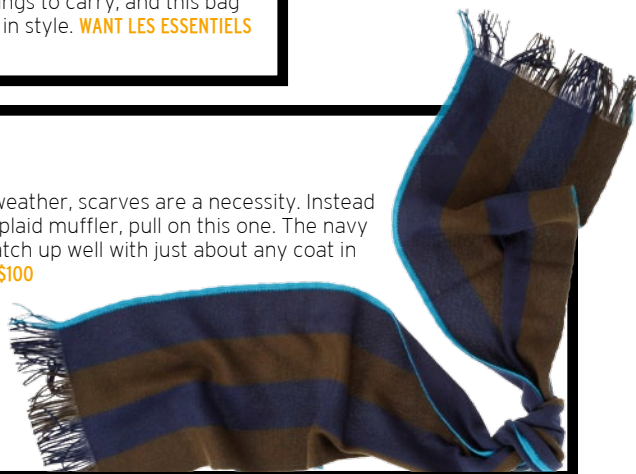


THE TOTE

First of all, it's a tote, not a man purse. Secondly, it's the most useful addition to men's accessories since the tie clip. You have things to carry, and this bag was made to hold them in style. **WANT LES ESSENTIELS DE LA VIE, \$795**

THE SCARF

With the onset of cold weather, scarves are a necessity. Instead of reaching for any old plaid muffler, pull on this one. The navy and olive stripes will match up well with just about any coat in your closet. **PAUL SMITH, \$100**



THE TIE

Polka dots can be a tricky pattern for men, but this knit tie really nails it. The subtle micro-dots lets you work the trend without going overboard. **DRAKES, \$170**



THE POCKET SQUARE

Army fatigues aren't recommended corporate attire, but you can work subtle camo into your look with a pocket square from Richard James. It'll be something you'll want people to see. **RICHARD JAMES, \$60**



THE CUFFLINKS

Sharks are the most fearsome predators on the planet, and these cufflinks allow you to add some of their formidable edge to your wardrobe. Show 'em who's boss. **DUNHILL, \$285**



MASTERS OF STYLE

Gael Garcia Bernal Style: Goatee Tool: ProGlide Styler

“THE MORE I TRIM
MY BEARD, THE MORE
I GROW MY STYLE.”

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