200K
UNIQUE MONTHLY VISITORS

1M+
MONTHLY IMPRESSIONS
AVAILABLE

50K
INSTAGRAM FOLLOWERS

52K FACEBOOK FOLLOWERS

8K TWITTER FOLLOWERS

23K EMAIL SUBSCRIBERS **2.2MM**

ADDRESSABLE UNIQUES IN DESKTOP, MOBILE AND VIDEO (VAST/VPAID) ENVIRONMENTS

550K ADDRESSABLE META PROFILES

55k ADDRESSABLE TIKTOK PROFILES

TAGGED CONTENT MODULES ACROSS ALL CONTEMPO PROPERTIES, CREATING EXCLUSIVE RE-MARKETING OPPORTUNITIES BY CATEGORY OR BRAND

 $90\%_{\text{MALE}}$

\$209K AVERAGE HHI

55.1% HHI OVER \$100K

37 AVERAGE AGE

75.5% AGES 25-54

81% UNIVERSITY EDUCATED

70% RETURNING VISITORS

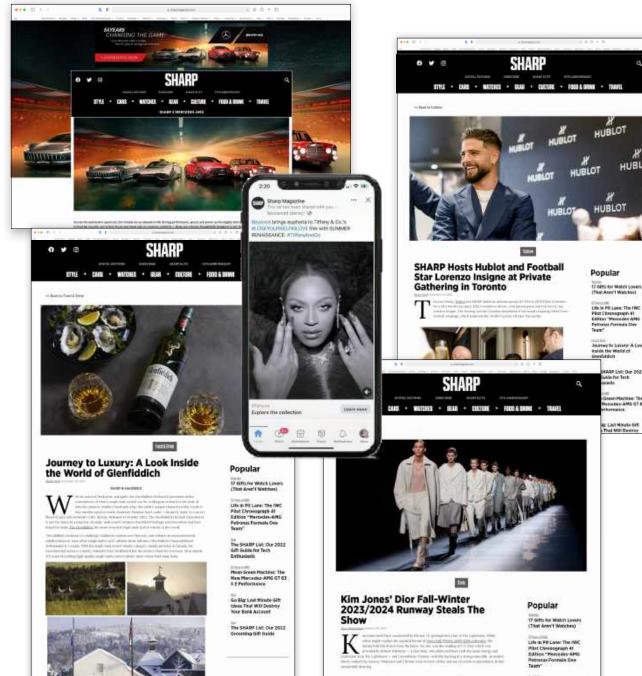
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