

No purchase necessary. This contest (the “Contest”) is intended for viewing and participation in Canada only. Do not proceed if you are not a legal resident of Canada having reached the age of majority in your respective province or territory of residence at time of participation. Entry in this Contest constitutes acceptance of these Contest rules and regulations (the “Rules”). The Rules are a contract, so read them carefully before entering. Without limitation, this contract includes indemnities to the releasees from you and a limitation of your rights and remedies.

OFFICIAL CONTEST RULES AND REGULATIONS

The Sharp Bulova Contest (the “Contest”)

CONTEST DURATION

The Contest starts on May 19, 2016 at 12:01 AM ET and ends June 19, 2016 at 11:59 PM ET (the “Contest Period”).

GRAND PRIZE

There is one (1) Grand Prize available in this Contest, consisting of one (1) Bulova watch, model number 98B229. Approximate retail value of the Grand Prize is \$1,025.00 CAD.

The Prize in this Contest must be accepted as described in these Official Contest Rules and Regulations and cannot be transferred, assigned, changed, substituted for another prize, or exchanged in whole or in part, for cash, subject to the provisions set forth elsewhere in these Official Contest Rules and Regulations. All incremental costs in using or claiming a Prize not outlined in the Prize description are the sole responsibility of the Prize Winner. If a selected entrant cannot accept the Grand Prize as described, then another entrant will be selected in accordance with these Contest Rules.

Odds of winning the Grand Prize in this Contest depends upon the number of eligible entries received.

HOW TO PARTICIPATE

To participate in this Contest, visit www.sharpformen.com during the Contest Period, fully complete the official Contest entry form, confirm compliance with the Contest rules, and click “submit”, and you will be entered into the Contest.

Limit one (1) entry per person and/or email address during the Contest Period.

No responsibility is assumed by Contempo Media Inc. (the Contest “Sponsor”) their affiliates, subsidiaries, advertising and promotional agencies, their respective directors, officers, employees and assigns, for any disruption to telephone/wireless network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof. The Sponsor assumes no responsibility for lost, late, stolen, misdirected, mutilated, delayed mail, incomplete or illegible entries, as well as any printing, administrative or other error of any kind in

connection with this Contest. The Sponsor assumes no responsibility or liability resulting from user attempts to participate in this Contest or, if required, download any information necessary to participate in this Contest.

ELIGIBILITY

This Contest is open to legal residents of Canada who have reached the age of majority in their province of residence at the time of participation in this Contest, excluding residents of the Province of Quebec.

You are not eligible if you are an employee, representative or agent of the Sponsor, or any of Sponsor's affiliates, subsidiaries, parent or related companies, advertising or promotional agencies or a member of the immediate family or household of any of the above persons.

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Entries will be accepted during the Contest Period only.

SELECTION PROCESS

On June 23, 2016 at approximately 10:00 AM, a random draw will be held and one (1) selected entrant will be randomly drawn from all eligible entries received for the Grand Prize available in this Contest.

The selected entrant will be contacted by telephone, mail or e-mail, using the contact information provided in the official Contest entry. In the event a selected entrant cannot be contacted within seven (7) days of the selection date, another entrant will be selected in accordance with these Rules.

In order to be declared the winner of a Grand Prize, a selected entrants must complete and sign a Contest Declaration and Release Form and correctly answer, unaided, a time-limited mathematical skill-testing question to be administered at a mutually convenient time over the telephone. There will be only one (1) opportunity to answer the mathematical skill-testing question. A selected entrant who provides an incorrect answer will no longer be eligible to win a Grand Prize in this Contest and another potential Grand Prize winner will be selected in accordance with these Rules.

A selected entrant will have seven (7) days to return their Contest Declaration and Release Form to the Administrator from the date and time on which the selected entrant was initially notified. If a selected entrant does not return the required Contest Declaration and Release Form within seven (7) days of receipt or is deemed by the Sponsor to be not eligible to claim a Grand Prize, the selected entrant will be declared ineligible and another entrant will be selected in accordance with these Rules.

In order to be declared a Winner of the Grand Prize, a selected entrant must have fully completed the official Contest entry form and correctly answer, unaided, a time-limited

mathematical skill-testing question, without assistance or electronic aid. An eligible entrant who provides an incorrect answer will no longer be eligible to win the Grand Prize in this Contest. The procedure outlined above will be followed until the Grand Prize in this Contest has been awarded.

ENTRIES

All entries become the property of the Contest Sponsor and none shall be returned. By entering this Contest, entrants indicate their consent to their personal information being stored, used and processed for purposes concerning this Contest by the Contest Sponsor.

The entrants' information including names, mailing addresses, telephone numbers and/or e-mail addresses, will be shared with the Contest Sponsor and the independent contest administrator, as required to perform the Contest draw and award the Prize available in this Contest. By entering this Contest, each entrant agrees to the terms of the Contest Sponsor's Privacy Policy, which can be found at <http://sharpmagazine.com/privacy-policy>.

RIGHTS RESERVED

The Grand Prize available in this Contest must be accepted as awarded and are not transferable and no substitutions will be made, whether in cash or otherwise, except at the Sponsor's sole discretion. The Sponsor reserves the right to substitute a Prize of equivalent or greater value in the event that, for reasons beyond its control, the Sponsor is unable to award a Grand Prize as described in these rules.

In the event that the Contest is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, including any network server or hardware failure, errors in programming, printing, distribution or production errors or any other errors or other causes of any nature whatsoever beyond the reasonable control of the Sponsor and/or their agencies which corrupt or affect the administration, security, integrity or proper conduct of this Contest, the Sponsor reserves the right to terminate or suspend the Contest, in whole or in part, or modify it in any way, at the Sponsor's sole discretion, without advance notice.

The Sponsor reserves the right to disqualify any individual that it finds to be in violation of these Official Contest Rules and Regulations or tampering with the Contest process. The Sponsor reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Any attempt by anyone to deliberately undermine the legitimate operation of this Contest is in violation of criminal and civil laws and the Sponsor reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.

GENERAL

By participating in this Contest, entrants agree to comply with the Rules and with the decisions of the Contest Sponsor and/or the independent contest administrator, which are irrevocable and shall be legally binding in all instances.

By participating in this Contest, the Prize Winner agrees to sign a Declaration and Release Form in the manner prescribed herein, releasing the Sponsor, their affiliates, respective advertising and promotional agencies, and the independent contest administrator from any liability in connection with this Contest or the Prize awarded.

By participating in this Contest, all entrants agree to the use of their name, address (city and province only), photo, and/or image on videotape for publicity purposes relating exclusively to this Contest without compensation.

By accepting a Prize in this Contest, the Prize Winner absolves the Sponsor, their affiliates, subsidiaries, advertising and promotional agencies, prize partners and/ or suppliers, the independent contest administrator, their respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and use of a Prize. The Prize Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use or redemption of a Prize.

This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Void where prohibited.