

MASTER YOUR HOLIDAY STYLE

PRESENTED BY

Gillette

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Winter is upon us once again, which means enduring months of sleet and slush, wet socks and biting wind. But the chilly season also presents an opportunity for style-minded men to truly make their mark—to stand out among the legions of dreary black coats that populate the salt-covered sidewalks—with bold patterns, inventive layering and, of course, the right facial hair.

Over the next few pages, we'll introduce you to four great winter looks, show you how to style the perfect facial hair to complement each of them, and give you the lowdown on the accessories you need to complete your wardrobe.

MASTERS OF STYLE

Adrien Brody Style: Anchor Mustache Tool: ProGlide Styler

“STYLE IS ALL IN THE DETAILS.”

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MASTERS OF STYLE

Gael Garcia Bernal Style: Goatee Tool: ProGlide Styler

“THE MORE I TRIM
MY BEARD, THE MORE
I GROW MY STYLE.”

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FACIAL HAIR

SHORT BOXED BEARD

A full beard with thin, neatly trimmed sides. This beard looks great on guys with a triangular or heart-shaped face as it adds bulk to their slimmer jawline.

MASTER THE STYLE

SEE INSTRUCTION CARDS



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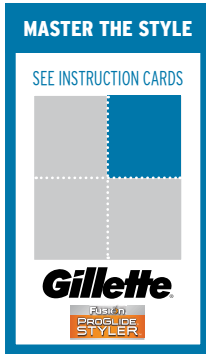
THE STYLE

APRÈS-SKI

After a long day on the slopes, your lodge gear needs to be comfortable enough to lounge around in, but still sharp enough to catch the eye of all the ski bunnies strolling by. A cozy, fur-collared parka, Fair Isle patterned sweater and tailored wool trousers will fulfill both of those purposes with flying colours.

Jacket (\$598) by Napapijri
Sweater (\$195) by J.Lindeberg
Pants (\$250) by Hiltl





FACIAL HAIR

VAN DYKE

A moustache with a full goatee that elongates the chin.

THE STYLE

HOLIDAY PARTY

You've rotated through the same few grey and navy suits at work all year long. Isn't it time to let loose a little and show your co-workers your daring, adventurous side? A velvet sportcoat in deep maroon should do the trick. Just be sure to tone down the rest of your outfit: a simple black turtleneck and charcoal flannels will let the jacket do all the talking.

Blazer (\$695) by Robert Graham
 Turtleneck (\$225) by Sand
 Pants (\$250) by J.Lindeberg
 Pocket square (\$125) by Ermenegildo Zegna



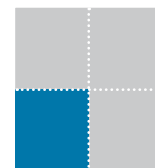
FACIAL HAIR

ORIGINAL 'STACHE

A neat, full-bodied moustache that sits just above the top lip, the Original 'Stache is perfect for guys with larger facial features.

MASTER THE STYLE

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FASHION
ESSENTIALS
STYLER

THE STYLE

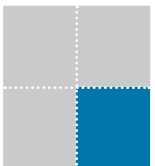
NEW YEAR'S FORMAL

It's the biggest night of the year, but the trick to looking your best on New Year's Eve is scaling things back—keeping your ensemble simple yet striking. Opt for a classic black tux with slim peak lapels, and pair it with a velvet bow tie for a drop of understated swagger. You'll make the strongest statement in the room without resorting to full-blown peacocking.

Tuxedo jacket (\$1,695), shirt (\$525) and pants (\$795) by Burberry Prorsum
Bow tie (\$125) by BOSS Black

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FACIAL HAIR

CIRCLE BEARD

As its name implies, the circle beard is a chin patch with a connecting moustache that forms a ring around the mouth. It looks great on guys with rounder faces.

THE STYLE

CITY STREETS

We've all faced the conundrum: It's 20°C below and flurrying like crazy outside, but you've got to run out and buy those last-minute presents before the stores close. Bundle up snugly in a dapper double-breasted topcoat, layered over a chunky shawl-collar pullover. Top it all off with a patterned driving cap to keep your head nice and toasty.

Coat (\$3,995) and sweater (\$825) by Ermenegildo Zegna
 Shirt (\$225) by Sand
 Jeans (\$295) by Burberry London
 Hat (\$68) by Goorin Bros.
 Scarf (\$75) by HUGO

Photography by Matt Barnes
 Styling by Donovan Whyte for Judy Inc.
 Make-up by Laura Szucs for Plutino Group
 Grooming by Alex Berry for Garrison's Barbershop

ACCESSORIZE YOUR **HOLIDAY STYLE**

THE GLASSES

When it comes to eyewear, choose your frames the way you would a sweater: thicker-rimmed glasses will keep you looking fresh all winter long.

MOSCOT, \$225



THE BAG

A heavy-duty bag like this one is crucial for toting your sweaters and long johns to the ski lodge and back again.

RAG & BONE, \$690



THE HAT

Every Canadian man needs a good toque, and this one-crafted from luxuriously soft cashmere—is a head above the rest.

BRUNELLO CUCINELLI, \$310

THE BOOTS

Few shoes are as versatile and dependable as these classic Chelsea boots, which will look as good with a wool suit as they do with jeans and a sweater.

CHURCH'S, \$410



THE SOCKS

Give your suit a badass boost with these iconoclastic skull-covered socks from the famously macabre designer.

ALEXANDER MCQUEEN, \$95



THE FLASK

Filled with the right kind of refreshment, this sleek leather-and-steel flask will help fight the nip in the air.

DUNHILL, \$155



THE GLOVES

With the bitterly cold winds whipping through the city, your hands need protection. Keep them toasty in a pair of cashmere-lined gloves like these.

MEROLA, \$140

MASTERS OF STYLE

André 3000 Benjamin Style: Van Dyke Tool: ProGlide Styler

“FACIAL HAIR FRAMES
YOUR FACE AND MIRRORS
YOUR PERSONALITY.”

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MAKE A STATEMENT
WITH YOUR STYLE.**

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